



**SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL
MEETING**

August 14, 2020
10:30 am - 12:00 pm

Zoom
Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Ruishan Chow, Regional Director, Employer Engagement, Advanced Manufacturing
Margie Fritch, Dean, Career & Technical Education, Palomar College
Jonathan Kropp, Regional Director, Advanced Transportation and Logistics
Connie Lafuente, Regional Director, Health
Rose LaMuraglia, Dean, School of Business and Information Technology & Cosmetology, SD City College
Jennifer Lewis, Dean, School of Continuing Education and Workforce Development, Southwestern College
Larry McLemore, Dean, Career & Technical Education, Cuyamaca College
Jennifer Patel, Regional Director, Business and Entrepreneurship
Duane Rinehart, Regional Director, ICT/Digital Media
Al Taccone, Dean, Career & Technical Education, MiraCosta College
Keau Wong, Regional Director, Employer Engagement, Life Sciences and Biotechnology

NON-VOTING MEMBERS:

Molly Ash, Manager, Regional Consortium
Joe Austin, Career Education Specialist, Poway USD
Randy Barnes, Dean, School of Engineering & Technologies, Mathematics, Science, & Nursing
Flora Barron, Director of Economic Development, MAAC Project
Alex Berry, Program Manager, SD Continuing Education
Heather Cavazos, Coordinator, Middle School/High School Engagement, Regional Consortium
Richard Cisneros, TOSA, Sweetwater UHSD
Teresa Collis, CTE Coordinator, Oceanside Unified School District
Sally Cox, Executive Director, GCCCD Foundation
Robert Crowell, CTE Coordinator, Vista Unified School District
Svetlana Darche, WestEd
Jamie Davenport, K12 SWP Pathway Coordinator, GCCCD
Margie de Ruyter, Coordinator, College & Career Readiness, SDCOE
George Dowden, Career Education Program Coordinator, Cuyamaca College
John Edwards, Research Analyst, Center of Excellence for Labor Market Research
Claudia Estrada-Howell, Supervisor, Career Center, SD Mesa College
Todd Evangelist, Coordinator, ICOE
Mia Funk, Director of Assessment/Special Programs, Escondido UHSD

Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College
Norma Gamez, Teacher, ICOE
Liz Hessom, Director of Education, SIATech
Hai Hoang, Research Analyst, SD Mesa College
Jennifer Kennedy, Job Development/Placement Specialist, SD Continuing Education
Sasha Knox, Job Placement Coordinator, SD City College
Stephanie Lewis, Dean, College and Career Transition, SD Continuing Education
Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College
John Makevich, Dean, Continuing and Community Education, MiraCosta College
Danika Markey, Academic Advisor, Helix Charter
Jeremy Martin, Career Education Specialist, Poway USD
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Nicole Moersch, K12 Coordinator, Carlsbad Unified School District
Esteban Monge, Work-Based Learning Specialist, GUHSD
Kelly Metz-Matthews, Work-Based Learning Coordinator
Tina Ngo Bartel, Director, Center of Excellence for Labor Market Research
Alex Ortega, Jr., Job Placement Coordinator, SD Miramar College
Amertah Perman, Dean, Career Education and Workforce Development, SDCCD
Laurie Pianka, Chief Development Officer, SIA Tech
Amy Pimentel, Career Education Pathways Coordinator, MiraCosta College
Eileen Bagg-Rizzo, Director II, College and Career Readiness, GUHSD
Nichol Roe, Associate Dean, Workforce Development and Extended Studies, Palomar College
Monica Romero, Associate Dean, CTE, SD Mesa College
Monica Rosas, Coordinator, Middle School/High School Engagement, Regional Consortium
Elsa Roth, Assistant Director of Public Relations, MAAC Project
Luisa Schultz, Project Coordinator, Southwestern College
Mollie Smith, Chair, Regional Consortium
Paula Ann Trevino, Grade Level Principal, Helix Charter
Clark Wilson, Job Placement Coordinator, SD Continuing Ed
Leslie Wisdom, K-14 TAP, Regional Consortium
Christopher Yerkes, Program Specialist, Regional Consortium
Sarah Vielma, CCTE Director, SDUSD
Kim Zant, Career Pathways Manager, Regional Consortium

A. Taccone called the meeting to order at 10:33 am

1. Welcome/Introductions
2. Approval of June 12, 2020 Minutes
 - Motion to approve by J. Ayala, second by A. Ortega Jr., **unanimously approved.**
3. Programs approved by the Deans' Council. A. Taccone announced that the following programs were recommended at the Deans' Council meeting.
 - **Palomar College**
 - [Drafting and Design Technician – Creo](#) - Certificate of Achievement
 - [Drafting and Design Technician - SolidWorks](#) - Certificate of Achievement
 - [Drafting and Design Technician – AutoCAD](#) - Certificate of Achievement

4. The Labor Market – Economic Recovery: T. Ngo Bartel presented the methodology for recommendations made by the Center of Excellence (CoE) for labor market research of priority and emerging sectors. The labor market research is the source from which the Regional Directors develop their sector profiles and strategies to present to the region. The presentation can be found [here](#).

- Advanced Manufacturing – R. Chow shared the sector profile and strategic recommendations for Advanced Manufacturing in San Diego and Imperial Counties. She provided a description of Advanced Manufacturing, the methodology behind the sector analysis, regional trends for the sector, and provided specific recommendations to the colleges. The full presentation can be found [here](#).
- ICT – Software Development: M. Smith shared that the core purpose of the ICT-Software Development RFA is college alignment of curriculum with sector knowledge, skills and abilities (KSAs). She said five out of the ten colleges submitted responses to the RFA and said the hope is that the other five colleges will align their curriculum as well.
- Resilient Jobs Study: T. Ngo Bartel presented a draft of the upcoming Resilient Jobs Study. The study includes an analysis of two time-periods of economic downturn and the jobs in the region that have been resilient during those time-periods. The data is intended to inform the colleges and other partners as they make strategic programmatic decisions. The full-report will be released at the end of August 2020. The full presentation can be found [here](#).

5. Regional SWP Outcomes Presentation: A. Taccone provided newly updated LaunchBoard data regarding 2018-2019 regional Strong Workforce outcomes and metrics. The region demonstrated improvement in the following metrics: Students Earning 9+ Units, Students Who Attained a Noncredit Workforce Milestone, and Students Who Earned a Degree, Certificate, or Apprenticeship Journey Status. The full presentation can be found [here](#).

6. Marketing Survey: M. Ash shared that the COE and regional marketing team deployed a marketing survey to approximately 75 regional stakeholders. To date, 37 responses have been received. Stakeholders have until the end of August to complete the survey. M. Ash noted that this information will be used to help guide future marketing priorities and expenditures.

7. 2020-2021 Calendar: M. Ash presented the WDC meeting calendar for 2020-2021. She noted that the October regional meeting, which usually occurs during CCCAOE, is scheduled for October 9, 2020.

The meeting adjourned at 12:01 pm

Next meeting: **Friday, September 11, 2020. Zoom.**