



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

November 8, 2019

Mesa College

10:30 am to 12:00 pm

Minutes

VOTING MEMBERS:

Javier Ayala, Dean, Career Technical Education/Workforce Development, Grossmont College

Danene Brown, Dean, School of Business & Technology, Mesa College

Ruishan Chow, Regional Director, Employer Engagement, Advanced Manufacturing

Jon Kropp, Regional Director, Employer Engagement, Advanced Transportation and Logistics

Larry McLemore, Dean, CTE, Cuyamaca College

Duane Rinehart, Regional Director, ICT

Cassandra Storey, Dean, Healthcare Careers and Community Education, SDCE

Al Taccone, Dean, Career and Technical Education, MiraCosta College

Keau Wong, Regional Director, Employer Engagement, Life Sciences and Biotechnology

NON-VOTING MEMBERS:

Molly Ash, Manager, Regional Consortium

Alex Berry, Program Manager, SD Continuing Education

Sally Cox, Executive Director, GCCCD Foundation

George Dowden, Coordinator, Career Education, Cuyamaca College

Claudia Estrada-Howell, Supervisor, Career Center, SD Mesa College

Tasha Frankie, Strong Workforce Faculty Liaison/Assistant Professor, CISC, SD Mesa College

Benjamin Gamboa, Associate Dean, Strong Workforce, SD Miramar College

Sylvie Hale, WestEd

Jennifer Kennedy, Job Development/Placement Specialist, SD Continuing Education

Sasha Knox, Job Placement Coordinator, SD City College

Betsy Lane, Associate Dean/Special Projects, Economic & Workforce Development, Imperial Valley College

Julie Lanthier Bandy, Acting Director, Marketing, Communications and Public Affairs Office
Palomar College

Stephanie Lewis, Dean, College and Career Transition, SD Continuing Education

Zhenya Lindstrom, Associate Dean, Career Education, MiraCosta College

Ute Maschke, CAEP Manager

Kevin McMackin, Director of Strategic Partnerships, Regional Consortium

Tina Ngo Bartel, Director, Centers of Excellence

Amertah Perman, Dean, Career Education and Workforce Development, SD Continuing Education

Terri Quenzer, Statewide Director & Sector Navigator, Life Sciences/Biotech Initiative, Workforce & Economic Development, California Community Colleges

Tina Recalde, Dean, Health Services, SD Mesa College
Monica Romero, Associate Dean, CTE, SD Mesa College
Nancy Saks, Sr. Dean, Allied Health/Nursing, Grossmont College
Angela Tilley-Ruiz, Job Placement Case Manager, Cuyamaca College
Christopher Yerkes, Program Specialist, Regional Consortium
Kim Zant, Career Pathways Manager, Regional Consortium

D. Brown called the meeting to order at 10:36 am

1. Welcome/Introductions

2. Approval of October 17, 2019 Minutes

- Motion to approve by J. Ayala, seconded by M. Romero. Unanimously approved.

3. Programs Approved by the Deans' Council

- **Grossmont College**: Programmable Logic Controllers-Automation – Certificate of Achievement
- **Mesa College**: Aquatics – Certificate of Achievement
- **MiraCosta College**: Automotive Motorcycle Maintenance and Light Repair – Certificate of Achievement

4. State and Local Perkins Plan

- A. Perman presented an update on Perkins V. She informed the group that before we can plan regionally we have to wait for the state to complete their state plan, but what we do know is that each community college must submit a Comprehensive Needs Assessment (CNA). Eight stakeholders must be consulted to complete the plan. A. Perman's proposal is for the colleges in our region to work together to complete this work. A small group is being convened with members of the Data and Research Committee and will meet on 11.25.19.

5. SWP Implementation Update

- Career Pathways: K. Zant announced that L. Wisdom is back and will be serving as the region's K14 TAP. She also reminded the group that the RFA for K12 Strong Workforce Round 2 grant funding is due 12.18.19.
- MS/HS: K. Zant said the group is working to fulfill their action plan. The next event for this group is the 2019 Counselor Conference on 11.13.19.
- Adult Education/Noncredit: K. Zant said the workgroup is meeting on 11.12.19 to approve their strategic goals.
- Pathway Navigation: C. Estrada Howell shared that WestEd met with all campus leads on 10.30.19 to walk through the Year 2 plan template. The next workgroup meeting will be held on 11.21.19.
- WBL/Job Placement: B. Gamboa said the workgroup is designing technical assistance for implementing Work-based Learning (WBL) and Job Placement Case Management (JPCM) in order to develop college processes. He said there is a subgroup that is developing a strategy for 21st Century Skills Employability Skills. He shared that the group is examining how 21st Century Skills could be implemented at each college. The workgroup has completed eight different WBL/JP process maps, which regional colleges will be implementing in the future. B. Gamboa also shared a technology activities summary of all the technology projects currently being researched by WestEd. The final report on all

- of the technology projects is anticipated the end of November.
- Employer Engagement: K. McMackin said the Regional Directors (RDs) are continuing to build relationships with employers within the region. The RDs met with T. Ngo Bartel on 11.5.19 to look at regional data that can help them explore needs and opportunities. K. McMackin announced that the Regional Directors will be attending the Work-based Learning and Job Placement Community of Practice on 11.20.19.
 - Data/Research: Z. Lindstrom said the Data and Research/Comprehensive Needs Assessment group had a meeting on 10.25.19 and worked on creating a document to share with the region. They also discussed a regional approach to data requests for colleges. The group's proposal is to have one point of contact for all data requests at each college. T. Ngo Bartel is also working on a requests spreadsheet to be populated by the point of contact, but it needs to be tested first. T. Ngo Bartel presented three requests from the Data/Research Committee.
 - Action Items:
 - Assign a point of contact from each college for all data requests.
 - Test Regional Data Request Google Form when the link is sent out.
 - Contact C. Yerkes if you are interested in joining the Data/Research Committee Community of Practice
 - Marketing: M. Ash reminded the group that the program finder spreadsheet will be sent out for review/update in January to each campus point of contact. She also said that October was the first month of full reports from Google analytics regarding prospective students clicking the campus "Apply Now" button on CareerEd.org. Grossmont is the only college not currently tracking, but they are working directly with Civilian to resolve the issue. M. Ash also announced that the next marketing committee meeting will be held on 11.14.19. The first two hours (12:30-2:30) will be dedicated to the Chancellor's Office presentation on their new campaign for Career Education. If anyone is interested in attending, they should contact her directly.
 - Retention, Success & Support: T. Ngo Bartel reminded the group that the Planning RFA responses for the 2.28.19 Faculty Institute are due 11.22.19. Once the participants from each campus are established, the researchers will pull data from their respective classes.

6. CCCAOE Update: T. Recalde said that nominations for Regional VP, President Elect, and Deputy Treasurer are due 12.15.19 and that she can be contacted her for more information. The next conference will be held 3.11.20 through 3.15.20 in Sacramento. The hotel block is already open, so she encouraged the group to book their room early.

The meeting adjourned at 11:47 am

Next meeting: **December 13, 2019** Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 – NEW Business and Technology Building, Room 101.