Launching a California Community College Baccalaureate Degree

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Agenda

- Why CCBs?

- BDP Approval Process and Criteria

- Before you begin – Are you Ready

- The Dreaded "D" Word - Duplication

- Evidence of Workforce Need/Sufficient Demand

- The Administrative/Funding Plan

- Program Quality/Curriculum Design

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Why CCBs

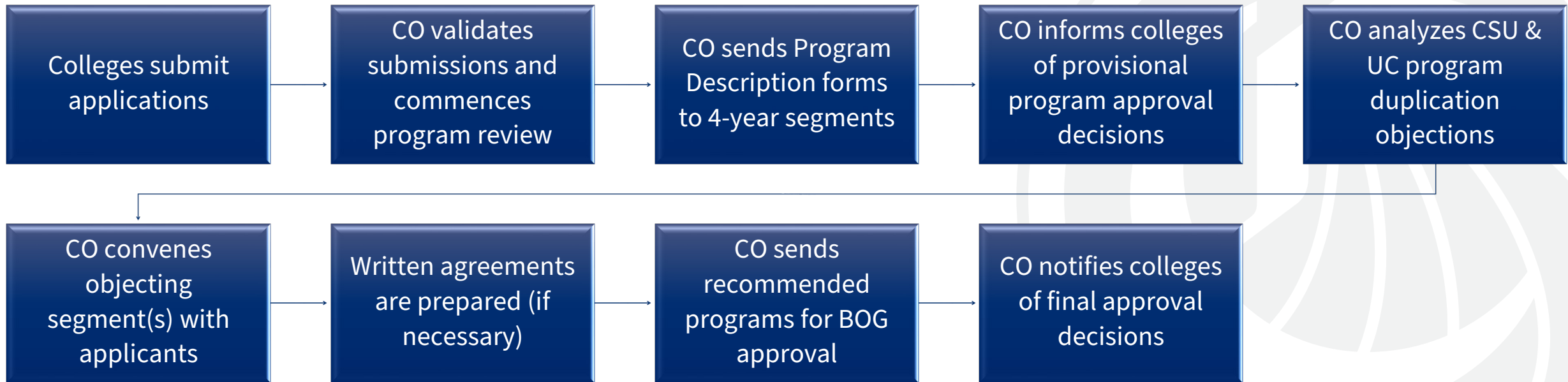Goal: To increase the number of Bachelor's Degrees in high-demand workforce industries.

Community College Bachelor's Degrees are another pathway/access point for students

We are filling a workforce need that the CSU and UCs are unable to fill

We can do it at a fraction of the costs to students

Students choose it-51% of graduates would not have pursued a Bachelor degree if not for the CCB program

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BDP Approval Process

Colleges submit applications → CO validates submissions and commences program review → CO sends Program Description forms to 4-year segments → CO informs colleges of provisional program approval decisions → CO analyzes CSU & UC program duplication objections → CO convenes objecting segment(s) with applicants → Written agreements are prepared (if necessary) → CO sends recommended programs for BOG approval → CO notifies colleges of final approval decisions

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Approval Criteria

The Chancellor's Office will review and rank all of the following components:

Verified by CCCCO (not scored)

➤ Pre-Application Certification of Statutory Compliance and Readiness

Researched and scored by CCCCO

➤ Institutional Financial Stability
➤ Equitable Student Outcomes

Readers' Scoring Criteria

➤ Pre-Application Non-Duplication Analysis

➤ Workforce Need/Evidence of Sufficient Demand

➤ Program Quality and Curriculum Design

➤ Institutional Capacity

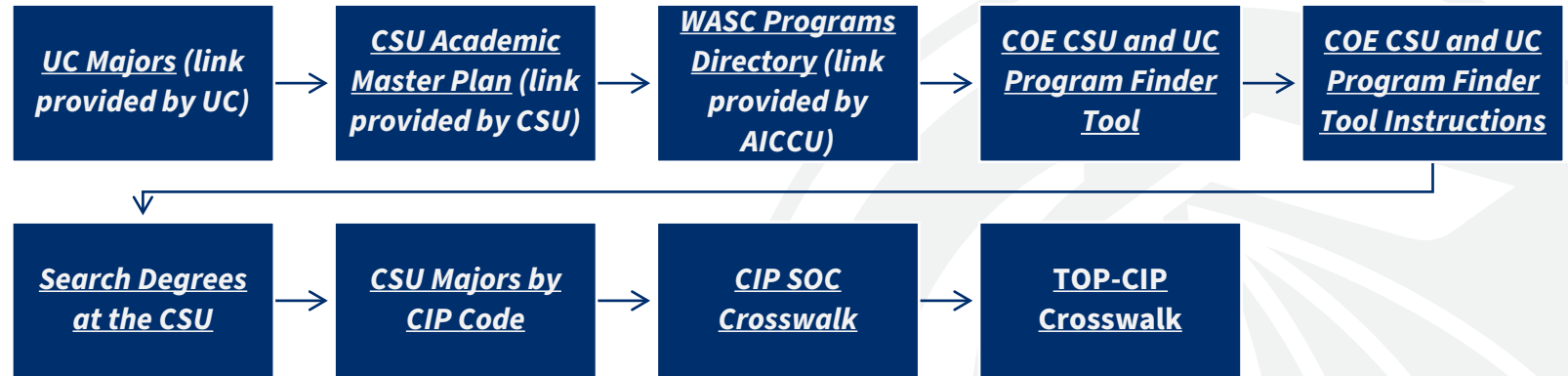California Community Colleges

Before You Begin --

Is Your Campus Ready to Support a Four-Year Program??

- Conduct detailed research of similar statewide programs
- Survey students and industry partners to determine need
- Ensure student outcome data for current associate degree program justify need for the proposed program
- Update college mission
- Update systems for upper division records and reporting
- Update financial aid policies
- Ensure you have the campus-wide expertise and resources to offer a quality BDP
- Ensure all district financial and audit reports have been timely submitted and the district maintains 2 months general fund reserves

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Dreaded Duplication

Anticipate potential objections by CSU regardless of their location

Resources

UC Majors (link provided by UC)	CSU Academic Master Plan (link provided by CSU)	WASC Programs Directory (link provided by AICCU)	COE CSU and UC Program Finder Tool	COE CSU and UC Program Finder Tool Instructions

Search Degrees at the CSU	CSU Majors by CIP Code	CIP SOC Crosswalk	TOP-CIP Crosswalk

CIP/SOC Code Alignment

- Do your program outcomes align to chosen CIP Code?
- Compare and identify any related SOC Codes

Prepare side-by-side analysis for each program that could potentially be duplicative

For each program identified, provide side-by-side comparison of all similar courses and learning outcomes

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Duplication Analysis

Examples

Institution	Degree Title	Program Description / objectives	CIP Code	Analysis
CSU Los Angeles	BS in Aviation Administration	Provides hands on learning … to prepare you for an aviation management career	49.0101	Focuses on managerial knowledge, no upper-division curriculum in technology

College	Applicant	CSU 1	CSU 2	UC
Degree	BS in XXX	BS in XXX	BS in XXX	BS in XXX
Program Learning Outcomes				
Upper Division Major Courses (include learning outcomes for each course)				
Analysis				

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Workforce Need/Sufficient Demand

Evidence Must Demonstrate Workforce Need, Higher Wages, and Student/Employer Demand

Is your program necessary to fill a workforce need?

Does your completer data support the need?

Do you have strong student interest?

Do employers require/prefer a bachelor degree?

Are employers willing to pay more?

Does the degree lead to high-wage job opportunities?

Does your LMI evidence support all of the above?

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Program Quality/ Curriculum Design
Shared with CSU/UC/AICCU

Complete Proposed Program Description (template) with all lower and upper division courses and outcomes

Complete Program Quality and Curriculum Design template

Describe your upper division approval process

Describe how program articulates to/from other programs or allows for transfer

Does the program align with industry standards or is it in good standing for certifications or accreditation?

Include Catalog Description that includes:

Program requirements and prerequisite skills

Admission/enrollment limitations

Program goals

Listing of courses and sequencing that includes GE pattern and total units

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Proposed BDP Description Example

(Formerly Non-Duplication Form)

Shared with CSU/UC/AICCU

Question	Answer
Name of College/Applicant	
Title of proposed program	
BS or BA	
TOP Code	
CIP Code(s)	
SOC Code(s)	
Program description	
Program outcomes	

Course 1: (Example-BUS 101) Lower Division

Course title	
Course description	
Course learning outcomes	

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The Administrative and Funding Plan

Aligned with the ACCJC Application

- Describe the systemwide planning process

- Identify plan for faculty, staff, and administration

- Describe the upper division faculty qualifications

- Describe how student services, learning support services, library etc. are tailored specifically to BDP students

- Describe the impact to technology, equipment, physical resources

- Provide estimated costs to students and a budget demonstrating your district has the capacity to start and maintain the proposed program

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Application Questions??

Join Office Hours with Leslie every Tuesday 2:00-3:00 p.m.

Zoom Link

https://cccconfer.zoom.us/j/81567465622

[San Diego CCD Baccalaureate Degree Manual (Shared with Permission](#))

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