

# SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL

Friday, February 21, 2025 I 10:30 am to Noon

## MINUTES

#### **VOTING MEMBERS:**

Alex Berry, Associate Dean of Career and Technical Education, San Diego Mesa College (on behalf of Monica Romero, Dean, School of Business & Technology, San Diego Mesa College)
Claudia Estrada-Howell, Dean of the School of Business, Technical Careers & Workforce Initiatives, San Diego Miramar College
Benjamin Gamboa, Associate Dean of Career Education, MiraCosta College (on behalf of Al Taccone, Career Education Dean)
Jennifer Lewis, Dean of School of Applied Technology & Hospitality Management, Southwestern College

Andrei Lucas, Dean, Automotive, Skilled and Technical Trades, San Diego College of Continuing Education

Nichol Roe, Dean, Career, Technical, and Extended Education (CTEE), Palomar College

#### **NON-VOTING MEMBERS:**

Betty-Jo Acker, K12 Pathway Coordinator, San Diego Community College District Molly Ash, Director, Apprenticeship Program Development, MiraCosta College Genaro Ayala, Job Placement Case Manager, Imperial Valley College Steve Bailey, Director II - CTE, Grossmont Adult Education Martha Becerra, Career & Transfer Connections Coordinator, Southwestern College Kim Bellaart, Director, Adult Education, Grossmont Adult School Heidi Bergener, K12 Pathway Coordinator, Southwestern Community College District Alex Berry, Associate Dean of Career and Technical Education, San Diego Mesa College Lynn Bigsby, Employer Relation Liaison, MiraCosta College Molly Blankenship, Director, Workforce & Regional Economies, Jobs of the Future (JFF) Danene Brown, Regional Chair, San Diego & Imperial Regional Consortium Stephanie Bradley, Project Coordinator, San Diego & Imperial Regional Consortium Ruishan Chow, Industry Relations Consultant, San Diego & Imperial Regional Consortium Pavel Consuegra, WBL Faculty, Grossmont College & San Diego Mesa College Sheila Davis, Special Projects Manager (Acting), San Diego City College John Edwards, Research Analyst, SDIC Centers of Excellence Larry Engelbrecht, Employability Researcher, Engelbrecht Consulting Jazmin Espinoza, Student Success Specialist, Imperial Valley College Emilio Flores, Director of Development, Vehicles for Change San Diego Lance Grob, Employer Relations Liaison, San Diego Miramar College Miguel Gutierrez, Employer Relations Liaison, Imperial Valley College Michele Haggar, Director of Career and Transfer Connections, Southwestern College Sandy Hamel, Job Development & Placement Specialist, San Diego College of Continuing Education Jennifer Kennedy, Job Developer, San Diego College of Continuing Education Roberta Krauss, Dean of Counseling and Career Transition Services, San Diego College of Continuing Education



Jonathan Kropp, Workforce Director, Southwestern College Connie Lafuente, Director of Regional Health Initiatives, San Diego & Imperial Regional Consortium Taylor Lemker, Work-Based Learning Coordinator, Cuyamaca College Sharon Mah, Partnership Coordinator, Education to Career Network ETCN Ute Maschke, Director, Continuing Education, Palomar College Eddie Matthews, Career Education Program Manager, San Diego Community College District Kevin McMackin, Director, Strategic Partnerships, San Diego & Imperial Regional Consortium John McMillan, AVP Economic Development, San Diego State University (SDSU) Malena Medrano, Job Placement Case Management Specialist, Cuyamaca College Virginia Mendoza, Consortium Program Manager, SUHSD/SWC/CUSD Veronica Middlebrooks, Work-Based Learning Specialist, Grossmont College Maricela Moreno, Internship & Work Experience Coordinator, Imperial Valley College Renee Nasori, Career Services Supervisor, Grossmont College Wendy Nelson, Interim Associate Dean, Workforce Development and Extended Studies, Palomar College Tina Ngo Bartel, Executive Director, San Diego & Imperial Center of Excellence Jim O'Callaghan, President and CEO, South County EDC Erica Olmos, Employer Relations Liaison, San Diego Mesa College/SDI RC Alex Ortega Jr., Job Placement Coordinator, San Diego Miramar College Karen Overklift, Employer Relations Liaison, San Diego City College/SDI RC Jennifer Peña, Acting Associate Dean of Career Education San Diego Miramar College Parina Parikh, Associate Vice President, Workforce & Regional Economies, Jobs for the Future (JFF) Amertah Perman, Dean, Career Education and Workforce Development, San Diego Community College District Jenni Preciado, Apprenticeship, Employer Relations Liaison, San Diego & Imperial Regional Consortium Wanda Rogers, Founder, SoCal Pre-Apprenticeship & Care Service Workforce Apprenticeship Program Tasi Rodriguez, Regional Professional Development Manager, San Diego & Imperial Center of Excellence Monica Rosas, Employer Relations Liaison Lead, San Diego & Imperial Regional Consortium/Cuyamaca College Rachel Sanchez, Health Initiative, Employer Relations Liaison, San Diego & Imperial Regional Consortium Raquel Sojourner Worlds, Counselor and Professor, San Diego Mesa College Eusebio Sevilla, K12 Pathway Coordinator, MiraCosta Community College District Erika Shadman, CE Program Coordinator, Grossmont College Rita Shamoon, Job Development & Placement Specialist, San Diego College of Continuing Education Joseph Stark, Regional Apprenticeship Director, San Diego & Imperial Regional Consortium Nicole Thren, K12 Pathway Coordinator, Grossmont-Cuyamaca Community College District Angela Tilley-Ruiz, Employer Relations Liaison, Palomar College Christine Timbol-Larson, Associate Director, San Diego & Imperial Center of Excellence Zitlali Torres, Program Assistant II, California Community Colleges Chancellor Office (CCCCO) Thomas Tubon, Executive Director, Community Education & Workforce Development, MiraCosta College Oscar Urteaga, Program Analyst & Quality Assistant, The Grande Foundation

Leslie Wisdom, K14 TAP, San Diego & Imperial Regional Consortium



#### D. Brown called the meeting to order at 10:30 am

- 1. Welcome and Approval of 1.10.25 Minutes (view here) by D. Brown (Lead CTE Deans Only) *motion to approve N. Roe, B. Gamboa second, unanimously approved*
- 2. Quality Jobs framework and presentation by Jobs for the Future, by P. Parikh/M. Blankenship

#### Presenters:

- Parina Parikh, Associate Vice President, Workforce & Regional Economies
- Molly Blankenship, Director, Workforce & Regional Economies
- 3. Program Recommendations from Deans' Council by D. Brown (2.21.25 Deans' Council minutes)
  - San Diego Miramar College
    - Government/Nonprofit Accounting; New; CoA
       Motion to open by G. Dowden, second by N. Roe, unanimously recommended
- 4. Q&A and chat resources, All
  - J. Edwards, do you currently track companies that have adopted this framework? What size business tends to be supportive of this framework (small business 10< employees, 50< employees, large firms 500+, etc.)?
  - E. Matthews, shared AB323 Bill Text: https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\_id=202520260AB323
    - Funds apportioned directly to a community college district pursuant to subparagraph
    - Providing direct support to students, employers, or both, for paid work-based learning, including, but not limited to, apprenticeships, internships, externships, and student-run enterprises to increase employability and employment.
  - B. Gamboa, asked presenters "how can we refer employer partners for technical assistance to improve job quality with this framework?"
    - P. Parikh offered to connect B. Gamboa to the right person in their Employer Mobilization Practice
  - T. Ngo Bartel, asked if JFF is training organizations that serve small businesses to scale this work? She was thinking of all the Small Business Development Centers (SDBCs), Veterans Business Outreach Centers (VBOCs) who can support their regional small businesses with the job quality framework. A rather train-the-trainer idea
  - P. Parikh, shared in chat: <u>https://www.jff.org/solving-the-workforce-systems-job-quality-paradox/</u>
  - E. Matthews shared, the SDCCD is working on a WBL dashboard, that will help measure the most effective SG21 subcategories and tell that story of WBL continuum



### 5. Roundtable, All

- M. Rosas reminded attendees about two upcoming events:
  - San Diego Community College Districtwide Career Expo flyer; event will be hosted at SD Miramar College on April 16 (*flyer included in meeting materials, under our resource library*)
  - Imperial Valley College Career Education Expo on March 27 (*flyer included in meeting materials, under our resource library*)
- C. LaFuente, shared six (6) nursing programs applying for the Rebuilding Nursing Infrastructure Grant Program (Strong Workforce Program). Deadline was extended for a month and will be on Friday 2/28/2025. Funding will start in June-July 2025
- E. Matthews, inquired about the Inclusive Workplace Awards and if the SDI Centers of Excellence had a list of inclusive employers to share with the region
  - T. Ngo Bartel chimed in to share the first edition of the awards will be a digital promotional campaign (coming soon) and the list of inclusive employers needs a bit more work before it is disseminated to the region
- D. Brown reminded attendees about Gaylord Pacific Recruiting Job Fair, hosted at Southwestern College Library on March 7-8 and March 14-16 from 10am-6pm (*flyer included in meeting materials, under our resource library*)

#### Meeting adjourned at 11:44 am.

Archived meeting minutes and handouts can be found in the **Resources Library**.

The next WDC meeting is on Friday, March 14. The topic will be "Supporting Workforce Success: Disability-Aware Practices for Employers and Career Professionals" by Poppy Fitch, Ed.D., Dean, Wellness and Disability Support Programs and Services (DSPS) & Letty (Leticia) Vavasour, DSPS Innovation Grant Coordinator from the San Diego Community College District.