

# Options After High School Survey

## Recommendations for K12 Local School/Adult School/NC Level Interventions

Intervention Type	Possible K12 Local School/Adult School/NC Level Intervention
<b>Marketing Materials and Campaigns:</b>	
<b>About CC opportunities—both general and by targeted grade levels</b>	<p>Develop local posters/ marketing, workshops for parents to learn about CC</p> <hr/> <p>Leverage and improve marketing in the specific types of social media that students prefer</p>
<b>Professional Development:</b>	
<b>About CC opportunities for counselors and K-12 teachers</b>	<p>Provide career counseling and inform students about Transfer Admission Guarantee (TAG) in meetings with counselors so students see that CC can be a good option</p> <hr/> <p><i>Help pathway lead teachers develop conversations touting local CC programs for students in related pathways, e.g., “Let’s speak with your parents,” with costs and program descriptions ready</i></p>
<b>Pathway Branding:</b>	
<p>Develop pathway identities through banners, T-shirts, etc. so participating students know they are in a pathway, and other students, parents, and visiting businesspeople become aware of pathways at the school</p>	
<b>Career Exploration:</b>	
<p><i>Implement “wheel classes” for 9<sup>th</sup> graders</i></p>	
<b>Outreach &amp; Other Events:</b>	
<p>Make region-developed and other career exploration resources available to students and families at counseling sessions, college nights, etc.</p> <hr/> <p>Have information sessions for students and parents that include CC representatives to describe CC opportunities</p> <hr/> <p>Invite CC outreach staff to visit CTE and pathways classes</p> <hr/> <p>Increase face-to-face outreach through counselors and visiting professionals and reduce flyers and brochures</p> <hr/> <p>Develop outreach workshops</p> <hr/> <p>Invite back graduates who went to CC and are transferring to UC to speak with current students about programs and savings</p>	

## Intervention Type

## Possible K12 Local School/Adult School/NC Level Intervention

Have HS and AE counselors meet monthly

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Have AE alumni visit high school

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Invite AE guest speakers

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Have field trips to AE sites

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Have HS/AE host/attend career fairs

### **Counseling:**

*Provide counseling about early college credit and encourage enrollment*

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Provide targeted counseling to students who may need support to complete HS diploma

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Assign counselors to specific CTE programs and pathways to focus their efforts

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*Have seniors who reported that they had not had career exploration opportunities meet with counselors to find out their next steps and guide them to community college if they have no plan.*

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Annually update student plans from MS through HS to CC in consultation with counselors and encourage program enrollment

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Dually enroll students in AE to retrieve credits and graduate

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