CUYAMACA CAREER EDUCATION

WBL

WBL & JPCM

JPCM

SG21

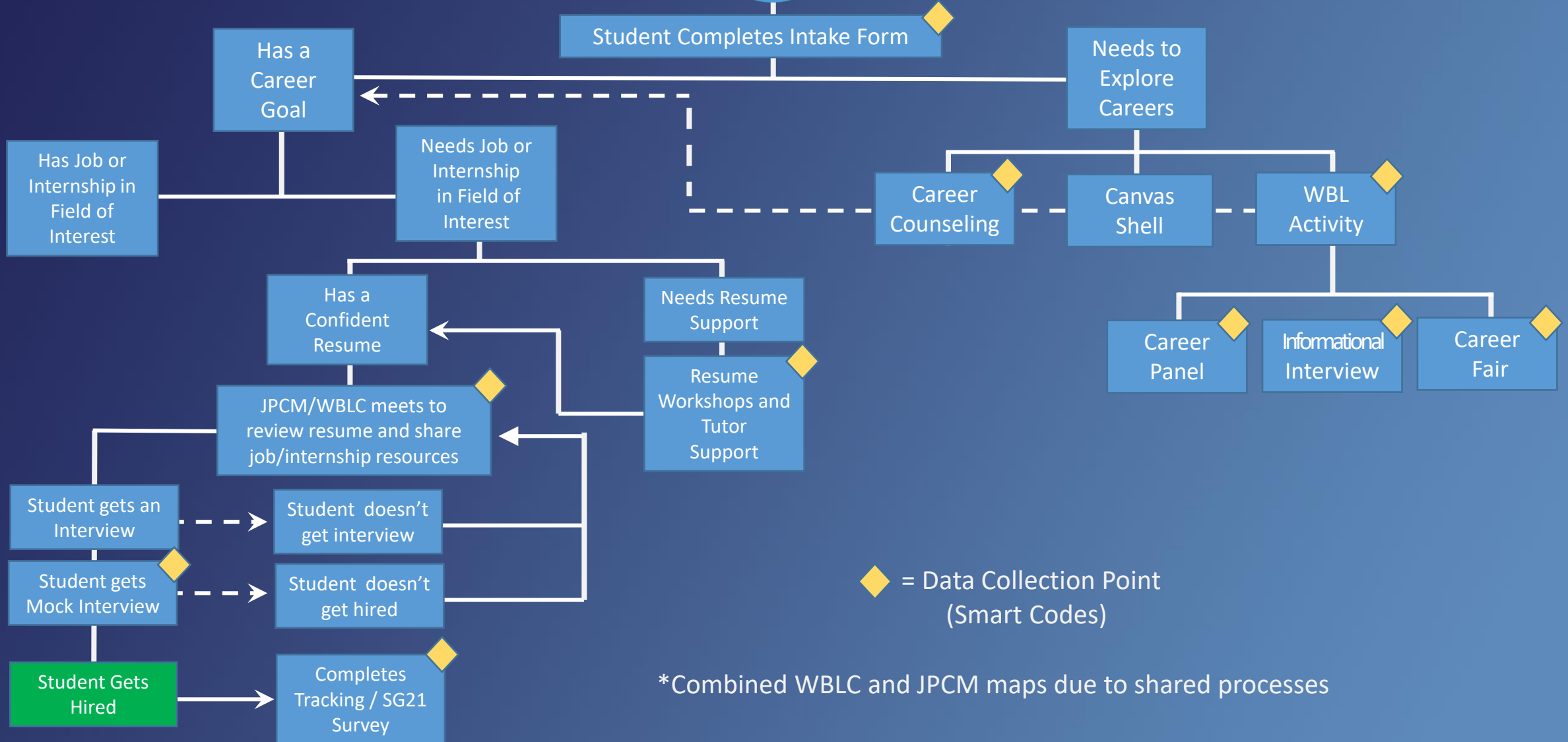**WBL CERT PRGRM**

PROGRAM VIDEOS

FACULTY
- Student Services Collab.
- Outreach
- 21st Century Skills
- Career Panels

STUDENTS
- Workshops
- Resume Review
- Student Engagement
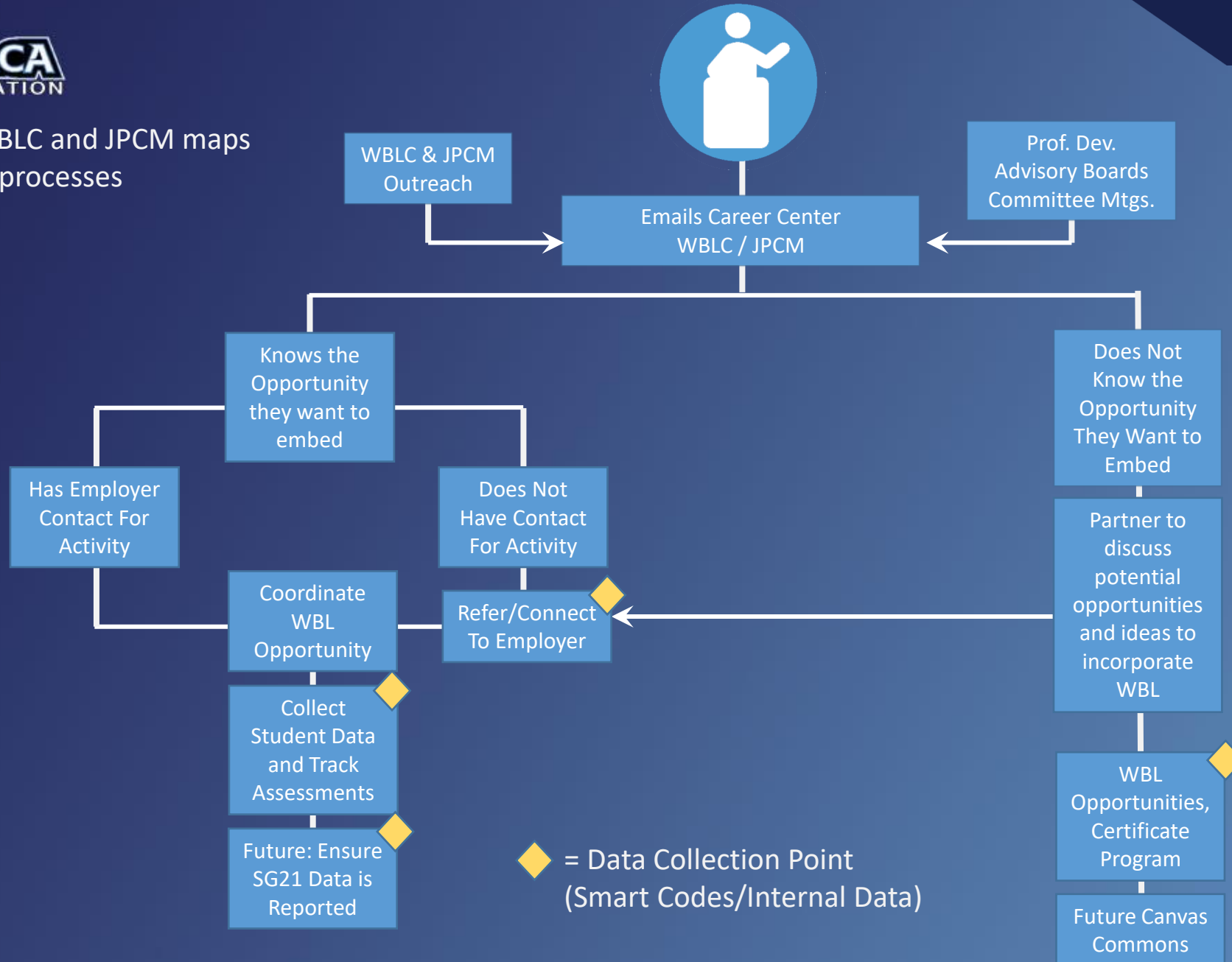- 21st Century Skills
- Career Panels

EMPLOYERS
- Employer Connections
- 21st Century Skills
- Career Panels
- Outreach

Job Board

Job Support

Tutoring Collab.

Industry Interviews

Non-Credit Collab.

Job Flash Newsletter

*Combined WBLC and JPCM maps
due to shared processes

JPCM or WBL Looking For WBL and Job Opportunities

Opportunity
Is Found

◆ = Data Collection Point
(Internal Data)

Opportunity Is Not Found
(Apply Guiding Principles)

Student is connected to the opportunity via:
- Email to faculty of relevant program
- Direct mail
- Job Flash Newsletter
- Job List on web site
- Social media posts

WBLC and JPCM will contact employers from:
- Employer Contact List
- Regional Directors
- Faculty
- Other JPCM's

Tech used:
CCN for posting job and internship opportunities
Google forms for employer surveys
Google sheets internal Employer Contact List

Future: Utilize Hub Spot for employer contacts

Resources to identify WBL and job opportunities:
College Central Network (CCN)
Direct mails from recruiters
Employer engagement at career fairs
LinkedIn employer connections and job search
Job Search Sites