



## SDIC Community College Deans' Council Meeting

February 21, 2025

virtual

8:30-10:00 am

### Minutes

**Deans and Associate Deans Present:** C. Alsbaugh, J. Ayala, G. Dowden, B. Gamboa, C. Estrada-Howell, J. Lewis, J. Lopez, A. Lucas, J. Pena, W. Nelson, A. Perman, N. Roe, M. Romero, E. Silva, C. Storey

**Guests:** M. Ash, S. Bradley, D. Brown, S. Cox, J. Edwards, G. Hill Jr, L. Larkin, E. Matthews, K. McMackin, T. Ngo Bartel, T. Rodriguez, C. Timbol Larson, Z. Torres, L. Wisdom

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#### 1. Welcome & Introductions

2. Minutes from [January 10, 2025](#), motion to approve by J. Ayala, second by A. C. Estrada-Howell, **unanimously approved**

#### 3. Program Informational Items

- none

#### 4. Program Recommendations

- SD Miramar
  - [Government/Nonprofit Accounting](#); New; CoA
    - Motion to open by G. Dowden, second by N. Roe, **unanimously recommended**

#### 5. [K-12 Updates](#) given by L. Wisdom & G. Hill Jr.

- Options After High School Survey/[Dashboard](#)/[Brief](#)
  - Options After High School Survey
    - Conducted over the past three years, with over 26,000 responses across 122 schools and 28 school districts.
      - 10,000 responses in the 2023-24 year alone, consistent with previous years.
      - Represents 43% of high schools and 66% of districts, though not a full sample of CTE enrollment.
    - Enrollment Trends:
      - Arts, Media, and Entertainment (AME) has the highest enrollment (~24%), followed by Health, Engineering, and Business.
      - Note: Students may not always be aware of how their skills transfer to high-demand careers.
    - Perception of Community College:
      - Awareness of community college programs and enrollment processes is increasing. However, intended enrollment has not increased at the same rate.
      - Younger students are less likely to see community college as a first choice, but interest increases significantly by 12th grade.
        - Shows 9th & 10th need exposé & 11th & 12<sup>th</sup> transition support
      - The primary reason for attending community college continues to be cost savings.

- Barriers include concerns about transfer difficulty, lack of awareness of benefits and desire to move out of town for college.
- Outreach Strategies
  - Community Colleges should emphasize clear transfer pathways and partnerships with four-year universities.
  - The dashboard provides insights into how different community college districts vary in student motivations for attending, particularly regarding career preparation and transfer goals.
    - Schools with strong transfer identities (e.g., MiraCosta) differ from those with more career-oriented motivations (e.g., Imperial).
  - High school counselors and teachers play a key role in guiding students.
    - Encouraging counselors to visit community colleges can enhance outreach and recruitment.
  - Social media engagement (Instagram, TikTok, YouTube) is increasingly preferred over traditional websites/flyers.
    - Colleges should invest in video and image-based content to effectively reach students.

6. Competency Based Education will be presented at a future meeting.

7. CCCAOE Updates given by N. Roe

- [Policy Summit](#) – March 4 – 5<sup>th</sup> in Sacramento at the Sheraton
- Registration is open for [Spring CCCAOE](#) April 8 – 11<sup>th</sup> in Sacramento
- Look out for elections this spring

8. CCCCC Updates given by Z. Torres

- RNI Grant extended deadline to Feb 28<sup>th</sup>
- No updates available yet regarding the Perkins application for FY 2025-2026. Information will be shared once available.
- Fiscal reports for FY 2023-24 and 2024-25 were due by February 15th. Please submit any outstanding reports as soon as possible to ensure funds are properly accounted for.
- A memo from the Chancellor's office requests the closure of outdated or inactive NOVA plans, starting with FY 2021-22. Closing these plans frees up funds for reinvestment.
- NOVA feature updates
  - New method on NOVA help ticket that is embedded in NOVA
  - Total allocation amounts now appear at the top of Strong Workforce plans. Plans cannot be submitted if the allocated funds are insufficient, preventing issues with exceeding budget limits.

9. T. Ngo Bartel shared the LMI & COE Updates

- January LMI
  - No LMI briefs completed or requested
- [COE Structure and Goals](#)
  - The COE is aligned with the regional consortium's goals:
    - Unify the regional workforce ecosystem.
    - Build community college capacity to close equity gaps.
    - Advocate for changes in policies and practices.
  - Executive Director Role (Tina): Focus on regional partnerships, employer engagement, and apprenticeship work.
  - Tasi, Christine, and John: Will manage college-related work, professional development programs, and labor market data to help close gaps and build college capacity.
- Policy Summit Advocacy
  - To prepare for the Policy Summit COE created a [regional advocacy brochure](#) highlighting key achievements of the Strong Workforce program.
    - 23,000 students participating in work-based learning.
    - Over 550 new CTE programs added.

- 315 entrepreneurs developed through Miramar and Mesa College programs.
  - Enhancing the student experience by leveraging tools such as the Career Ed program finder and breaking down barriers between departments through Faculty and Counselor Institutes.
- An updated version will be shared to include student stories
- T. Rodriguez shared the MOU for research positions starting July 1st is being finalized. She will be reaching out to share the draft and request a quick check in with each college before sending it out for signature.

#### 9. Regional Updates give by D. Brown

- D. Brown shared [Round 9 RFAs](#) changes. Due to reduced budget there is now a deadline of April 30, 2025 to submit RFAs. After this date, funding is not guaranteed
  - Please email D. Brown if your college will NOT be applying for JPCM or WBLC RFAs
  - Sector Investments are limited to \$125,000/per college & Accelerating Career Education projects are capped at \$75,000/ per college.
- To increase our ability to communicate outcomes of regional investments, we'll be scheduling meetings with JPCM & WBLC to talk about how we can collect data and share stories around the work they are doing. Dean & associate deans are welcome to join the meeting.
- Reminder: [Jobs for the Future presentation at WDC](#), discussing their quality jobs framework.

#### 10. Roundtable

- E. Silva shared the State Chancellor visited IVC, where it was stressed the importance of SWP for the region, and also the collaboration with the Regional Consortium, particularly in relation to the Lithium program. Shared concerns over Federal Grants.
- A. Perman is confirming whether the Chancellor's Office is still providing guidance on integrating Student Equity Plans with Perkins and/or Strong Workforce Program workplans.
  - Colleges are advised to review these plans, as new plans are due in the fall.
- L. Wisdom shared that there may be K-12 workforce funds available for professional development on Universal Design for Learning (UDL) for Career Technical Education (CTE) teachers. Interested colleges can be part of an advisory group for planning this professional development.

Next meeting: Friday, March 14, 2025 at 8:30am (Virtual)