

Program Finder is funded by the California Community Colleges Strong Workforce Program

**POWERED BY** 









## What is Program Finder?

- A simple, yet powerful tool designed to connect high school students with Career Education programs offered at local community colleges in San Diego & Imperial Counties
- Easy-to-use tool enables students and their parents/guardians to browse all industry sectors and find programs that match their interests
- The tool also provides community colleges with high school pathway information for outreach and collaboration





## The Power of Program Finder...

- IDENTIFY students who are already in the San Diego & Imperial Counties Career Education pipeline
- EVALUATE program enrollment trends and cultivate communication with K-12 prospects
- CONNECT community college Career Education faculty with their high school counterparts for collaboration
- **CUSTOMIZE** your college's Career Education program marketing plan



## Who should use Program Finder?

- Prospective college students and their parents/guardians
- High school counselors, teachers and CTE staff
- College counselors, faculty, deans, and outreach staff



## **How should Program Finder be used?**

- Users can browse the San Diego/Imperial region's high school and community college career education programs across 15 unique industry sectors
- Users work their way down from broad industry sectors to more specific careers and eventually to the community college career education programs that offer degrees and certificates in those fields
- Programs are displayed on an interactive map so users can determine which locations best fit their geographic needs





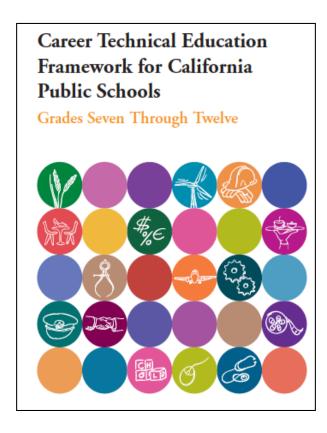
### **How should Program Finder be used cont.?**

- When a program piques their interest, they can click on the college or school district and go directly to a
  program page for more information including who to contact, number students in pathway and a link to the
  school web page
- Program Finder can be accessed on phones, tablets, and computers alike, making it easier than ever for students to quickly identify a career path that suits their needs





# **Program Finder**



**California Community Colleges** 

## **Taxonomy of Programs**

February 2004 6th Edition

Revised: June 2012, September 2009, July and March 2007 Corrected: July 2013, November 2004



# K-12 Pathways and CC TOP Codes

## **K12 Districts**

## **Community Colleges**

Industry Sector	Cod	CDE Pathway Name
10	100	Agricultural Business
Agriculture and Natural Resources	101	Agricultural Mechanics
90	102	Agriscience
	103	Animal Science
흔ァ	104	Forestry and Natural Resources
Ag	105	Ornamental Horticulture
2	106	Plant and Soil Science
ig t	111	Design, Visual, and Media Arts
Arts, Media & Entertaiment	112	Performing Arts
- ∞ eF	113	Production and Managerial Arts
F F	114	Game Design and Integration
∞ 5 120 Ca		Cabinetm king, Millwork, and Woodworking
Building & onstruction Trades	121	Engineering and Heavy Construction
팔달	122	Mechanical Systems Installation and Repair
Building & Construction Trades	123	Residential and Commercial Construction
r eie.	130	Child Developm nt
ate in de lie	131	Consumer Services
ducation, Child Sevelopme of & Family Services	132	Education
2 ± 0		Samily and Human Convince

Industry Sectors (15)

Pathway Codes (58)

4 Digit TOP Codes

12		Health	
	1201	Health Occupations, General	
	1202	Physicans Assistant	
	1205	Medical Lab Tech	
	1206	Physicans Assistant	
	1208	Medical Assisting	
	1209	HospitalCentral Services Tech	
	1210	Respiratory Care/Therapy	
	1211	Polysomnography	
	1212	Electro-Neurodiagnostic Tech	
	1213	Cardiovascular Tech	
	1214	OrthopedicAssistant	
	1215	Electrocardiography	
	1217	Surgical Tech	
	1218	Occupational Therapy Tech	
	1219	Optical Technology	
1	1220	Speech-Lang Pathology and Audiology	
	1221	Pharmacy Tech	
	1222	Surgical Tech	
	1223	Health Information Technology	
	1224	School Health Clerk	
	1225	Radiologic Tech	
	1226	Radiation Therapy Tech	
	1227	Diagnostic Medical Sonogrpahy	
	1228	Athletic Training & Sports Medicine	
	1230	Nursing	
-	The same of	The second of th	

# Crosswalk

	0000	Hater Corridos ar	
DII	3020 B - Bublic S		ort Management and Services
Pathway Title	TOP4	ervices	TOP4 Title
231 - Legal Practices	0516	Labor and Industr	
201 203011100000	1402	Paralegal	
	2104	Human Services	
	2105	Administration of	
	2140		unity Interpretation
232 - Public Safety	0799	Other Information	
	2102 2104	Public Administrat Human Services	tion
	2104	Administration of	Justice
	1		
		2199	Other Public and Protective Services {
233 - Emergency Response		1201	Health Occupations, General
		1202	Hospital and Health Care Administration }
		1206	Physicians Assistant
		1210	Respiratory Care/Therapy
		1215	Electrocardiography }
	7	1230	Nursing
		1250	Emergency Medical Services
MAR - Mar	ketir	1251	Paramedic {
241 - Entrepreneurship/Self-Employment		1299	Other Health Occupations
	0599~	Other Businessal	Fisa-Tackendov
243 - Professional Sales	0501	Business and Cor	
	0508	International Busi	ness and Trade
	0509	Marketing and Dis	stribution
	0511	Real Estate	
	0518		and the second s

### K-12 CROSSWALK The tables below show industry sector alignment between the San Diego & Imperial Counties Community College's in-demand sectors and the K12 Career Pathways. IN-DEMAND SECTORS K12 CAREER PATHWAYS **Manufacturing & Product Design Advanced Manufacturing** Transportation **Advanced Transportation** & Logistics **Agriculture & Natural Resources** Agriculture, Water, & **Business & Finance Environmental Technologies** Marketing, Sales, & Services **Business &** Entrepreneurship **Building & Construction Trades Energy, Construction,** & Utilities **Energy, Environment, & Utilities Engineering & Architecture Health Science & Medical** Technology **ICT & Digital Media Information & Communication** Technologies Life Sciences & Biotechnology Arts, Media, & Entertainment 22

Where does the inventory come from?



# California Department of Education CALPADS

### K12 Data

DistrictName	School Name	CTE Pathway Code	CTE Pathway Name	Course Name	Sum Of Enrollment
Imperial Unified	Imperial High	197	Healthcare Operational Support	Advanced Healthcare Operational Support (Capstone)	26
Imperial Unified	Imperial High	197	Healthcare Operational Support	Intermediate Healthcare Operational Support (Concentrator)	70
Imperial Unified	Imperial High	197	Healthcare Operational Support	Introduction to Healthcare Operational Support Services	180
Poway Unified	Poway High	111	Design, Visual, and Media Arts	Advanced Visual/Commercial Art (Capstone)	11
Poway Unified	Poway High	111	Design, Visual, and Media Arts	Intermediate Visual/Commercial Art(Concentrator)	126
Poway Unified	Poway High	111	Design, Visual, and Media Arts	Introduction to Animation	32
San Diego Unified	Mira Mesa High	196	Biotechnology	Advanced Biotechnology (Capstone)	3
San Diego Unified	Mira Mesa High	196	Biotechnology	Intermediate Biotechnology (Concentrator)	87
San Diego Unified	Clairemont High	174	Software and Systems Development	Advanced Systems Programming (Capstone)	24
San Diego Unified	Clairemont High	174	Software and Systems Development	Intermediate Systems Programming (Concentrator)	54



# **Chancellor's Office Curriculum Inventory (COCI)**

## **College Data**

INSTITUTION	<b>→</b> 1 TOP4 Code	▼ TOP 4 Title
CUYAMACA	0948	Automotive Technology
CUYAMACA	0958	Water and Wastewater Technology
IMPERIAL VALLEY	0101	Agriculture Technology and Sciences, General
IMPERIAL VALLEY	0934	Electronics and Electric Technology
MIRACOSTA	0430	Biotechnology and Biomedical Technology
MIRACOSTA	0506	Business Management
SAN DIEGO CITY	0956	Manufacturing and Industrial Technology
SAN DIEGO CITY	1230	Nursing



# **Program Finder Data Collection Process & Contacts Document**

Annual Data Updates: K12 Data

Date	Action	Who is responsible	
July	K12 districts submit data to CALPADS	K12 district data leads	
July	Request that each K12 district review CTE site contact data and provide updates	SDCOE - Al Love ICOE - Denise Cabanilla	
July/Aug	Compare CTE contact data in new data set with current Program Finder data and make updates	PF regional local administrators - Michelle Kirk/Heather Cavazos	
Sept	K12 districts make corrections to CALPADS data	K12 district data leads	
Jan	CDE certifies K12 CALPADS data	CDE	
Jan/Feb	Data is downloaded from CDE CALPADS	WestEd - Allie Bollella	
Feb	Compare pathway data in new data set with current Program Finder data and make updates	PF regional local administrators - Michelle Kirk/Heather Cavazos	
Feb/Mar	Update the students in pathway numbers	Concentric Sky	

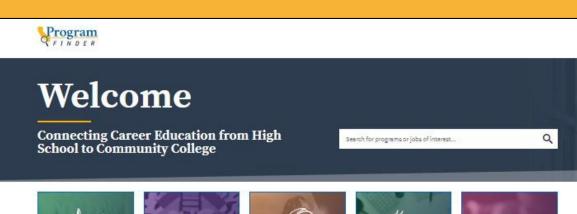
<sup>\*</sup>for more details, Program Finder Governance Document: Data Requirements & Maintenance, view sections Program Finder Data Fields & Maintaining the Data Set

<u>Program Finder Data Collection Process & Contacts Document</u> <u>Program Finder Governance Document Data Requirements Maintenance</u> Annual Data Updates: College Data

Date	Action	Who is responsible
June	Download an inventory of community college courses from the Chancellor's Office Curriculum Inventory (COCI)	San Diego-Imperial Centers of Excellence for Labor Market Research (COE) - Tina Ngo Bartel/John Edwards
July	Compare the TOP4 codes in the new data set with current Program Finder data & make updates	PF regional local administrators - Michelle Kirk/Heather Cavazos
Aug/Sept	Request that each college Dean review the provided list of current program URLs	PF regional local administrators - Michelle Kirk/Heather Cavazos
Sept	Deans provide updated list of program URL's	College Deans
Sept	Compare the new URL with current Program Finder data and make updates	PF regional local administrators - Michelle Kirk/Heather Cavazos

<sup>\*</sup>for more details, <u>Program Finder Governance Document Data Requirements & Maintenance</u>, view sections Program Finder Data Fields & Maintaining the Data Set

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Agriculture and Natural Resources



Arts, Media, and Entertainment



Building and Construction Trades



Business and Finance



Education, Child Development, and Family Services



Energy, Environment, and Utilities



Engineering and Architecture



Fashion and Interior Design



Health Science and Medical Technology



Hospitality, Tourism, and Recreation



Information and Communication Technologies



Manufacturing and Product Development



Marketing, Sales, and Service

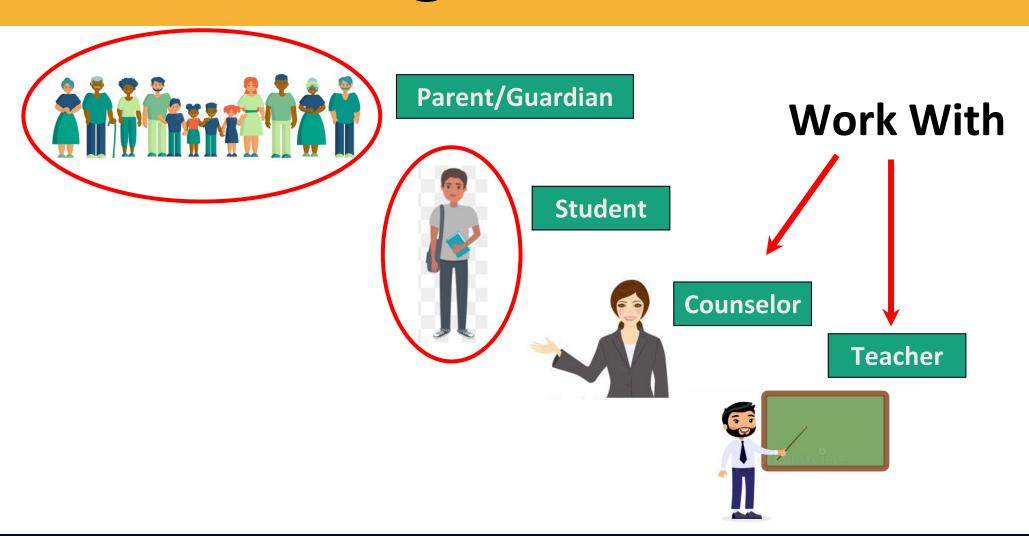


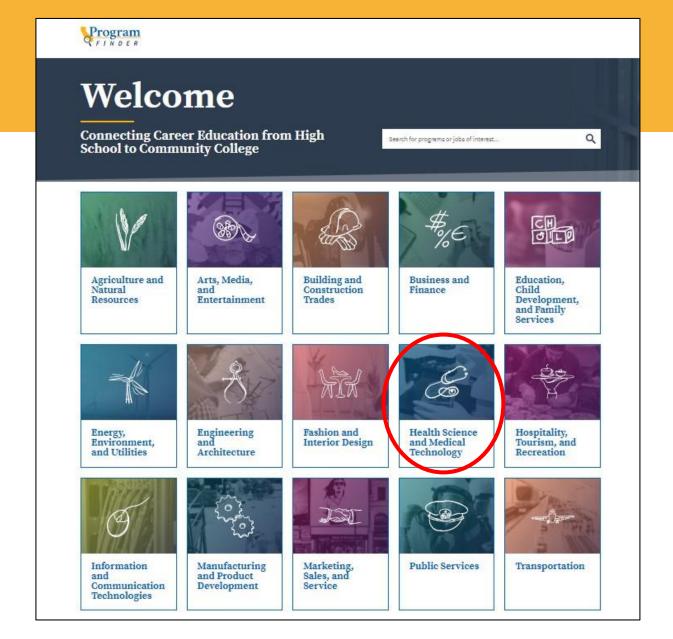
**Public Services** 



Transportation

# For High School Students





## Health Science and Medical Technology

#### Athletic Training and Sports Medicine

Study athletic training, injury treatment, rehabilitation, fitness assessment, and related fields.

#### Biotechnology and Biomedical + Technology

Assist researchers and engineers in developing biological, biotechnical, or medical products.

#### **Business Administration**

Prepare for a professional career in business, including law, economics, math, accounting and computer science.

#### Cardiovascular Technician

Perform examinations of the cardiovascular system to aid in diagnoses and therapeutic treatments.

#### Community Health Care Worker

Link health care and related social services with recipient communities.

#### **Dental Occupations**

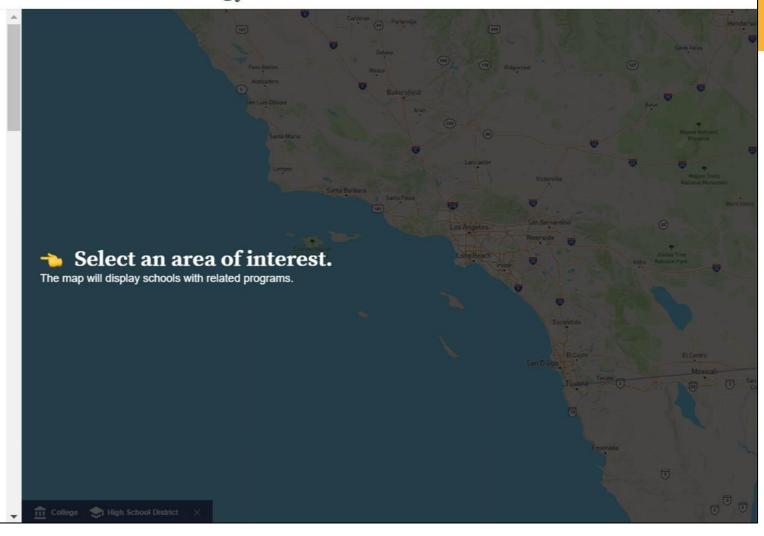
Programs related to dental services.

### Diagnostic Medical Sonography +

Assist physicians in diagnosing disease or injury by means of high-frequency sound waves.

### Electro-Neurodiagnostic Technology

Perform non-invasive diagnostic procedures on the nervous system.

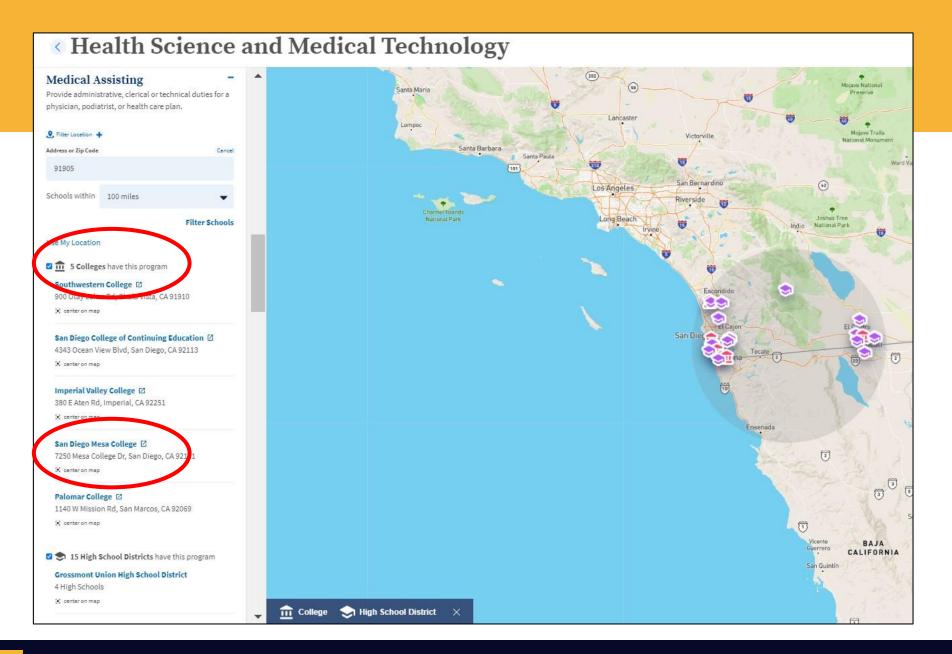




Medical Assisting

physician, podiatrist, or health care plan.

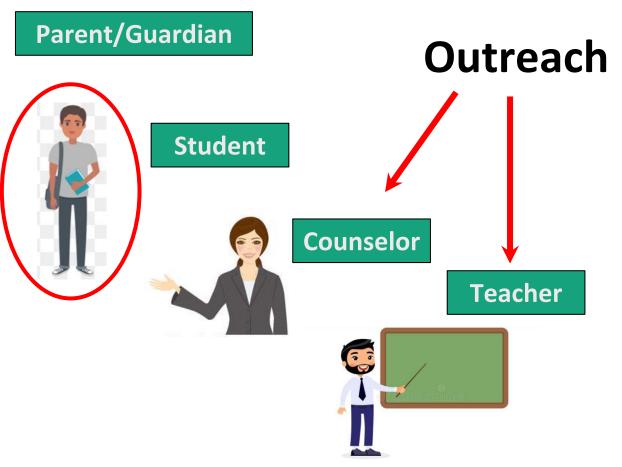
Provide administrative, clerical or technical duties for a

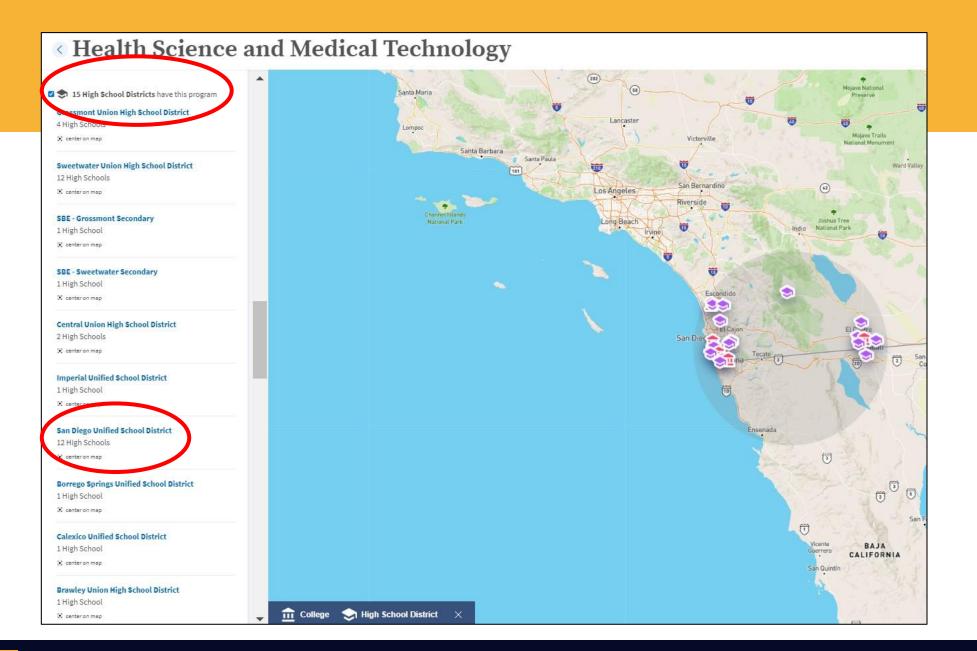


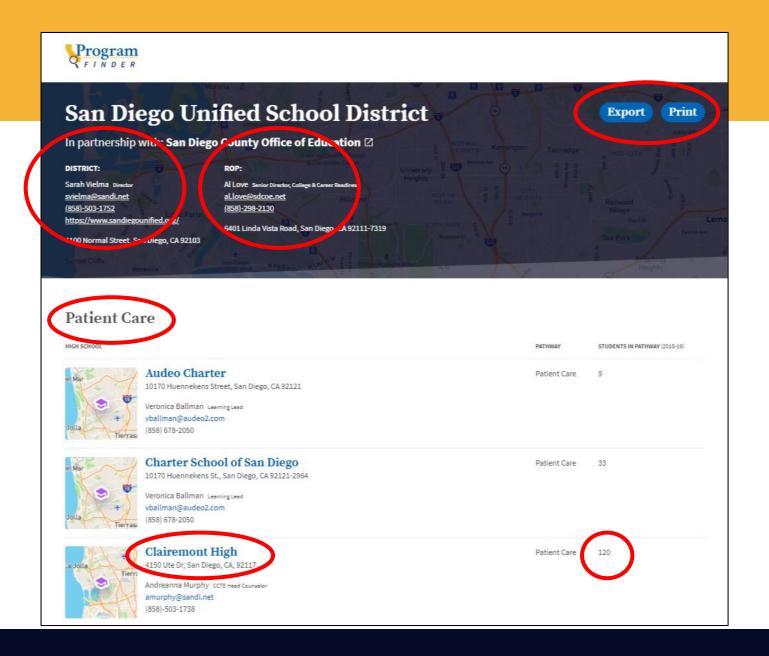


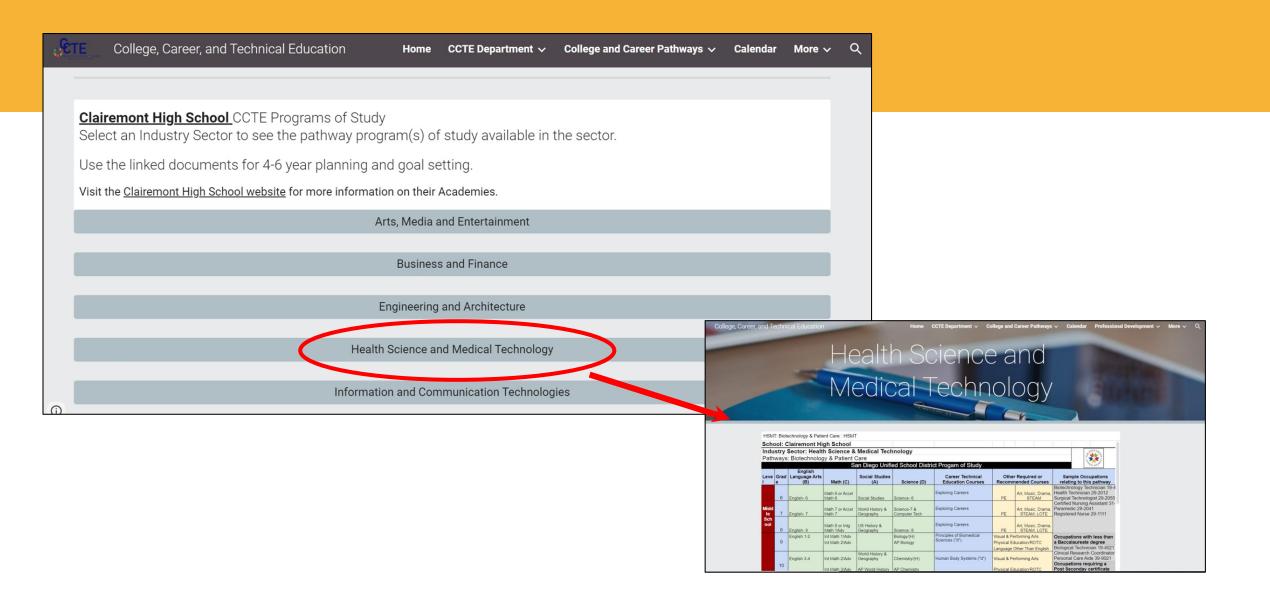
# For College Faculty & Counselors













## Welcome

Connecting Career Education from High School to Community College

Search for programs or jobs of interest...





Agriculture and Natural Resources



Arts, Media, and Entertainment



Building and Construction Trades



Business and Finance



Education, Child Development, and Family Services



Energy, Environment, and Utilities



Engineering and Architecture



Fashion and Interior Design



Health Science and Medical Technology



Hospitality, Tourism, and Recreation



Information and Communication Technologies



Manufacturing and Product Development



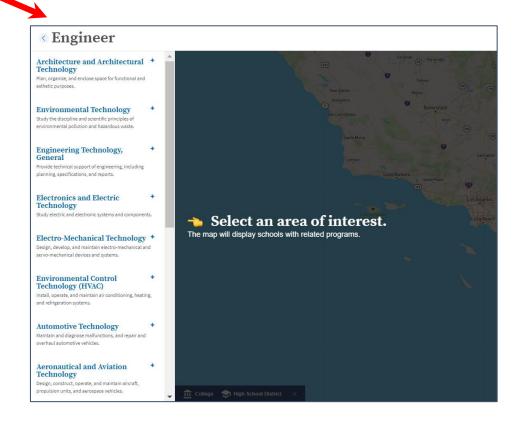
Marketing, Sales, and Service



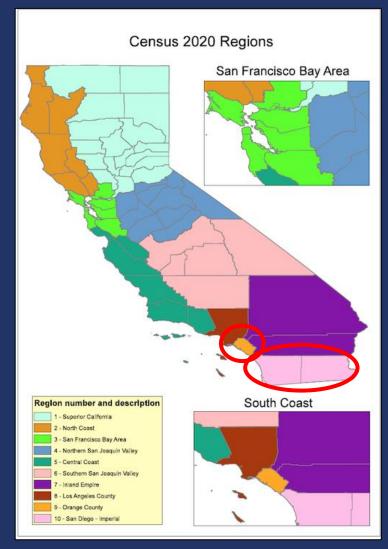
Public Services



Transportation



Regions/Statewide





# Questions? <a href="mailto:careered@gcccd.edu">careered@gcccd.edu</a>

## Program Finder resource link:

https://myworkforceconnection.org/educator-resources/k-12-to-cc-program-finder/



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