

SAN DIEGO & IMPERIAL COUNTIES STRONG WORKFORCE EMPLOYER ENGAGEMENT MODEL

ENGAGEMENT DRIVERS

Regional Employer Engagement Team

Director of Strategic Partnerships
 Director of Apprenticeships
 Center of Excellence for Labor Market Research
 Employer Relations Liaisons
 Industry Relations Consultants

Regional Partners

Economic Development Corporations
 Workforce Development Boards
 Community-based Organizations
 Industry, Labor, & Trade Associations
 Chambers of Commerce
 Local Education Agencies

College Employer Engagement Teams

**Work-based Learning Coordinators,
 Job Placement Case Managers, & Career
 Centers at:**

Cuyamaca College
 Grossmont College
 Imperial Valley College
 MiraCosta College
 Palomar College
 San Diego City College
 San Diego College of Continuing Education
 San Diego Mesa College
 San Diego Miramar College
 Southwestern College



COLLEGE OUTCOMES

- Student preparation: knowledge, skills & abilities aligned to industry needs
- Equitable work-based learning
- Careers that lead to social mobility

EMPLOYER OUTCOMES

- Access to a well-trained talent source
- Early exposure to students in work-based learning
- Training resources for current staff

Industry Sectors

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| Advanced Manufacturing | Education & Human Development | Life Sciences & Biotechnology |
| Advanced Transportation & Logistics | Energy, Construction, & Utilities | Public Safety |
| Agriculture, Water, & Environmental Technologies | Healthcare | Retail, Hospitality, & Tourism |
| Business & Entrepreneurship | Information Communication Technologies & Digital Media | |