



# Imperial Valley College

Irene Drye, WBL Coordinator  
Genaro Ayala, Job Placement Case Manager  
Janeth Cruz, Internship & Work Experience Coordinator  
Maricela Moreno, Student Success Specialist



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# Work-Based Learning Team



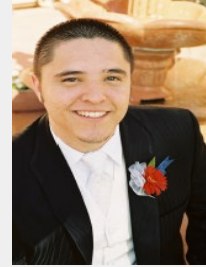
**Efrain Silva, Dean of Economic & Workforce Development**



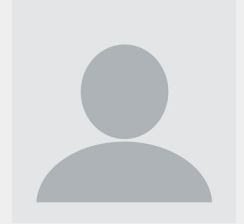
**Irene Drye  
WBL Coordinator**



**Barbara Reyes  
Math, Science & Engineering**



**Andres Martinez  
Economic & Workforce Development**



**Vacant  
Health and Public Safety**



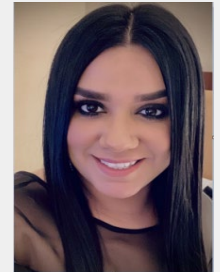
**Victor Torres, Associate Dean of  
Workforce Development and Non-  
Traditional Instruction**



**Cerise Myers  
Arts, Letters, & Learning Services**



**Daniel G. Ortiz, Jr.  
Nursing & Allied Health**



**Suellen Gonzalez  
Counseling & Student Services**

# Career Service Center Staff



**Genaro Ayala**  
Job Placement  
Case Manager

[genaro.ayala@imperial.edu](mailto:genaro.ayala@imperial.edu)



**Janeth Cruz**  
Internship & Work  
Experience Coordinator

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**Maricela Moreno**

Student Success Specialist  
[maricela.moreno@imperial.edu](mailto:maricela.moreno@imperial.edu)



**Roxanne Garcia -Morales**

Career Education Counselor  
[roxanne.morales@imperial.edu](mailto:roxanne.morales@imperial.edu)

**Career Service Center Website:**  
[imperial.edu/students/career-services-center/](http://imperial.edu/students/career-services-center/)



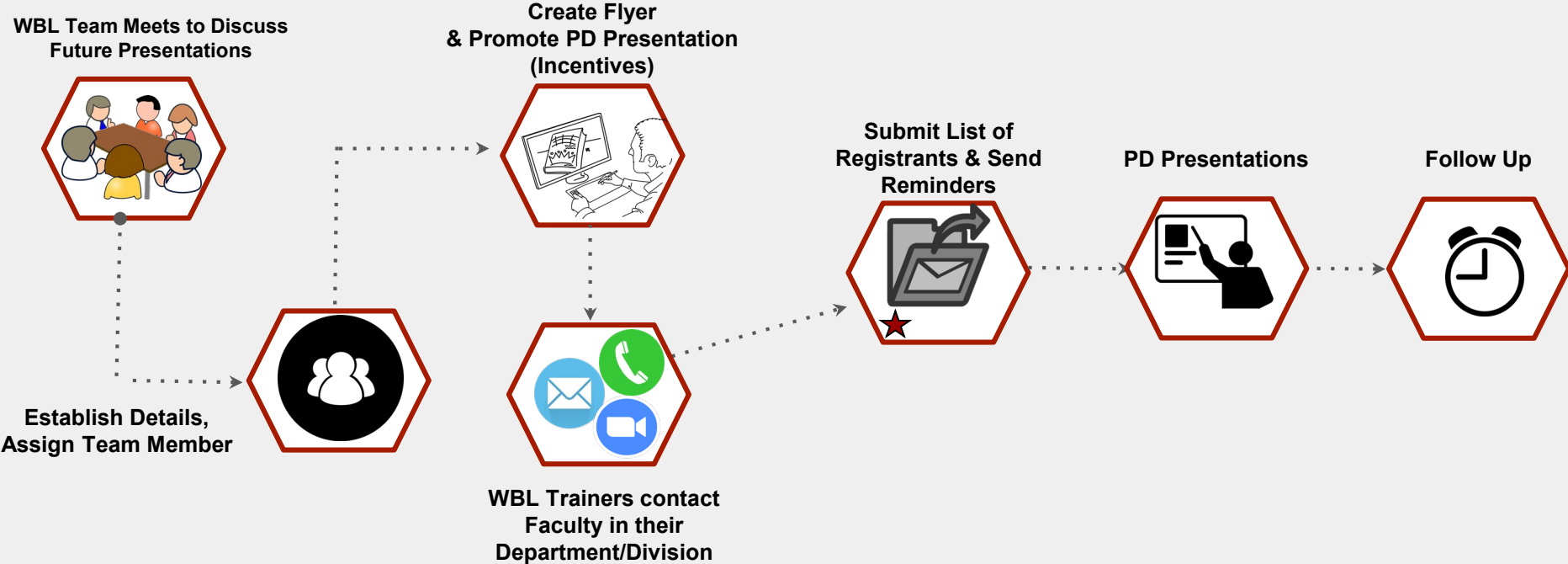
# WBL Process Maps Faculty Engagement

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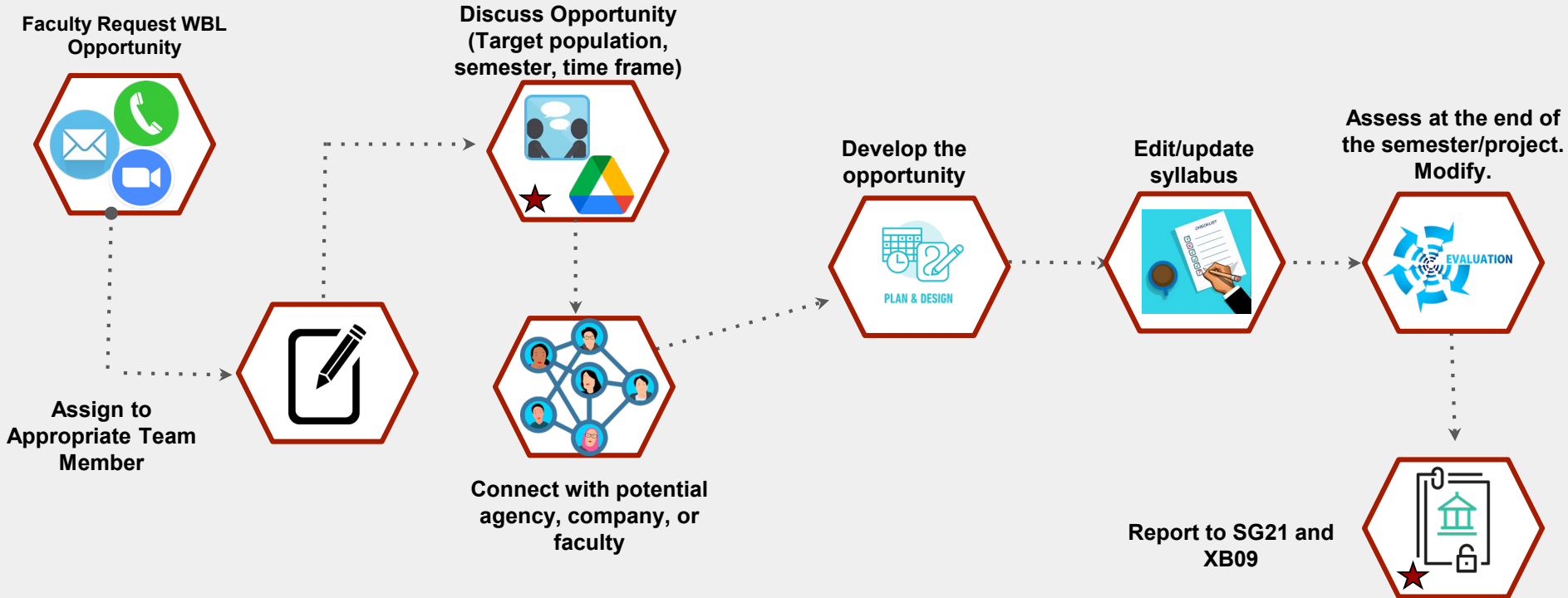
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# Increase Awareness of WBL



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# WBL Process Maps Faculty Engagement





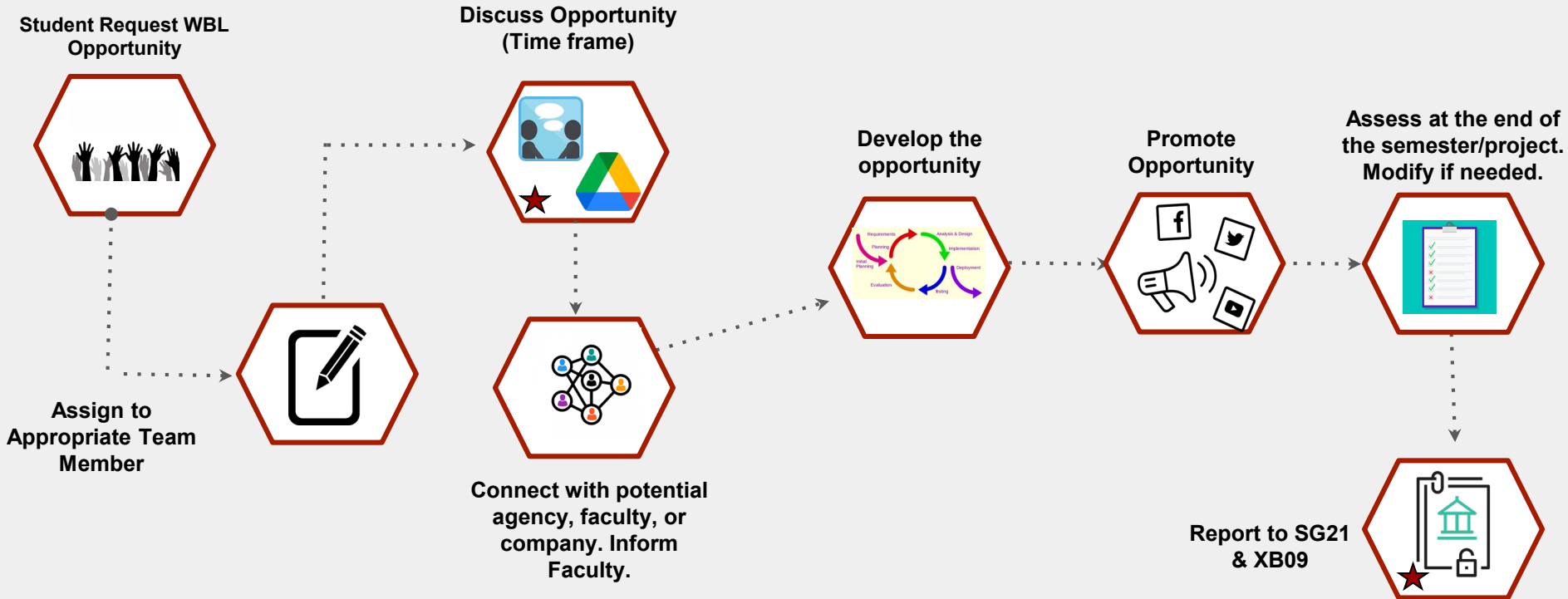
# WBL Process Maps Student Engagement

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# WBL Process Maps Student Engagement







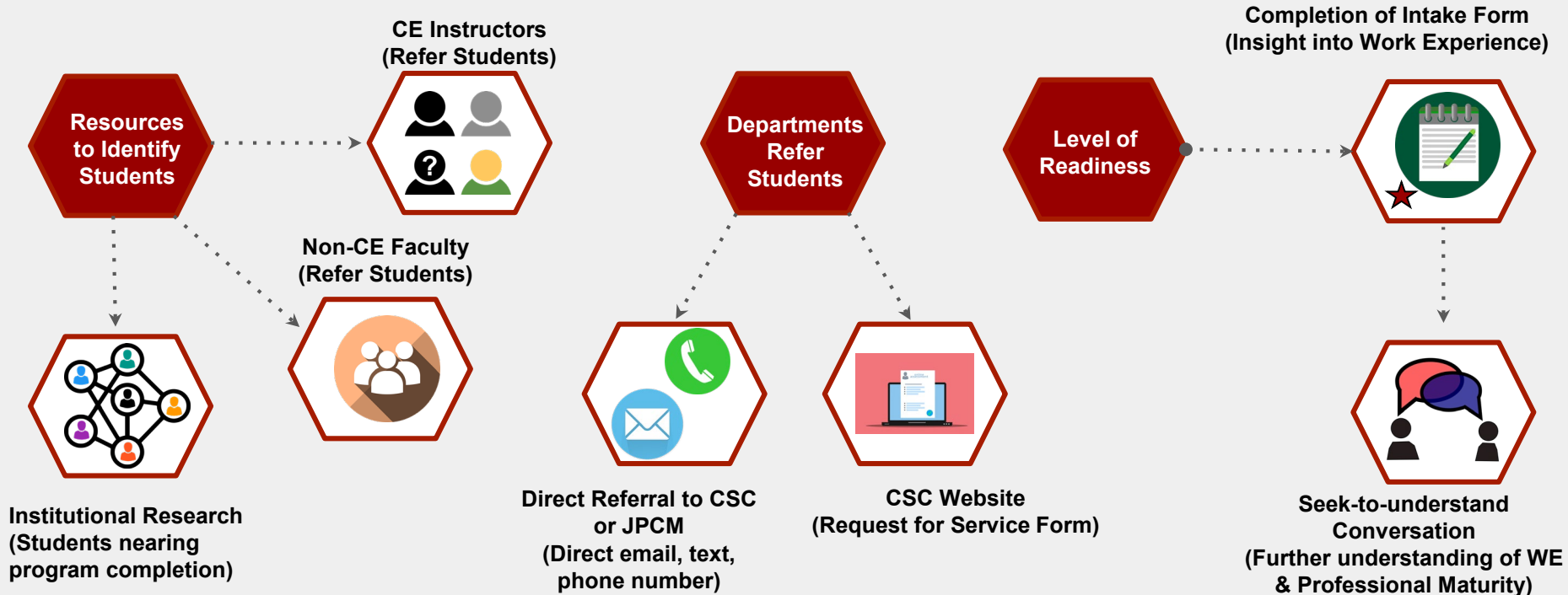
# **JP Process Maps** **Student Ready/Not Ready**

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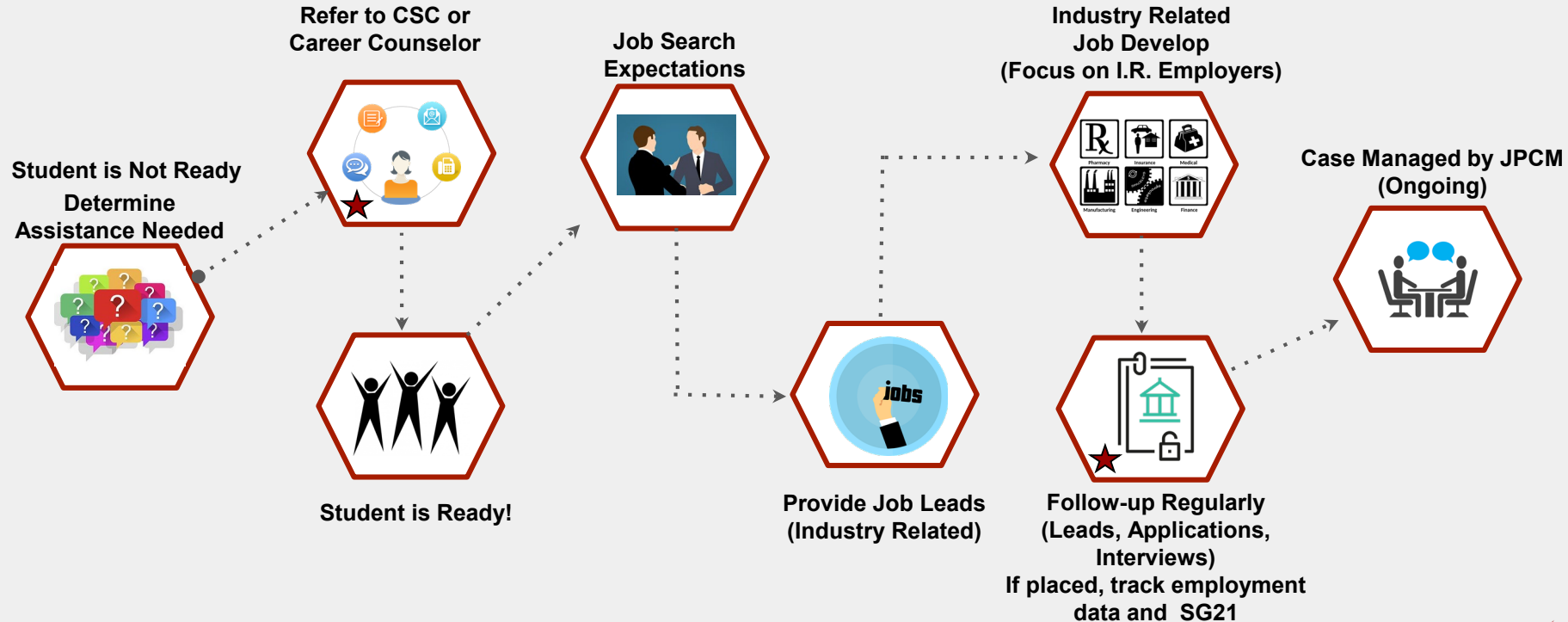
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# Resources, Referrals, Level of Readiness

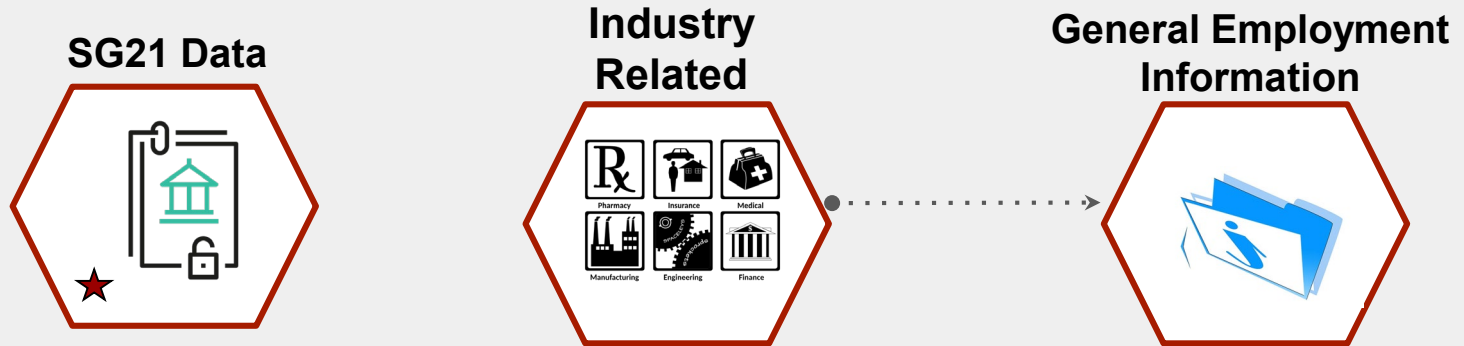


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# JP Process Maps Student Ready/Not Ready



# Data Tracked & Stored





# **Employer Outreach & Outreach to Employer**

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# Employer Outreach to Career Services

Employer contact  
Career Services Center



CSC team refers employer  
to appropriate staff



JPCM and/or Internship  
Coordinator will evaluate  
employers need



CSC team member will  
provide employer survey and  
inform employer of CCN



JPCM and/or Internship  
Coordinator will contact  
Employer.



Promote the  
opportunity



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# Employer Outreach to JPCM and/or Internship Coordinator

JPCM and/or Internship Coordinator will properly screen employer's need



Recruit students and Alumni



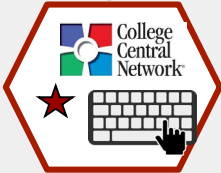
Screen candidates



Follow-up. If placed, track placement & SG21



Create a CCN Account if needed and input employer into database



Promote the opportunity



Refer candidates



Internship Coordinator establishes partnership agreement



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# Employer Outreach

Identify if employer has staffing or internship needs



Reach out employer, determine who is the decision maker & schedule a meeting

Seek to Understand Meeting



Recruit students and Alumni



Screen candidates



Refer candidates



Internship Coordinator promotes and establish partnership



Promote the opportunity

Follow-up.  
If placed, track placement & SG21





**Thank you!**



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