


# JPCM or WBLC Outreach to Employers

Your college has just hired another WBL coordinator and you have been asked to orient this person to the employer outreach process. How would you describe the steps they need to take prior to engaging employers for WBL opportunities on behalf of faculty and students on your campus?

- Describe your process when you find an existing opportunity on campus or in your current system.
- Describe your process when you do not find an existing opportunity on campus or in your current system.

JPCM or WBLC looking for WBL and job opportunities	
What resources are you using to identify WBL and job opportunities for students?	
Opportunity is found:	Opportunity is not found:
How is the student connected with the opportunity?	Who are you contacting to search for additional opportunities for a student?
	How are you applying the guiding principles to the outreach process?
	What is your process when engaging an employer?
 <b>Data:</b> What information is tracked when a contacting an employer? Who is it shared with? Where are you storing it?	