

Apprenticeship Update

San Diego and
Imperial Counties
CCRC



COMMUNITY COLLEGES

SAN DIEGO & IMPERIAL COUNTIES

CAREER EDUCATION

Work-Based Learning Continuum



REGIONAL WORKFORCE GAP = OPPORTUNITY FOR CAREER EDUCATION STUDENTS

A shortage exists of qualified middle-skill workers to fill these jobs.

- 88 of the top 100 middle-skill job categories in San Diego County currently have supply gaps
- 91 of the top 100 middle-skill job categories in Imperial County currently have supply gaps



REGIONAL INDUSTRY SECTORS WITH THE GREATEST NEED FOR MIDDLE-SKILL WORKERS

- Advanced Manufacturing
- Advanced Transportation and Logistics
- Agriculture, Water, and Environmental Technologies
- Energy, Construction, and Utilities
- Health
- Information and Communication Technology (ICT) and Digital Media
- Life Sciences and Biotechnology
- Business and Entrepreneurship
- Global Trade



Why Apprenticeship?

- Future-proofing and Sustainability for Business
- Customized & Industry-Driven
- Builds a Sustainable Talent Pipeline (New and Incumbent Workers)
- Accelerated & Concurrent Learning (Learn and Earn = Productivity)
- Supports Employee Retention (Investing for the long term)
- Reduces Training Cost Burden



Current Regional Work & Updates

- **COE report on apprenticeship in the region**
- **New (pre)apprenticeship projects in exploration/development:**
 - Psychiatric Tech (apprenticeship)
 - Pharmacy Tech (apprenticeship)
 - Automotive (apprenticeship)
 - MC3 (construction trades pre-apprenticeship)
 - Fire Prevention & Safety (pre-apprenticeship)
- **High Road Alliance (HRA) series**

Questions?

Joseph.stark@gcccd.edu

(310) 908-3910

Thank you!