Career Navigation

Community of Practice

Mesa College Share Career Navigation Projects/Interventions

San Diego Mesa College - Focus Interventions

Issues: Students unaware of Career Services, feel they do not need or cannot access programs/services, and/or do not understand value of engagement. Lack of opportunities and hands-on training for underserved student populations.

Implement Mesa Impactship Program (MIP)

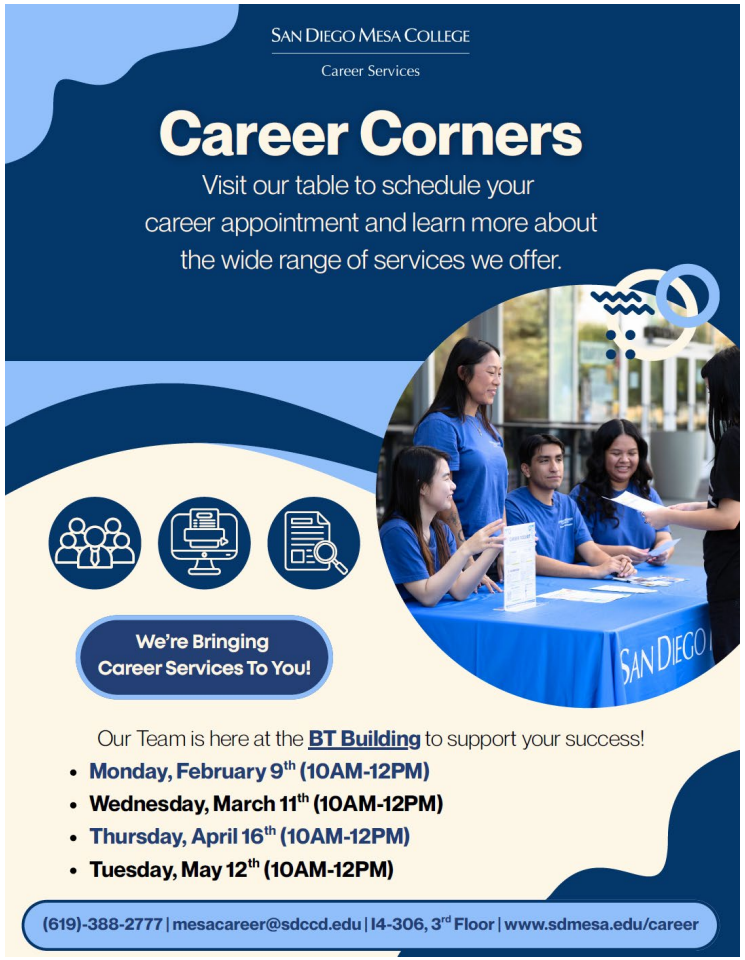
- Expand equitable access to workforce training experiences, with specific focus on supporting 150–200 students per semester through MIP

Integrate Career Services /WBL into curriculum and students' educational plans

- Provide intentional support to increase the number of faculty partners incorporating equity-minded WBL into curriculum/programs, including working with learning communities (Puente, Kapwa, Umoja, etc.) serving underrepresented student populations.

San Diego Mesa College - Career Corners

- Collaboration with WBL Faculty Liaisons
- Meeting students where they are
- Outreach by major & location



San Diego Mesa College - Career Corners in Action

Targeted outreach strategy to support students intentionally with:

- Tabling in high-traffic areas
- On-the-spot appointments
- Resume + Handshake support
- Quick, meaningful career engagement

San Diego Mesa College - Boutique Career Fairs

- Smaller, targeted events
- Stronger employer-student connections
- Higher quality conversations
- Increased student confidence

San Diego Mesa College - What Sets Us Apart

- Quality over quantity
- Strong employer relationships
- Curated employers
- Personalized student experience
- Stronger collaboration with faculty and campus support
    - Direct alignment with curriculum and embedding in courses

San Diego Mesa College - Impact & Challenges

Impacts:

- More student engagement
  - Attendance, Knowledge of services
- Better alignment with academic programs & curriculum

Challenges:

- Restricted funding
- Time & capacity for coordination

Thank You!