



**SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL  
MEETING**

December 13, 2019

10:30 am - 12:00 pm

San Diego Mesa College, Center for Business and Technology, Room 101

**Minutes**

**VOTING MEMBERS:**

**Javier Ayala**, Dean, Career Technical Education/Workforce Development, Grossmont College

**Danene Brown**, Dean, School of Business & Technology, Mesa College

**Ruishan Chow**, Regional Director, Employer Engagement, Advanced Manufacturing

**Margie Fritch**, Dean, Career Technology and Extended Education

**Jon Kropp**, Regional Director, Employer Engagement, Advanced Transportation and Logistics

**Connie Lafuente**, Regional Director, Employer Engagement, Health

**Jennifer Lewis**, Dean, School of Continuing Education and Workforce Development

**Larry McLemore**, Dean, CTE, Cuyamaca College

**Jennifer Patel**, Regional Director, Employer Engagement, Small Business

**Duane Rinehart**, Regional Director, ICT

**Efrain Silva**, Dean, Economic & Workforce Development, Imperial Valley College

**Keau Wong**, Regional Director, Employer Engagement, Life Sciences and Biotechnology

**NON-VOTING MEMBERS:**

**Molly Ash**, Manager, Regional Consortium

**Jon Caffery**, Prop 39 Director/Regional Director, ECU

**Sally Cox**, Executive Director, GCCCD Foundation

**Shawn Fawcett**, WBL Coordinator, SD Mesa College

**Tasha Frankie**, Strong Workforce Faculty Liaison/Assistant Professor, CISC, SD Mesa College

**Benjamin Gamboa**, Associate Dean, Strong Workforce, SD Miramar College

**Maci Gerber**, Work-Based Learning Coordinator, Cuyamaca College

**Sylvie Hale**, WestEd

**Hai Hoang**, Research and Planning Analyst, SD Mesa College

**Sasha Knox**, Job Placement Coordinator, SD City College

**Zhenya Lindstrom**, Associate Dean, Career Education, MiraCosta College

**Kevin McMackin**, Director of Strategic Partnerships, Regional Consortium

**Cynthia Nagura**, Director of Community/Workforce Partnerships, GCCCD

**Tina Ngo Bartel**, Director, Centers of Excellence

**Amertah Perman**, Dean, Career Education and Workforce Development, SD Continuing Education

**Terri Quenzer**, Statewide Director & Sector Navigator, Life Sciences/Biotech Initiative, Workforce & Economic Development, California Community Colleges

**Bruce Reaves**, Job Placement Coordinator, Palomar College

**Tina Recalde**, Dean, Health Services, SD Mesa College

**Monica Romero**, Associate Dean, CTE, SD Mesa College

**Mollie Smith**, Chair, Regional Consortium

**Lance Soukhasuem**, Associate Dean of Strong Workforce Development, SD City College

**Christopher Yerkes**, Program Specialist, Regional Consortium

**Kim Zant**, Career Pathways Manager, Regional Consortium

#### **D. Brown called the meeting to order at 10:40 am**

##### 1. Welcome/Introductions

##### 2. Approval of November 8, 2019 Minutes

- Motion to approve by B. Gamboa, seconded by M. Fritch. Unanimously approved.

##### 3. Program approved by the Deans' Council

- There were no programs presented for approval at the Dean's Council meeting.

4. Perkins V State Plan: A. Perman reminded everyone that the state receives \$127 million annually for Perkins funding. The public comment period is open until January 3, 2020. Feedback on the new state plan can be submitted on-line. The link to submit feedback is [here](#). Public comments will be used to finalize the Perkins V State Plan. Additionally, each institution will need to complete a one-year plan and a four-year plan to be submitted in Spring 2020. The due date and templates for these plans are not yet available. Special populations are emphasized in Perkins V and state and local recipients must report on the performance of special population subgroups.

5. Retail, Hospitality and Tourism: J. Hermsen, Statewide Director presented on the Retail, Hospitality, and Tourism (RHT) sector, which employs a significant portion of California's workforce. She stated there is a misconception that this industry produces low-wage career opportunities, travel jobs are an example of a high-wage opportunities in RHT. She highlighted several of the initiatives in the RHT sector as well as cross-sector work. She also announced that a new website ([careerreadycalifornia.com](http://careerreadycalifornia.com)) will launch 1.31.20 and they welcome input and collaboration. The full presentation can be found [here](#).

##### 6. SWP Implementation Update

- Data/Research: Z. Lindstrom shared a draft of the assessment tool created by the Data/Research committee that can be utilized to complete the Local Comprehensive Needs Assessment required by Perkins V. The document outlines recommended data elements, resources, and guiding questions.
- Marketing: M. Ash shared that the region will be meeting with Civilian next week to plan the Year 3 marketing strategy. She also noted that all college websites are now tracking application activity via Google Analytics. She reminded the group that CE Guides are available and anyone who needs them can contact her directly.
- Career Pathways: K. Zant reminded the group that K-12 SWP grant applications are due 12.18.19. A selection committee has been formed and a training is scheduled for 1.9.20.
  - MS/HS: K. Zant said the group is working on spring schedules for activities in alignment with their action plan. H. Cavazos and M. Rosas are updating [careered.org](http://careered.org) with the new activities.
  - Adult Education/Noncredit: K. Zant said the workgroup met on 11.12.19 and approved their workgroup goals. The next workgroup meeting will be held on 1.14.20.
  - Mapping Tool: The mapping tool project is moving forward. The workgroup is working

with the local LEAs and community college representatives to ensure data completeness and accuracy.

- Pathway Navigation: M. Smith said fourth quarter reports and 2020 Pathway Navigation Plans are due on 12.20.19.
- WBL/Job Placement:
  - Technology update: B. Gamboa said the Regional Technology report has been finalized and published and has been disseminated to the regional deans and the workgroup members. The report will be distributed to other stakeholders after the two groups have had a chance to discuss the report. The deans had their opening discussion about the report at this morning's meeting and will continue the discussion at the January meeting. The WBL/JP workgroup will have a meeting to begin discussions on 12.18.19.
  - 21<sup>st</sup> Century Employability Skills: B. Gamboa shared that the work started by Donna Davis from MiraCosta on 21<sup>st</sup> Century Employability Skills is continuing. A one-page brief with details of the work was shared with the group. The brief describes a potential model for delivering 21<sup>st</sup> Century Employability Skill to all CE students.
- Employer Engagement: K. McMackin said the Regional Directors are gathering employer data to import into the career engagement technology. He also said there has been good collaboration with San Diego Workforce Partnership (SDWP) and the San Diego Regional Economic Development Council (EDC). The SDEDC will announce the Advancing San Diego preferred providers within the next few weeks.
  - Global Trade: J. Lewis shared that the current Regional Director (RD) Employer Engagement, Global Trade will be leaving 12.31.19. M. Smith said the vacancy will allow the region to re-evaluate which sector they would choose going forward and the CCCCCO has authorized the region to choose a new sector. Additionally, the CCCCCO is going to re-evaluate the model for assigning regional directors to the regions. M. Smith suggested that the region begin the process by evaluating data on labor market gaps currently not supported by a regional director.
- Retention, Success & Support: T. Ngo Bartel shared that all colleges submitted an RFA for the Faculty Institute project. Participants include 248 faculty, and 21 researchers. The first institute in-person event will be held on 2.28.20 with a follow-up event on 9.25.20.

7. Apprenticeship: M. Smith shared a summary of the current federal and state apprenticeship funding sources available. The funding opportunities still reflect the traditional model, which required a large employer commitment. The apprenticeships in San Diego are still primarily in the construction trades. B. Gamboa shared Miramar's experience seeking approval for a new program that had work processes that overlapped with a construction trade. Approval was denied by the California Apprenticeship Council. A new regulation, CA Labor Code 3075(g), does not allow approval of a program that duplicates any work processes of an existing program. He suggested those thinking of starting an apprenticeship program do their due diligence by examining if their proposed program duplicates any approved program's work processes. M. Smith said that the regional directors are working with employers to determine what new apprenticeship opportunities might exist in the region.

8. CCCAOE Update: Tina Recalde expressed interest in running for president-elect for CCCAOE. M. Smith nominated and K. Zant seconded the nomination for T. Recalde to be President Elect. The vote was unanimous. B. Gamboa nominated and K. McMackin seconded the nomination for J. Patel to be Regional VP. The vote was unanimous.

9. Hiring Announcement: M. Smith said that there is a San Bernardino Valley College Associate Dean

position opening and if anyone is interested to contact Dina Humble, VPI at [dhumble@valleycollege.edu](mailto:dhumble@valleycollege.edu).

#### 10. Roundtable

The meeting adjourned at 12:00 pm

Next meeting: **January 10, 2020** Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 – Business and Technology Building, Room 101.