



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

March 4, 2022
10:30 am - 12:00 pm
Zoom Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Rose LaMuraglia, Dean, School of Business and Information Technology & Cosmetology, SD City College
Jennifer Lewis, Dean, School of Continuing Education & Workforce Development, Southwestern College
Tina Recalde, Dean, Health Sciences, SD Mesa College
Al Taccone, Dean, Career & Technical Education, MiraCosta College
Susan Wyche, Dean, Career, Technical, and Extended Education, Palomar College

NON-VOTING MEMBERS:

Megan Arias, Director of Secondary Education, Carlsbad Unified School District
Molly Ash, Manager, Regional Consortium
Eileen Bagg-Rizzo, Director II College & Career Readiness
Cole Bezzant, Career Specialist, Career Education, MiraCosta College
Danene Brown, Chair, Regional Consortium
Maria Bucio, Administrative Support Assistant, Noncredit Adult Education, Miracosta College
Shana Carr, Acting Associate Dean of Strong Workforce Program, SD City College
Heather Cavazos, Coordinator, K14 Professional Development, Regional Consortium
Robert Chu, Administrative Support Assistant, Center of Excellence for Labor Market Research
Sally Cox, Executive Director, GCCCD Foundation
Svetlana Darche, Senior Research Associate, WestEd
George Dowden, Career Education Program Coordinator, Cuyamaca College
John Edwards, Research Analyst, Center of Excellence for Labor Market Research
Claudia Estrada-Howell, Associate Dean, Career Education, SD Miramar College
Ben Gamboa, Associate Dean, Career Education, MiraCosta College
Beverly Garcia, Faculty, San Diego Community College District
Barry Jantz, Jantz Communications
Christine Jensen, K12 SWP Pathway Coordinator, Southwestern Community College District
Cloris Johnson, Program Support Technician, SDCCD
Stephanie Lewis, Dean, Career & College Transition, SDCCE
Ute Maschke, CAEP Manager, East Region Adult Education
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Nicole Moersch, K12 SWP Pathways Coordinator, MiraCosta Community College District
Tina Ngo Bartel, Director, Center of Excellence for Labor Market Research
Frank Pancucci, Director of Workforce Development, San Diego Workforce Partnership
Antoinette Rodriguez, Assistant Principal, Ramona Unified School District
Monica Rosas, Coordinator, K14 Professional Development, Regional Consortium
Luisa Schultz, Project Coordinator, Southwestern College
Suzanne Sebring, Pathways Manager, Regional Consortium

Leslie Wisdom, K14 Technical Assistance Provider (TAP), Regional Consortium
Christopher Yerkes, Program Specialist, Regional Consortium

D. Brown called the meeting to order at 10:33 am

1. Welcome/Introductions
2. Approval of February 11, 2022 Minutes
 - Motion to approve by J. Ayala, second by A. Taccone, **unanimously approved.**
3. Program Recommendations from Deans' Council: A. Taccone announced the following programs were recommended:
 - MiraCosta College
 - [Certificate Of Achievement In Digital Photography](#); MODIFICATION;
 - [CoA o Associate In Arts Digital Photography](#); MODIFICATION; AA
4. SWP K12 Audit: L. Wisdom gave a K12 SWP update, which included the purpose of K12 SWP, K14 quality strategies, rounds 1 through 4 applications, awardees and spending, the K12 SWP audit and findings, and accomplishments. The full presentation can be found [here](#).
5. Regional Comprehensive Needs Assessment: T. Ngo Bartel gave a Perkins V Comprehensive Regional Needs Assessment (CRNA) update, which included a background of the CRNA study, key findings and recommendations, and reflection questions. Additionally there was time for a discussion at the end of the presentation. The full presentation can be found [here](#).
6. SWP Implementation Update:
 - Career Pathways (K-12): S. Sebring reported that in December 2021, the K14 Career Pathways Workgroup leads shared the [regionally endorsed early college credit \(ECC\) definitions](#) and [regional early college credit flyers](#) at the annual Counselor Conference. The workgroup is now partnering with the adult education and noncredit workgroup to create an adult learner focused version of the regional early college credit flyers with the goal of a late spring release. In addition, the workgroup leadership team did an extensive review of the workgroup goals and revised them based on current needs and alignment with priority projects. These updates were shared and vetted with the workgroup members at the February 2022 meeting. Also, efforts to accelerate student completions by improving, aligning, and expanding career education early college credit opportunities for disproportionately impacted students continues. During the February 2022 K14 Career Pathways Workgroup meeting, Mallory J. Stevens, EdD, was introduced. Mallory has been contracted as the Early College Credit and Transitions Consultant to develop products and services to support expansion of equitable, high quality early college credit programs for the San Diego and Imperial region. Additionally, pathway alignment and outreach efforts continue to focus on K12 pathway and CCC programs and integration into the Program Finder tool. The current timeline for completion of this phase rollout is spring 2023.
 - Career Pathways (MS/HS): S. Sebring shared that in January 2022 the [Options After High School Survey](#) was distributed through the County Offices of Education, to regional CTE high school students. The deadline for completion of this survey was February 25, 2022. The results will be analyzed and shared at the next MS/HS Engagement Advisory Meeting on March 24, 2022. This

survey will inform how to improve awareness and promotion of the variety of Career Education programs offered at the local community colleges and adult schools and how to better reach students who do not have a post-secondary plan.

- Career Pathways (Adult Ed and Noncredit): S. Sebring reported that the Adult Education and Noncredit coding project continues to move forward. The Data Community of Practice (CoP) had their first meeting on January 20, 2022 to review project goals and begin work to create process documents and timelines to ensure the data repository remains accurate moving forward. An ad hoc group, composed of adult education representatives from the Super Region, was formed to create an adult learner focused version of the regional early college credit flyers with the goal of a late spring release. The Adult Education and Noncredit workgroup leadership team created a proposed scope of work (SoW) for Concentric Sky to add Adult Education and Noncredit Career Technical Education (CTE) programs into Program Finder in the San Diego and Imperial region. The SoW was presented to Concentric Sky and Orange County partners in February. They are expecting to receive a discovery process proposal estimate from Concentric Sky in March 2022. The projected launch of this feature is spring 2023.
- Career Pathways (CPL): B. Gamboa shared that a significant part of the work being done is related to the Institutional Effectiveness Partnership Initiative (IEPI) grant. With the grant, a training is being developed for faculty who are identified as leads for CPL. All 10 colleges are participating in the development of this training. They are working with the Vision Resource Center to take the training and implement it with their instructional designers. It will be hosted on the VRC's training portal. They are on track for the VRC training to be piloted in the summer, and launched in the fall for regional use. Additionally, MiraCosta, Palomar and all the colleges in the SDCCD have been accepted into the Military Articulation Program (MAP) pilot project. Work is being done locally and with the CPL workgroup to build military articulation into the overall strategy of CPL.
- Career Pathways (Rising Scholars): S. Sebring reported The Rising Scholars Network continues to build the repository of industry partners and job opportunities for formerly incarcerated students. In addition, a video is being created through the Region 10 Rising Scholars collaborative funded by a grant from the Southwestern College Foundation. This piece will highlight the programs at each college, including resources available and student stories. Once edited and finalized, the regional consortium will assist with the marketing/delivery of the video.
- Pathway Navigation: D. Brown shared that the Pathway Navigation workgroup will have its first meeting of 2022 on March 17th. With the new round of funding, the colleges have provided new participants for the workgroup. During the May 19, 2022 workgroup meeting, Pasadena City College will present. Participants from outside of the workgroup are invited to attend. More information and a save the date will be sent to WDC.
- WBL/Job Placement: K. McMackin shared that the Work-based Learning (WBL) and Job Placement workgroup recently updated their goals and format to align to the needs of the work moving forward. The new format for the workgroup will allow for alternating workgroup meetings and a Community of Practice to ensure colleges have a forum to share best practices related to the workgroup goals. The new workgroup goals align to the new [Work-based Learning \(WBL\) RFA](#) that was released on November 4, 2021. The RFA seeks to continue the great progress being made around work-based learning. Additionally, the Regional Consortium announced the next three cohorts for the [WBL Faculty Professional Development](#). The first of these started February 25, 2022.
- Employer Engagement: K. McMackin reminded the committee that a draft of the new Employer Engagement model was shared at the February WDC meeting. Additionally, the second round of

interviews are being completed with the prospective Employer Relations Liaisons (ERL). Representatives from the colleges have been participating in the interviews. The goal is to begin onboarding the ERLs in April 2022. Also, Advancing San Diego had their all partner meeting on March 2, 2022. It was decided that they will open up one more round of internships for the first four projects that were completed.

- Data/Research: T. Ngo Bartel shared that at the February 9, 2022 Data & Research Committee meeting topics discussed included the CRNA and upcoming research projects. One of the projects is a childcare study, which has an advisory group that met on March 2, 2022. A project for fall 2022 is the Student Services Experience study, which will include partners at UCSD.
- Marketing: M. Ash reminded the committee that last month it was announced that 3fold Communications would be the new marketing consultant for the region. The workgroup is still in the research phase with 3fold. 3fold will be reaching out to the deans and associate deans for individual meetings to discuss needs and outcomes regarding the regional marketing effort. Additionally, the marketing committee will have a meeting on March 10, 2022 for all the members that are not deans, associate deans, or PIOs.
- Retention, Success & Support: T. Ngo Bartel reminded the committee that the kickoff event for the Strong Workforce Faculty Institute will be held on March 11, 2022 at the Bay Tower, Sheraton Hotel & Marina.

Meeting adjourned at 11:49 am

Archived meeting minutes and handouts ([including meeting recording](#)) can be found in the [Resources Library](#).

Next meeting: CCCAOE, Wednesday, April 6, 2022 at 10:00 am.