

Options After High School Survey Recommendations for College Site Level Interventions

Intervention Type	Possible College Site Level Intervention
Marketing Materials and Campaigns:	
To make CC the first choice of more students	Share survey results with marketing consultants to help develop strategies
To address student lack of information about CCs, especially ease of transfer	Develop materials promoting <i>where</i> transfer students are transferring to and share with feeder district partners
	Conduct CC fairs at middle and high schools highlighting CTE programs and career options
	Invite parents on CC tours, workshops, and open houses to see the rigor and technology available in community college programs
Aimed at students planning to attend 4-year colleges	<p><i>The appeal to this group is to both students and parents: saving money and the WBL, local professional contacts, and lab opportunities that can help them focus their goals for when they transfer</i></p> <p><i>Publicize how to transfer, and that there are agreements with UC/CSU that make it simple</i></p>
Student Housing:	
	Create student housing options for students who want to live on a college campus
Outreach & Other Events:	
	Organize career area-specific college outreach and tours and announce to feeder districts
	<i>Integrate AE into existing college career fairs for students in feeder districts</i>
	<i>Visit feeder schools to clarify and promote the programs that are offered in each career area, with perhaps special attention to Engineering and IT students</i>
	Organize career area-specific field trips for MS and HS students in their feeders
	Offer summer camp to MS students to introduce them and spark their interest in CC
	Monitor college applications and create “signing days” for CE programs
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Provide trauma-informed services:	

Provide services such as college navigation, a caring campus, in-demand career education advising, and trauma-informed wraparound services

Work with K12 districts:

Work with K12 districts to develop more early college credit options

Develop “talking points” for students and parents:

Develop information and help feeder school pathway lead teachers prepare talking points on cost comparisons and program descriptions
