



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

September 10, 2021

10:30 am - 12:00 pm

Zoom Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Ruishan Chow, Regional Director, Advanced Manufacturing
Connie Lafuente, Regional Director, Health
Rose LaMuraglia, Dean, San Diego City College
Jennifer Lewis, Dean, School of Continuing Education and Workforce Development, Southwestern College
Larry McLemore, Dean, Career & Technical Education, Cuyamaca College
Jennifer Patel, Regional Director, Business & Entrepreneurship
Tina Recalde, Dean, Health Sciences, SD Mesa College
Duane Rinehart, Regional Director, ICT/Digital Media
Cassandra Storey, Dean, Healthcare Careers & Community Education
Al Taccone, Dean, Career & Technical Education, MiraCosta College
Susan Wyche, CTE Dean, Palomar College

NON-VOTING MEMBERS:

Megan Arias, Director of Secondary Education, Carlsbad Unified School District
Molly Ash, Manager, Regional Consortium
Aracely Bautista, Administrative Technician, SD Mesa College
Danene Brown, Chair, Regional Consortium
Marisa Castellano, WestEd
Heather Cavazos, Coordinator, K14 Professional Development, Regional Consortium
Ricardo Cisneros, TSOA, Sweetwater Unified High School District
Teresa Collis, CTE Coordinator, Oceanside Unified School District
Pavel Consuegra, Work-based Learning Specialist, Grossmont College
Margie de Ruyter, Coordinator, College & Career Readiness, SDCOE
George Dowden, Career Education Program Coordinator, Cuyamaca College
Shari Duran, K12 SWP TOSA, Steele Canyon High School
Priscilla Fernandez, Research Analyst, Center of Excellence for Labor Market Research
Jeeda Gabriel, Director of Student Services, Fallbrook Union High School District
Ben Gamboa, Associate Dean, Career Education, MiraCosta College
Janette Gomez-Lamadrid, CTE TOSA, Sweetwater Union High School District
Hải Hoàng, Research Analyst, SD Mesa College
Christine Jensen, K12 SWP Pathway Coordinator, Southwestern Community College District
Manny Lamarre, WestEd
Al Love, Senior Director, College and Career Leadership, SDCOE
Ute Maschke, CAEP Manager, East Region Adult Education
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium

Nicole Moersch, K12 SWP Pathways Coordinator, MiraCosta Community College District
Esteban Monge, Work-based Learning Specialist, Grossmont Union High School District
Alex Ortega, Jr., Job Placement Coordinator, SD Miramar College
Amertah Perman, Dean, Career Education and Workforce Development, SDCCD
Olivia Picolla, Acting Supervisor, Transfer, Career, Evaluations, SD Mesa College
Amy Pimentel, Career Education Pathways Coordinator, MiraCosta College
Bruce Reaves, Job Placement Coordinator, Palomar College
Monica Rosas, Coordinator, K14 Professional Development, Regional Consortium
Suzanne Sebring, Pathways Manager, Regional Consortium
Angela Tilley-Ruiz, Job Placement Case Manager, Cuyamaca College
Victor Torres, Associate Dean, Workforce Development and Non-Traditional Instruction, Imperial Valley College
Clark Wilson, Job Placement Coordinator, SD Continuing Education
Christopher Yerkes, Program Specialist, Regional Consortium

D. Brown called the meeting to order at 10:32 am

1. Welcome/Introductions
2. Approval of August 13, 2021 Minutes
 - Motion to approve by J. Patel, second by T. Recalde, **unanimously approved**
3. Program Recommendations from Deans' Council: A. Taccone announced the following programs were recommended:
 - Mesa College
 - **Patient Care Coordinator**; NEW; CoA
 - Palomar College
 - **Electrical Engineering Drafting And Design Technology**; MODIFICATION; CoA
 - **Creo Parametric Drafting And Design**; MODIFICATION; CoA
 - **AutoCAD Drafting And Design**; MODIFICATION; CoA
 - **SolidWorks Drafting And Design**; MODIFICATION; CoA
4. Regional Equity Project: B. Gamboa presented on a new racial equity project that aims to address issues that the regional colleges are facing when it comes to equitably serving students of color. Using regional data disaggregated by age, race, ethnicity, and gender, the Implementation Committee has identified gaps in how data is being used to inform intentional equity practices; specifically in Black student achieving 9+ CTE units. Utilizing qualitative research, the project will:
 - Focus on Black equity
 - Engage contractor in a full research study
 - Develop shared metrics with available data
 - Identify strategies to support colleges in closing gaps Integrate findings across regional investments

The full presentation can be found [here](#).

5. Regional Collaboration and Coordination Grant: D. Brown and K. McMackin shared the new SDIC Regional Employer Engagement Model that was submitted to the Chancellor's Office on 8.31.21 as part of the Regional Collaboration & Coordination Grant. The model will:

- Create an employer engagement model to improve alignment, coordinate employer engagement and establish regional tracking of KPIs
- Bring best practices and techniques to all CTE students in the region
- Increase work-based learning opportunities for students
- Increase student jobs and employment outcomes
- Develop and implement approaches that are responsive to employers' immediate training needs
- Align sectors to the 5 economies (new CCCCCO model)
- Increase connection with COE
- Create a Regional Employer Engagement Team consisting of:
 - Director of Strategic Partnerships: current Position; manages regional employer engagement model
 - Employer Relations Liaisons (ERL): each college will be assigned a ERL to support employer engagement
 - Industry Relations Consultants (IRC): professional service contracts through regional Strong Workforce; IRCs will focus on regional priority sectors/5 economies
- The model was shared with and received approval from the Deans' Council on 8.13.21 and the CEOs on 8.23.21. The full presentation can be found [here](#).

6. Regional Director Updates

- Adv. Manufacturing: R. Chow and M. Rosas reported that there are four upcoming Adv. Manufacturing events for the fall. The first event is a DDNT training for faculty. The second event is Industrial Automation training for faculty. These may take place in November. The third is a virtual Cybersecurity in Manufacturing event for K-14 educators and students on 10.13.21. This is in collaboration with the East County EDC and The Society of Manufacturing Engineers. The fourth event is a conversation with an electrical engineer at Nasa who is also an SD City College alumni. This will take place at the end of October. Additionally, The East County EDC will be hosting their annual Manufacturing Expo on 9.28.21 from 3:00 pm to 6:00 pm in El Cajon. This is an "in person" event and all are welcome to attend. More information can be found [here](#).
- Adv. Transportation & Logistics: K. McMackin shared that the Supply Chain & Logistics Sector Investment Community of Practice (CoP) will take place 10.7.21 at 10:00 am. J. Kropp has invited a special guest to speak about the industry and development of programs within this area. Anyone interested in attending can reach out to J. Kropp.
- Business/Entrepreneurship: J. Patel shared an update on CCCAOE. She made a request for conference attendees to volunteer to deliver presenter gifts. Volunteers will pick up the gifts from the registration table prior to the session, then deliver the gift and thank the presenter. She also said to watch for an email from the CCCAOE Executive Director which will include a waiver that attendees must sign and information about the Covid-19 policies at the conference.
- Health: C. Lafuente said that there is great need for CNAs, NAs and LVNs in the region. Because of the state of emergency services, the CDPH has issued emergency waivers for the regions Health programs. Also, information on for FLA waivers for CNA and Home Health Aid programs had just been received. C. Lafuente distributed that information. In collaboration with a colleague in the Inland Empire, C. Lafuente is offering a series of faculty development workshops

on how to teach ESL students. Modalities include social justice, equity and advocacy. She has already distributed additional information about these workshops. Additionally, she is part of a statewide collaborative effort to help streamline the path between community colleges and California State Universities for nursing students.

- ICT: D. Rinehart reported that that the most recent ICT Sector Investment CoP was very productive. Four regional colleges are engaged with software development or cybersecurity regional grants. Based on interest from the colleges, he will also be doing a deep dive into cloud this fall, which will include information sessions. He is also continuing to meet with regional employers to validate and update KSA requirements and programs at the community colleges. Upcoming fall events include a K12 Sector Analysis in September, promoting K12 cyber-camps, and three webinars with details yet to be released.
- Life Science/Biotech: M. Rosas said that she and K. Wong are working with Thermo Fisher Scientific and Biocom Institute to put together two Careers in Biomanufacturing webinars for Manufacturing Day. The first is for high school students and educators on 9.30.21 from 9:00 am to 10:00 am. The second is for community college students and educators on 10.1.21 from 1:30 pm to 2:30 pm. The informational flyers for these events can be found [here](#). Also upcoming, is the Illumina Genomic Discoveries Industries Speaker Series – Using Genomics in Agriculture to Advance Sustainable Solutions. This webinar is on 10.20.21 from 4:00 pm to 5:00 pm and is for K12 Educators. More information can be found [here](#).

Meeting adjourned at 11:19 am

Next meeting: Friday, October 8, 2021. Zoom.