



**VETERAN AWARDS LUNCHEON OF RECOGNITION  
AWARD NOMINATION COVER LETTER & FORM**

**Thursday, December 04, 2025**

**Location: Jamul Casino, The Rooftop**

**11:00am - 2:00pm**



(VECA) Veterans East County Alliance is a program in partnership with the San Diego Regional East County Chamber of Commerce and is now accepting applications and nominations for the 2025 (VALOR) Veteran Awards Luncheon of Recognition.

VECA will award one winner from the following categories:

- **VETERAN EMPLOYEE OF THE YEAR**
- **VETERAN SPOUSE OF THE YEAR**
- **VETERAN-FRIENDLY BUSINESS OF THE YEAR**
- **VETERAN RESOURCES & TRANSITIONAL SERVICES OF THE YEAR**
- **VETERAN-OWNED SMALL BUSINESS OF THE YEAR (1-25 EMPLOYEES)**
- **VETERAN-OWNED LARGE BUSINESS OF THE YEAR (OVER 25 EMPLOYEES)**

Applicants must be San Diego County residents or doing business in San Diego County and have demonstrated exceptional character, integrity, and outstanding leadership - not only in their field, but in the community. **PLEASE NOTE: Applications will be accepted from August 1st, 2025 through September 1st, 2025.** Additional pages to the application will be accepted.

Voting will commence via "Survey Monkey" from September 15th through October 15th, 2025. The top three vote-getters from each category will be declared nominees.

**The Veteran-Owned/Veteran-Friendly Businesses and Resource Service applicants may include:**

- any business from a high-level executive company, a non-profit or public agency, a visionary entrepreneur, a neighborhood store, a big box company or a family owned and operated business and have demonstrated their commitment to our veteran community.

**The Individual applicants:**

- Veteran employee - *Raises awareness in their company about Veteran issues, supports Veteran events, Has received company recognition for their efforts.*
- Veteran Spouse - *Has participated in raising awareness of the services offered to Veterans in our community, organizes or participates in food drives, clothes drives, and offers military family support.*

**Nominees Disclosures:** The nominees will be notified that they have been selected and will be recognized publicly at the luncheon. Discounted event tickets will be offered to our nominees at \$50. each. While honoring all of our nominees is what makes this event a success, it is our annual fundraiser. Because seating is limited we ask that all nominees purchase their tickets no later than November 04, 2025 to ensure seating. You are our stars!!! All nominees will be asked to provide the following: a recent photo, your favorite song and company logo.

**Questions? Contact Susan Roberts-Egley at 619-440-6161.**

**Mail: San Diego East County Chamber of Commerce, 201 S. Magnolia Ave., El Cajon, CA 92020**

**Phone: 619.440.6161 Fax: 619.440.6164 Email: Susanr@eastcountychamber.org**



**AWARD CATEGORY:** \_\_\_\_\_

**Applicant:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Nominated by:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contribution to your Profession**

**Examples:**

*How have you helped Veterans in your business, e.g. Hiring Veterans, Discounts for Veterans, raised awareness in the company about Veteran issues and/or supported Veteran events, etc?*

- \_\_\_\_\_
- \_\_\_\_\_

**Contribution to the Community.**

**Examples:**

*How have you helped Veterans in your community, e.g. Partnered with other Veteran organizations, attended and supported Veteran events, raised awareness in the community about Veteran issues etc?*

- \_\_\_\_\_
- \_\_\_\_\_

**Leadership Achievements.**

**Examples:**

- Awards and Recognitions, e.g. Selected Business of the Year, featured news articles, event recognition etc.
- Initiated campaigns to raise awareness of the services offered to Veterans in your community.

- \_\_\_\_\_
- \_\_\_\_\_

**Contribution to VECA:**  
**(Please check if applicable)**

\_\_\_\_\_ Committee \_\_\_\_\_ Attend Events \_\_\_\_\_ Attend Meetings \_\_\_\_\_ Sponsorship  
\_\_\_\_\_ Raffles/Auctions

**Thank you!**