

Regional Collaboration and Coordination Grant

New SDIC RC Employer Engagement Model



September 10, 2021

RFA Details

- **Selected the host and fiscal agent for the Regional Consortium & Strong Workforce - GCCCD Foundation**
- **Combines prior Regional Consortium and Regional Director grants**
- **Required new Employer Engagement model**
- **Required Letters of Support from each CEO and CIO in the region**
- **Submitted August 31, 2021**

Benefits of Regional EE Model

- Reduce equity gaps in employment and WBL
- Bring best EE practices to all region CTE students
- Address each college's unique employer needs
- Ability to engage with small employers
- Reduce the number of employer touch points
- Coordination of shared job leads
- Establish regional tracking of KPIs in Hubspot

The Regional Employer Engagement Team



Director of Strategic Partnerships

- Current Position
- Manages Regional Employer Engagement Model
- Maintain and grows relationships with regional economic development organizations, workforce and industry leaders
- Builds capacity with Employer Engagement Team, WBL Coordinators, and Job Placement Case Managers



Employer Relations Liaisons (ERLs)

New Positions through FGCC

Each college will be assigned a ERL to support employer engagement

ERLs will increase job placement of career education students by:

- Increasing and improving relationships with employers in the college service area and that align to the college's programmatic needs
- Building strategic relationships with key college stakeholders to keep a laser focus on job placement outcomes
- Creating and utilizing a *College Employer Partner Gap Analysis* to highlight existing college partnerships, areas of need and areas of opportunity
- Collaborate with other ERLs and IRC for efficiency and to avoid duplication of efforts
- Different than JPCM because they are not student facing



Employer Relations Liaisons (ERLs)

Key Performance Indicators

- Increase job opportunities for students
- Increase work-based learning opportunities for students
- Create the *College Employer Partner Gap Analysis* & support the college in filling the need

Impact

- ✓ Increase student outcomes & social mobility
- ✓ Increase Strong Workforce Metrics
- ✓ Improve results in the Student Centered Funding Formula



Industry Relations Consultants (IRC)

Professional service contracts through Regional Strong Workforce

- Develop industry/occupation analyses and presentations to better understand the knowledge, skills and abilities essential for students to be employed in key occupations and promote curriculum alignment
- Produce Sector/Economy/Occupation reports to assist colleges with curriculum alignment to industry needs and standards, and inform future Regional investments

Collaborate with other IRCs and ERLs for efficiencies and to avoid duplication of efforts



Thank you

