



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

April 9, 2021
10:30 am - 12:00 pm
Zoom Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Ruishan Chow, Regional Director, Advanced Manufacturing
Jonathan Kropp, Regional Director, Advanced Transportation and Logistics
Connie Lafuente, Regional Director, Health
Rose LaMuraglia, Dean, San Diego City College
Jennifer Lewis, Dean, School of Continuing Education and Workforce Development, Southwestern College
Larry McLemore, Dean, Career & Technical Education, Cuyamaca College
Jennifer Patel, Regional Director, Business & Entrepreneurship
Tina Recalde, Dean, Health Sciences, SD Mesa College
Duane Rinehart, Regional Director, ICT/Digital Media
Nichol Roe, Interim Dean, Career Technical and Extended Education, Palomar College
Cassandra Storey, Dean, Healthcare Careers & Community Education
Al Taccone, Dean, Career & Technical Education, MiraCosta College
Keau Wong, Regional Director, Life Sciences and Biotechnology

NON-VOTING MEMBERS:

Beatriz Aguilar, Director, Noncredit and Adult Education Programs, MiraCosta College
Molly Ash, Manager, Regional Consortium
Alex Berry, Program Manager, SD Continuing Education
Danene Brown, Chair, Regional Consortium
Heather Cavazos, Coordinator, K14 Professional Development, Regional Consortium
Robert Chu, Administrative Support Assistant, Center of Excellence for Labor Market Research
Rob Corona, MSAP Resource Teacher, San Diego Unified School District
Sally Cox, Executive Director, GCCCD Foundation
Svetlana Darche, WestEd
Paula Delgado, Assistant Principal, Steele Canyon High School
George Dowden, Career Education Program Coordinator, Cuyamaca College
John Edwards, Research Analyst, Center of Excellence for Labor Market Research
Daniel Enemark, Senior Economist, San Diego Workforce Partnership (SDWP)
Claudia Estrada-Howell, Supervisor, Career Center, San Diego Mesa College
Priscilla Fernandez, Research Analyst, Center of Excellence for Labor Market Research
Kate Gallagher, San Diego Regional Economic Development Corporation
Ben Gamboa, Associate Dean, Career Education, MiraCosta College
Hải Hoàng, Research Analyst, SD Mesa College
Christine Jensen, K12 SWP Pathway Coordinator, Southwestern Community College District
Sasha Knox, Job Placement Coordinator, San Diego City College

Genesis Lastrella-Quicho, Internship/Job Developer, Student Employment Services, Southwestern College

Kevin McMackin, Director of Strategic Partnerships, Regional Consortium

Kelly Metz-Matthews, Work-Based Learning Coordinator, San Diego City College

Nicole Moersch, K12 SWP Pathways Coordinator, MiraCosta Community College District

Tina Ngo Bartel, Director, Center of Excellence for Labor Market Research

Amertah Perman, Dean, Career Education and Workforce Development, SDCCD

Amy Pimentel, Career Education Pathways Coordinator, MiraCosta College

Jennifer Prado, K12 SWP Pathway Coordinator, Palomar Community College District

Terri Quenzer, Statewide Director, Life Sciences/Biotech, California Community College, Miramar College

Monica Romero, Associate Dean, CTE, San Diego Mesa College

Monica Rosas, Coordinator, K14 Professional Development, Regional Consortium

Nancy Saks, Senior Dean, Allied Health and Nursing, Grossmont College

Leslie Wisdom, K14 Technical Assistance Provider (TAP), Regional Consortium

D. Brown called the meeting to order at 10:30 am

1. Welcome/Introductions
2. Approval of March 12, 2021 Minutes
 - Motion to approve by C. Storey, second by A. Taccone, **unanimously approved.**
3. Program Recommendations from Deans' Council: A. Taccone announced the following programs were recommended at the Deans' Council meeting:
 - Palomar College:
 - [Public Relations](#)-NEW-CoA
 - [Advertising and Marketing](#)- NEW-CoA
 - [Small Business Entrepreneurship](#)- NEW-CoA
 - [Business Management](#)- NEW-CoA
 - [CIS: Data Analytics](#)-MODIFICATIONS-AS and CoA
 - [Web Design and Development](#)-MODIFICATIONS-AS and CoA
 - [Journalism/Blogging](#)- NEW-CoA
4. Advancing San Diego Presentation: K. Gallagher from the San Diego Regional Economic Development Corporation (SDREDC) provided an update on Advancing San Diego Project. The Advancing San Diego (ASD) initiative launched to understand how some of the inequities in the region are influencing economic competitiveness. The goal of initiative is to prepare San Diegans for quality jobs via local service education institutions and expand access to diverse, qualified talent for San Diego Companies. The three key strategies are:
 - Communication: better insight from industry to education.
 - Adaptation: align programs and recognize Preferred Providers (PP) of talent.
 - Access: expand access to quality job opportunities for San Diego students.She also presented the timeline for new employer groups, Preferred Provider Benefits, ASD Outcomes, and next steps. The full presentation can be found [here](#).

5. K-12 SWP Update

- L. Wisdom shared that K12 SWP is designed to support K12 local education agencies (LEAs) in creating, improving and expanding career technical education courses, course sequences, programs of study, and pathways for students transitioning from secondary education to postsecondary education to living-wage employment. LEAs need to select 1-4 K12 Pathway Quality Strategies:
 1. Curriculum and Instruction
 2. College and Career Exploration
 3. Postsecondary Transition
 4. Work-based Learning

Additionally, she shared a summary of schools that received funds for each round of SWP. The full list can be found [here](#). The selection committee reads, scores, and deliberates the awarded amounts. Round 4 is upcoming and the tentative timeline is that the RFA will be released in August or September 2021. The application will due in mid-October 2021. In Round 3 there was a drop in applicants. This is primarily due to the RFA restrictions having a 2:1 match (*unless they are an ROP*). An additional reason was the pandemic. She also noted there are selection committee vacancies for this upcoming round of deliberations. L. Wisdom will be making targeted asks to fill positions from East County and Imperial Valley. In addition, she shared that K12 Pathway Coordinators provided updates on their successes and their collaboration with LEAs. To help the application process, they created a [website](#) to support LEAs. The full presentation can be found [here](#).

6. WBL Update

- SG21: K. McMackin said that the SG21 framework was shared with the CE Deans. It is a compilation of what the region has been doing for SG21. After receiving feedback from Deans, the tool will be shared with the community colleges to help gather data in a consistent way that will be used to inform future decisions and investments.
- WBL Faculty PD: K. McMackin said that they are working with Chancellor's Office for CANVAS access. A CANVAS and Curriculum development specialist from WestEd will help develop a strong training not only to understand the continuum but also the core principles of SG21 to support college and students. Anticipating a first pilot cohort to begin in the summer.

7. CTE Economic Impact Report: M. Ash shared that there are initial talks with EMSI to put together an economic impact study. In 2016, a region wide study was completed, but it needs to be updated. An *Economic Impact Study* is a custom report that studies the Regional Consortiums' impact on the regional economy and workforce. It will also calculate our Return on Investment (ROI) for students, taxpayers, and society. It will provide important information that can be used in efforts around Strong Workforce, specifically to look at CTE and how it is impacting the larger community. The kick-off will likely be in the summer.

8. Sector Selection Findings: T. Ngo Bartel presented finished preliminary findings. Her presentation included the Introduction of the report, the approach and methodology, and preliminary findings. The draft Sector Selection report will be shared with WDC but is not to be shared publicly. The full presentation can be found [here](#).

Meeting adjourned at 12:01 pm

Next meeting: Friday, May 14, 2021. We will notify you of the venue of the next meeting.