

COMMUNITY COLLEGES

SAN DIEGO & IMPERIAL COUNTIES

CAREER EDUCATION

Strong Workforce Program Annual Plan 2023–2027

In fulfillment of the requirements of the Strong Workforce Program – California Education Code, Section 88823

Regional Oversight Council September 27,
2023

Report Contents

Governance Structure
Demographics
Labor Market Information & Economies
Strong Workforce Program Metrics
Regional Goals & Priorities
Round 8 Budget
Appendices: K-12 SWP



Strong Workforce Program Implementation

COMMUNITY COLLEGES
SAN DIEGO & IMPERIAL COUNTIES
CAREER EDUCATION

K14 Career Pathways:

A. Perman, SDCCD
D. Cabanilla, ICOE
A. Love, SDCOE
S. Sebring, Region

Adult Education/Noncredit:

K. Henwood, SDCCE
U. Maschke, East Region Adult
S. Sebring, Region

Credit for Prior Learning:

B. Gamboa, MiraCosta
N. Roe, Palomar
S. Sebring, Region

Early College Credit:

M. Stevens, Region
L. Wisdom, Region

Rising Scholars Region X:

C. Esquibias, Chancellor's Office
S. Sebring, Region

Career Navigation:

G. Dowden, Cuyamaca
C. Estrada-Howell, Miramar
K. McMackin, Region

WBL & Job Placement:

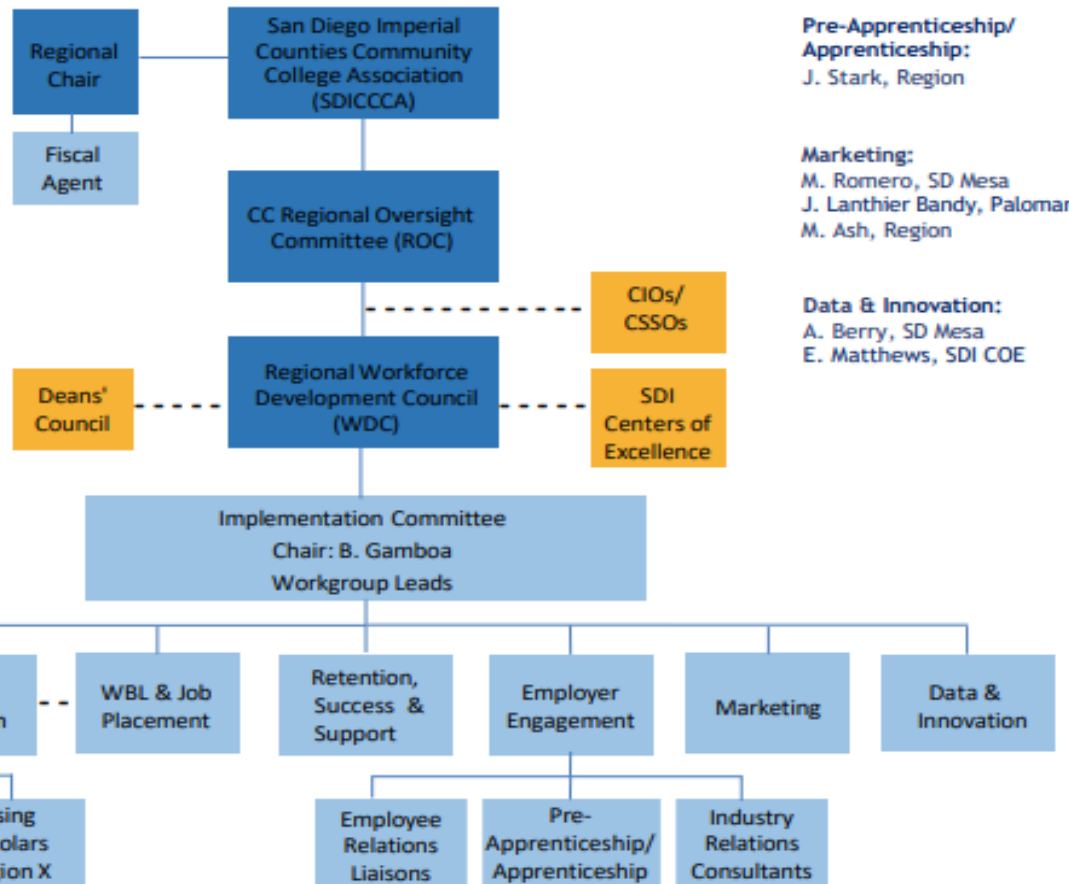
K. McMackin, Region

Retention, Success & Support:

T. Ngo Bartel, SDI COE
D. Brown, Region

Employer Engagement:

K. McMackin, Region



**Pre-Apprenticeship/
Apprenticeship:**

J. Stark, Region

Marketing:

M. Romero, SD Mesa
J. Lanthier Bandy, Palomar
M. Ash, Region

Data & Innovation:

A. Berry, SD Mesa
E. Matthews, SDI COE

Regional Priorities

1

To better prepare our prospective students for college, from K-12 to adult education to justice-involved individuals.

2

To better onboard and support students in their education, and prepare them for the workforce and launch of their careers

3

To involve employers in students' preparation of the workforce and provide opportunities through aligned curricula, career exploration, work-based learning experiences, and job placement toward increasing students' socioeconomic mobility

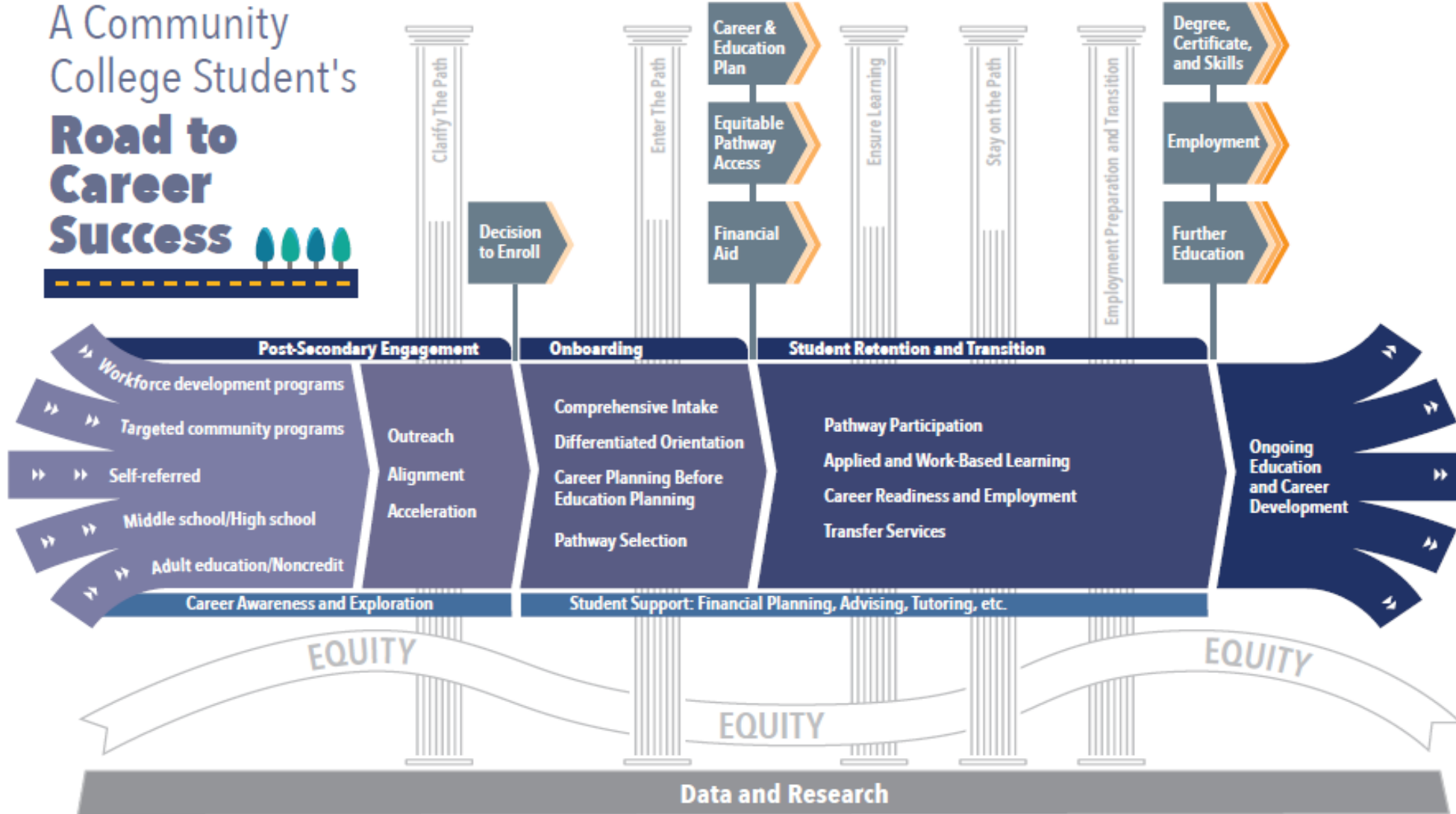
4

To ensure that colleges have data-based resources to make informed programmatic decisions that equitably benefit students and create opportunities for them, while supporting regional continuous improvement

5

To increase awareness throughout the region of the San Diego and Imperial Counties community colleges and Career Education programs

A Community College Student's Road to Career Success



Round 8 Regional Budget – College Investments

- Job Placement Case Management \$150,000/college
 - Work–Based Learning ~\$75,000/college
 - Career Navigation ~\$50,000/college
 - Sector Investments ~\$50,000+/college
 - Marketing ~ \$50,000/college
 - Dual Enrollment ~\$35,000/college
 - Credit for Prior Learning ~\$25,000/college
 - Outreach ~\$25,000/college
-

Round 8 Regional Budget – Regional Investments

- Regional Apprenticeship Project
- Counselor Institute, K–12 Counselor Conference, Faculty Institute Showcase
- Employer Engagement at each college
- Guided Career Pathways
- Labor Market Research
- Pre–College Pathways
- Outreach



\$10.6 million

Funding through June
2025

SWP Annual Plan Timeline

Implementation Committee Review 8/21 – 8/23/23

Presentation to Deans Council 9/8/23

CTE Deans/Associate Deans Review 9/11 – 9/22/23

CIOs/CSSOs Review 9/11 – 9/22/23

Presentation to ROC 9/27/23

ROC Review 9/28 – 10/6/23

Final Draft to Deans Council 11/3/23

Final Draft to ROC 11/29/23

Final Draft to SDICCCA 12/4/23
