



**SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL
MEETING**

June 12, 2020
10:30 am - 12:00 pm

Zoom
Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College
Danene Brown, Dean, School of Business & Technology, SD Mesa College
Ruishan Chow, Regional Director, Employer Engagement, Advanced Manufacturing
Jonathan Kropp, Regional Director, Advanced Transportation and Logistics
Connie Lafuente, Regional Director, Health
Jennifer Lewis, Dean, School of Continuing Education and Workforce Development, Southwestern College
Larry McLemore, Dean, Career & Technical Education, Cuyamaca College
Jennifer Patel, Regional Director, Business and Entrepreneurship
Duane Rinehart, Regional Director, ICT/Digital Media
Cassandra Storey, Dean, Healthcare Careers and Community Education, SD Continuing Education
Al Taccone, Dean, Career & Technical Education, MiraCosta College
Keau Wong, Regional Director, Employer Engagement, Life Sciences and Biotechnology

NON-VOTING MEMBERS:

Molly Ash, Manager, Regional Consortium
Sally Cox, Executive Director, GCCCD Foundation
Svetlana Darche, WestEd
John Edwards, Research Analyst, Center of Excellence for Labor Market Research
Claudia Estrada-Howell, Supervisor, Career Center, SD Mesa College
Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College
Hai Hoang, Research Analyst, SD Mesa College
Jennifer Kennedy, Job Development/Placement Specialist, SD Continuing Education
Sasha Knox, Job Placement Coordinator, SD City College
Stephanie Lewis, Dean, College and Career Transition, SD Continuing Education
Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College
Kevin McMackin, Director of Strategic Partnerships, Regional Consortium
Kelly Metz-Matthews, Work-Based Learning Coordinator
Tina Ngo Bartel, Director, Center of Excellence for Labor Market Research
Alex Ortega, Jr., Job Placement Coordinator, SD Miramar College
Amertah Perman, Dean, Career Education and Workforce Development, SDCCD
Amy Pimentel, Career Education Pathways Coordinator, MiraCosta College
Robert Price, Dean, Health and Public Safety, Imperial Valley College

Terri Quenzer, Sector Navigator, Life Sciences and Biotechnology, SD Miramar College
Bruce Reaves, Job Placement Coordinator, Palomar College
Tina Recalde, Dean, Health Services, SD Mesa College
Nichol Roe, Associate Dean, Workforce Development and Extended Studies, Palomar College
Monica Romero, Associate Dean, CTE, SD Mesa College
Suzanne Sebring, Director, Continuing Education, Palomar College
Mollie Smith, Chair, Regional Consortium
Lance Soukhaseum, Acting Associate Dean, Strong Workforce Programs, SD City College
Clark Wilson, Job Placement Coordinator, SD Continuing Ed
Christopher Yerkes, Program Specialist, Regional Consortium
Kim Zant, Career Pathways Manager, Regional Consortium

D. Brown called the meeting to order at 10:33 am

1. Welcome/Introductions

2. Approval of April 10, 2020 Minutes

- Motion to approve by J. Ayala, second by J. Patel, **unanimously approved.**

3. Programs approved by the Deans' Council

- **Miramar College**
 - [Hybrid / Electric Vehicles](#)- Certificate of Achievement
- **Southwestern College**
 - [Environmental Horticulture](#)- Associate in Science
- **Grossmont College**
 - [Culinary Entrepreneurship](#)

4. 21st Century Employability Skills: T. Ngo Bartel presented the latest Center of Excellence (CoE) 21st Century Employability Skill report with updates. She noted the following six buckets of survival skills that students need for 21st century employment: soft skills, essential skills, baseline skills, emotional intelligence, foundational skills, and non-cognitive skills. Within the buckets are 25 separate skills that were obtained from collecting data from 25 million United States job postings. T. Ngo Bartel shared that the national job postings data was compared with San Diego job postings data and it was determined that nine of the top ten 21st century employability skills match. She explained employers were also interviewed directly to gather data on desired 21st century employability skills. The skills listed can be embedded into curriculum to help students fill employer needs. She said that skills data can also be shared with advisory group members when considering which skills should be prioritized in college programs. Additionally, she noted that the information can be shared with students, using the definitions and glossary found in the report. The full presentation can be found [here](#).

5. The Labor Market

- **Economic Recovery Plan:** T. Ngo Bartel presented on the importance of the colleges continuing to support programs that produce resilient jobs even during times of economic downturn. She gave examples of colleges cutting or not promoting programs during a weak economy and then being unable to fulfill employers' needs when the economy picked up again, leading to employers finding alternative means to filling open positions. In order to assist the colleges in making data informed decisions, she created an economic recovery plan, which includes a supply and demand of the economy. The supply side indicates workers who are unemployed

due to Covid-19 and economic downturn. The demand side showcases resilient jobs. After analyzing supply and demand, colleges can determine what programs they need to promote or develop to meet employer needs. The full presentation can be found [here](#).

- Sector Analysis: M. Smith stated that the Regional Directors will transition to being part the region and will no longer be tied to the colleges by October 1, 2020. During spring 2021, a new funding model will be released and allocations will be based on regions doing sector analyses. Starting in August 2020, data-driven presentations will take place during WDC to determine which sectors will be selected as priority sectors.

6. SWP Outcomes by College – Promising Practices: M. Smith presented information on the promising practices obtained through interviewing select colleges who have achieved positive outcomes in the following specific SWP metrics: students who attained a noncredit workforce milestone, students earning 9+ units, students who earned a degree, certificate, or apprenticeship journey status. M. Smith reinforced the importance of the Student Retention, Success and Support portion of the regional model if there are significant budget cuts to strong workforce. The full presentation can be found [here](#).

7. Discussion

- State Budget/ROC Panel/Regional Priorities: D. Brown shared that there was a budget discussion at the CEO meeting on 6.1.20 and that they are supportive of Strong Workforce. The CEOs will be creating a sub-group to look at the budget and priorities for the region moving forward.
- SWP Investments Plan: S. Cox shared the 2019-2020 SWP Investments Budget Plan, which includes allocations for region-wide investments, direct to college investments, and sector engagement. The full presentation can be found [here](#).

8. 2020-2021 Calendar: M. Ash presented the WDC meeting calendar for 2020-2021. She asked anyone who saw any conflicts with those dates to contact her.

The meeting adjourned at 12:00 pm

Next meeting: **Friday, August 14, 2020. We will notify you of the venue of the next meeting.**