



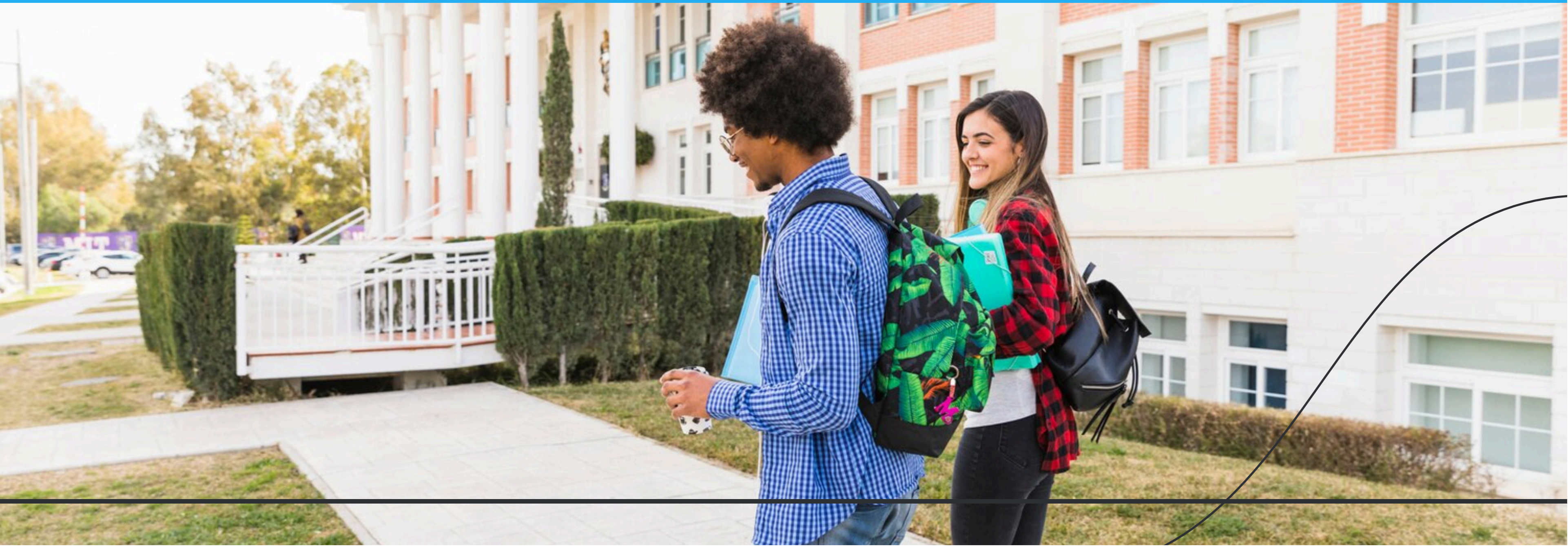
CALIFORNIA COMMUNITY COLLEGES

CAREER EDUCATION

Optimizing Program Review for Strategic Planning: A Guide for California Community College Career Services

Claudia Estrada-Howell, Ed.D

Welcome to the **Guide** for optimizing program review in **California Community College Career Centers**. This presentation will provide key strategies for **strategic planning**.



Understanding Program Review

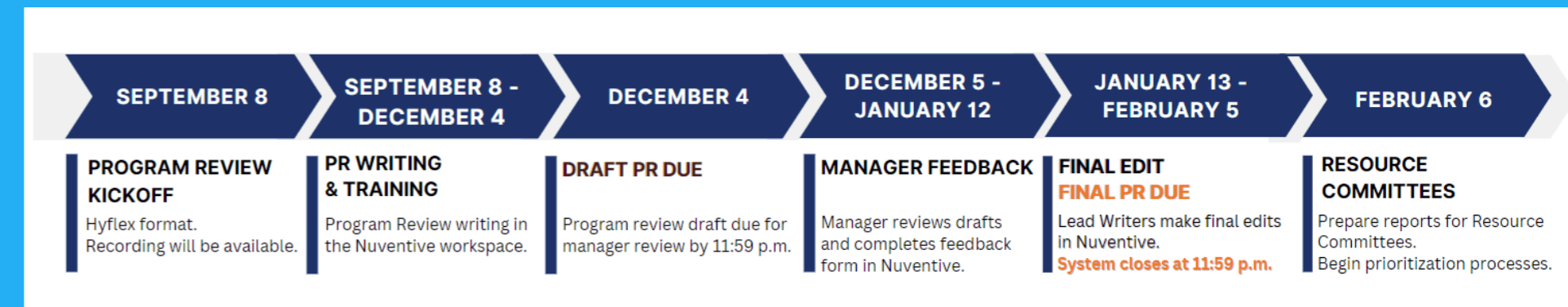
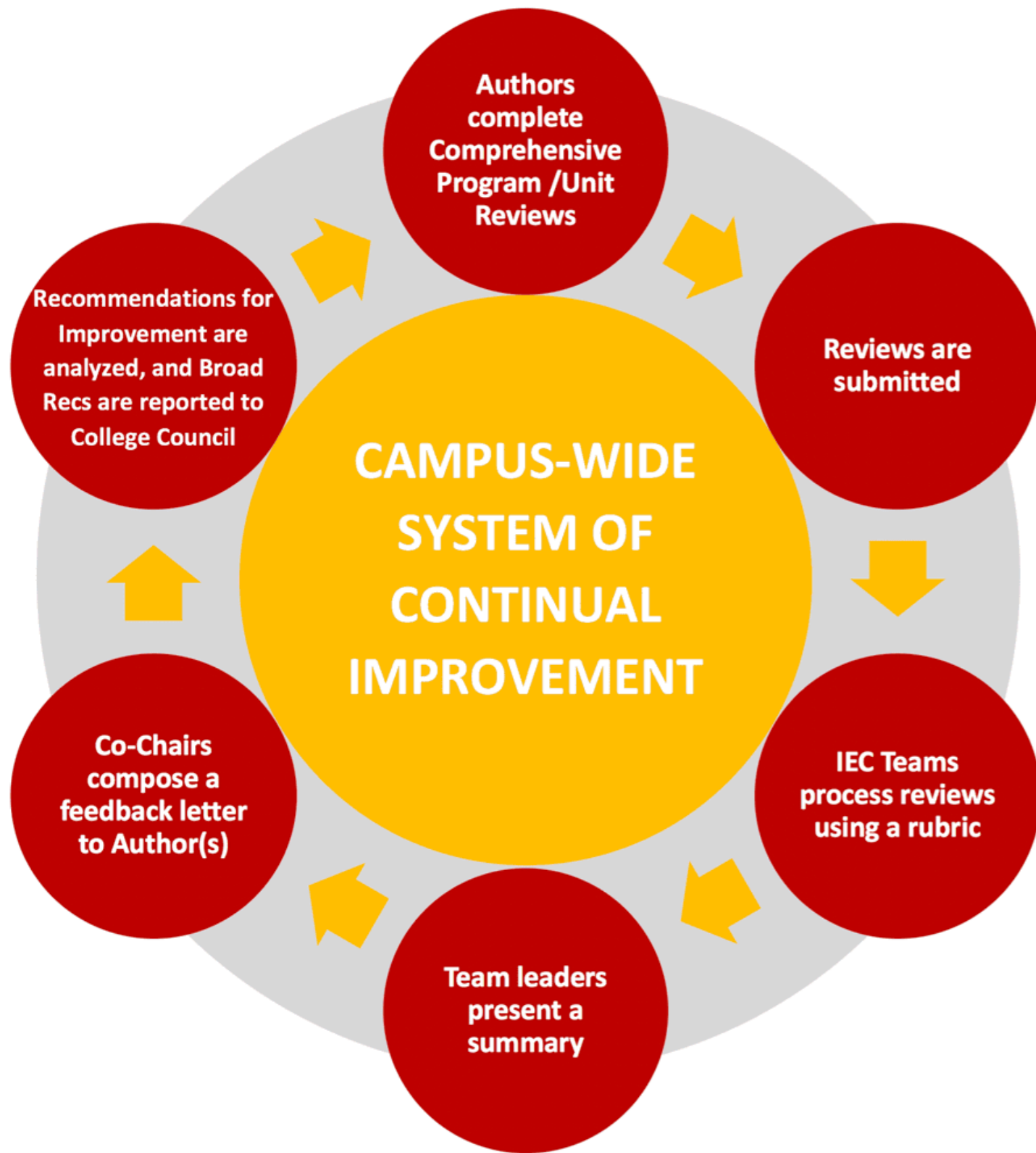
Program review is a critical process for evaluating the effectiveness of career services initiatives. It involves assessing **goals, outcomes, and resource allocation** to ensure alignment with strategic objectives.



Key Components of Program Review

Effective program review includes **data analysis, stakeholder input, and benchmarking**. These components provide a comprehensive view of career services impact and inform **strategic decision-making**.





Example: San Diego Mesa College

Example: Pasadena City College

Example: Glendale Community College

PROGRAM REVIEW?



Examine data that is meaningful to the department and remember the 3Ds:

DATA

STUDENT SERVICES & ADMINISTRATIVE SERVICES DEPTS
data on services & operations

INSTRUCTIONAL DEPTS

enrollment - degree & cert completion
course completion that compares gender, ethnicity, online vs hybrid vs face-to-face, & day vs eve

DIALOG

Input from all department members should be valued. This includes staff and adjunct faculty.
Discuss your accomplishments & achievements. Address any weaknesses or equity gaps. Make a plan for improvement.

DOCUMENTATION

Have someone document notes or minutes about the dialog. Submit documentation with your Program Review. All documentation will be archived.

Example: Southwestern College



Institutional Program Review
2022-2023

Appendix B

Criterion	Program Review Prioritization Rubric	Value
1	<p>Advancing Diversity, Equity, & Inclusion</p> <p>The extent to which this resource supports the elimination of systemic barriers that lead to equity gaps in:</p> <ul style="list-style-type: none"> (a) the student experience, enrollment, retention, course completion and success, degree and certificate completion, and transfer (b) the employee experience, diversity, engagement, and retention (c) other institutional objectives identified by the requestor (such as objectives in the Vision for Success or Strategic Plan). 	20

Example: Palomar College



Basic Information Course Program Career and Labor Market Data Goals Resources Review

Strategic Planning Through Program Review

By leveraging insights from program review, career services can identify **opportunities for growth, enhance student support, and align services** with industry needs. This approach drives **strategic planning**.



Components of a Strategic Plan



Implementing a **continuous improvement** model, fostering **collaboration** across departments, and utilizing **technology** for data analysis are essential **best practices** for program review success.



Measuring the **impact** of program review efforts and defining **success metrics** are crucial for demonstrating the value of career services initiatives. This data informs **strategic planning** and resource allocation.



Effective implementation strategies involve clear communication, staff training, and ongoing assessment. These strategies ensure that program review aligns with the career services strategic objectives.



Conclusion

In conclusion, optimizing program review is essential for **strategic planning** for California community college career services.

By embracing best practices and leveraging data insights, career centers and the services they provide, can enhance their impact and support **student success**.



Thanks!

Do you have any questions?
