



## **SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING**

January 10, 2020

10:30 am - 12:00 pm

San Diego Mesa College, Center for Business and Technology, Room 101

### **Minutes**

#### **VOTING MEMBERS:**

**Javier Ayala**, Dean, Career Technical Education/Workforce Development, Grossmont College  
**Danene Brown**, Dean, School of Business & Technology, SD Mesa College  
**Ruishan Chow**, Regional Director, Employer Engagement, Advanced Manufacturing  
**Connie Lafuente**, Regional Director, Employer Engagement, Health  
**Jennifer Lewis**, Dean, School of Continuing Education and Workforce Development, Southwestern College  
**Larry McLemore**, Dean, Career & Technical Education, Cuyamaca College  
**Jennifer Patel**, Regional Director, Employer Engagement, Business & Entrepreneurship  
**Duane Rinehart**, Regional Director, ICT & Digital Media  
**Efrain Silva**, Dean, Economic & Workforce Development, Imperial Valley College  
**Cassandra Storey**, Dean, Healthcare Careers and Community Education, SD Continuing Education  
**Keau Wong**, Regional Director, Employer Engagement, Life Sciences and Biotechnology

#### **NON-VOTING MEMBERS:**

**Molly Ash**, Manager, Regional Consortium  
**Heather Cavazos**, MS/HS Engagement, Regional Consortium  
**Sally Cox**, Executive Director, GCCCD Foundation  
**John Edwards**, Research Analyst, Center of Excellence for Labor Market Research  
**Claudia Estrada-Howell**, Supervisor, Career Center, SD Mesa College  
**Tasha Frankie**, Strong Workforce Faculty Liaison/Assistant Professor, CISC, SD Mesa College  
**Benjamin Gamboa**, Associate Dean, Strong Workforce, SD Miramar College  
**Sylvie Hale**, WestEd  
**Jennifer Kennedy**, Job Development/Placement Specialist, SD Continuing Education  
**Sasha Knox**, Job Placement Coordinator, SD City College  
**Stephanie Lewis**, Dean, College and Career Transition, SD Continuing Education  
**Zhenya Lindstrom**, Associate Dean, Career & Technical Education, MiraCosta College  
**Kevin McMackin**, Director of Strategic Partnerships, Regional Consortium  
**Cynthia Nagura**, Director of Community & Workforce Partnerships, GCCCD  
**Tina Ngo Bartel**, Director, Center of Excellence for Labor Market Research  
**Amertah Perman**, Dean, Career Education and Workforce Development, SDCCD  
**Bruce Reaves**, Job Placement Coordinator, Palomar College  
**Monica Romero**, Associate Dean, CTE, SD Mesa College  
**Monica Rosas**, MS/HS Engagement, Regional Consortium

**Nancy Saks**, Senior Dean, Applied Health and Nursing, Grossmont College  
**Luisa Schultz**, Project Coordinator, Southwestern College  
**Mollie Smith**, Chair, Regional Consortium  
**Lance Soukhasuem**, Acting Associate Dean, Strong Workforce, SD City College  
**Christopher Yerkes**, Program Specialist, Regional Consortium  
**Kim Zant**, Career Pathways Manager, Regional Consortium

**D. Brown called the meeting to order at 10:35 am**

1. Welcome/Introductions
2. Approval of December 13, 2019 Minutes
  - Motion to approve by J. Patel, second by B. Gamboa, unanimously approved with the amendment that E. Silva was present.
3. Program Recommendations from the Deans' Meeting
  - There were no programs presented for approval at the Deans' Council meeting.
4. SWP Implementation Update
  - Data/Research: Z. Lindstrom reported the committee is continuing the collaborative work of completing the Comprehensive Needs Assessment (CNA) for Perkins V funding. The Center of Excellence for Labor Market Research will seek a vendor to conduct one-on-one interviews with members of special populations groups and the agencies supporting special populations. This information will be used to produce a regional summary that colleges can use to meet their stakeholder consultation requirements and incorporate the findings into local Perkins V plans. The committee discussed a potential request to compile data on CTE online programs and courses for the region. College researchers started participating in the monthly committee meetings as a result of the SWP Faculty Institute.
  - Marketing: D. Brown shared that the biannual update to the program finder on careered.org will happen this month. M. Ash will send out an email for all colleges to verify and update their information. D. Brown also announced that all colleges are now tracking data through Google Analytics. She also stated that Year 3 planning is almost complete and the plan will be presented to the marketing committee on 2.13.20.
  - Career Pathways: K. Zant shared a memo from the Chancellor's Office that provides guidance to the Regional Consortium on selection of the host Local Education Agencies (LEAs) for the pathway coordinators. The deadline for the LEAs to apply is 1.27.20. As a reminder, the purpose of this position is to provide support for pathway development. K. Zant also noted that on 1.9.20 the region convened a successful K-12 Selection Committee training.
    - MS/HS Engagement: H. Cavazos and M. Rosas presented on the work they do with colleges and employers to create WBL activities for high school students. These activities include professional development, industry tours and college tours. H. Cavazos stated that the activities represent all priority sectors and take place throughout the entire region. M. Rosas shared a summary of the feedback from the 2019 Counselor Conference attendees, which is available [here](#). A list of upcoming MS/HS engagement activities is available [here](#).
    - Adult Education and Noncredit: K. Zant shared that the regional staff collaborated with the adult education/noncredit super region to create the following goals:

- Awareness
  - Increase awareness of adult education and noncredit programs at institutions and for students.
- Pathway Development and Curriculum Alignment
  - Ensure curriculum and instruction incorporate skills that align with industry needs.
  - Ensure students have access to training programs and career pathways with multiple entry and exit options.
- Instructional Strategies to Ensure Equality
  - Examine equitable learning across student populations.
- Pathway Navigation: C. Estrada-Howell announced that Year 2 Pathway Navigation plans were due on 12.20.19 and all but one college submitted their plan. She also noted that WestEd is available for technical support to the colleges who request assistance.
- WBL/Job Placement: B. Gamboa shared that the technology report for a regional CRM and career engagement tool has been completed and distributed to the deans, WBL/JP workgroup and ROC. The intent is to work with the two groups and come to agreement on how to move forward with acquisition. B. Gamboa also shared that the process maps are being reviewed in detail by the workgroup and the community of practice. The group is giving special consideration to how to provide technical assistance for the adoption of these processes.
- Employer Engagement: K. McMackin stated that he and the Regional Directors (RDs) are continuing to work with Regional EDC, the SDWP and other workforce agencies to engage employers. He shared that the RDs met with T. Ngo Bartel and J. Edwards at the Center of Excellence about the next steps of the research design. This information will be used to help the RDs complete their sector profiles and design a sector strategy.
  - Sector Strategies
    - GIG and Entrepreneurship: J. Patel said she is working with regional staff and deans on an RFA that will provide colleges with the information they need to align their curriculum with the labor market data. The basis for the recommendations can be found in the gig economy report presented at the WDC meeting on 9.13.19. More information will be released soon.
    - ICT: K. McMackin announced that the region will be developing an RFA to provide colleges with information required to align their programs for software developer. The information is the result of the data collected from employers engaged in the Advancing Cities grant. M. Smith said that every college will have the opportunity to apply.
- Retention, Success & Support
  - Strong Workforce Faculty Institute updates
    - T. Ngo Bartel reminded everyone that the kick-off event will be held on 2.28.20. She will be distributing a flyer to remind faculty who have signed up for the institute.
    - New Investment: M. Smith shared a new investment of \$500K (\$50k per college) for each college to support new or existing retention, success, and support activities on their campuses. She emphasized that colleges should leverage existing investments in initiatives at their colleges. Additionally she emphasized that colleges should not apply for the funding if it cannot be spent by 12.31.20.

5. CCCAOE Update: D. Brown said registration for the 2020 CCCAOE Spring Conference is now open.

## 6. Roundtable

The meeting adjourned at 11:30 am

Next meeting: **2.21.2020** Mesa College - 7250 Mesa College Dr, San Diego, CA 92111 – Business and Technology Building, Room 101.