Career Technical Education
Workforce Development
Career Services

Grossmont College

Career Navigation & Workforce Innovation

Spring 2026 CoP Presentation

OVERVIEW OF CAREER SERVICES PROJECT/ INTERVENTION

Integrating employer & faculty engagement into student programming and tracking participation through digital badging.

Challenges

- Employer / Faculty / Student Engagement
- Career Services Awareness
- DI Tools & Resources
- Technology Gaps (no SSO, disconnected systems)

DI Populations Served

- Adult Learners
- ESL
- Refugee & Immigrant
- Veterans
- Dreamers / DACA
- International
- Umoja
- Puente

Integration of
Career Technical Education & Workforce Development
Plus Career Services

Building a Career-Connected Campus

- Accessible career readiness tools and resouces
  - Handshake - SSO
  - Hyflex Workshops
  - Program Info Sessions
- Engage faculty, studnets, and employers
- Increase Staffing Support
- Employer and Advisory Board Meetings
- More experiential learning through events and workforce engagements
- Scalable systems to track and recognize participation - Ditigal Badging

Who Earns Badges

- Students
- Faculty
- Employers/Industry Partners
- Advisory Board Members

Process

- Verify Attendance
- Participation Activity
- Issue Badge

Digital Badging Initiative

Recognizing Career & Workforce Engagement

Who Benefits

Student

- Clear career milestones
- Digital portfolio development
- Increased engagement
- Stronger job readiness

Employer

- Verified skills visibility
- Stronger talent pipeline
- Industry-aligned competencies

Faculty

- Stronger alignment between curriculum and workforce needs
- Built-in career readiness embedded into coursework
- Clear way to assess and validate student competencies
- Increased student engagement and completion

Impact / Why It Matters

Advancing Workforce Readiness Through Innovation

- Increases engagement
- Higher placement rates for studnets
- Recognizes participation
- Positions Grossmont as an innovative model

Thank You For Your Attention

Grossmont College CTE: Workforce Development and Career Services

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