

A photograph of the Grossmont College building at dusk. The building is a curved, modern structure with large glass windows. The name "GROSSMONT COLLEGE" is embossed in large, light-colored letters along the top edge of the building's facade. A street lamp is visible on the right side, and another one is partially visible on the left. The sky is a pale blue, suggesting twilight. In the top left corner, there is a partial orange circular graphic.

GROSSMONT COLLEGE

Work-Based Learning & Job Placement Processes

Work-Based Learning Specialists: Veronica R. Middlebrooks & Pavel Consuegra

Job Placement Coordinators: Erica Olmos & Vanessa Barron

Career Services Supervisor: Renee Nasori

Meet the Team



Veronica R. Middlebrooks
Work-Based Learning
Specialist



Pavel Consuegra
Work-Based Learning
Specialist



Erica Olmos
Job Placement
Coordinator



Vanessa Barron
Job Placement
Coordinator



Renee Nasori
Career Services
Supervisor



WBL Process for Faculty Engagement

Example of an activity done this past Academic Year: 2019-2020

CRIMINAL JUSTICE WEBINAR SERIES

in partnership with:



TOPICS:

- Careers in the DA's office
- Criminal Law Career Insight & Understanding your Human Rights
- Understanding Human Trafficking

257 attendees

How Faculty request employer engagement in their class?

- Email
- Walk-into Career Center
- Respond to event email blasts
- Complete the Faculty Request Form
- While attending other WBL events (mostly CTE)

How is the WBLC responding to faculty requests?

- If Request Form was completed, an email will be initiated
- Email
- Zoom meeting or by phone call
- Meeting on campus

How are you connecting faculty to WBL opportunities that already exist?

- Via one-on-one consultation, follow up with regional directors and partners who may have resources available
- Provide information about scheduled events at Career Center and other departments

How do you work with faculty to create new opportunities and projects? How are they shared?

- If regional activity is not available, WBLC will meet with Faculty in person, via phone, or zoom to plan the activity
- Future plans to coordinate with department chair and various divisions



WBL Process for Student Engagement

Who do students go to for WBL requests?

- Self inquiry
- Referral from faculty
- Career Center
- Student Service Programs

How do students connect with WBLC

- Email
- Walk into Career Center
- Respond to event email blasts
- Complete the Student Request Form
- While attending other WBL events (mostly CTE) or Career Center events

What is the process for determining students' preparation level & preferences

- WBLC assesses student's background and preferences in person, by email, by Zoom, by phone

Example of an activity done this past Academic Year: 2019-2020

Over 150
21ST CENTURY SKILLS WORKSHOPS CONDUCTED

CTE SUMMER CAREER ACADEMY

200 Participants were able to explore career fields in today's digital era, meet with industry and Grossmont College faculty & staff representatives, and learn more about CTE programs offered.

EMPLOYERS PARTICIPANTS:



WBL Process for Student Engagement

Example of an activity done this past Academic Year: 2019-2020



What is the process if no appropriate WBL opportunity is available for students?

- Direct referral to counseling, Career Center, or any other Student Service program
- WBLC will reach out via email or direct connection with person to talk more about student's needs

What data is documented?

- Student information
- Potential Faculty involved (info)

How is documented?

Internal Documenting system capturing:

- Student Name (First & Last):
- Major
- Educational and Career Goals
- What type of Work-Based Learning activity student is interested in participating in



Student Employment Success Process



Work-Based Learning



Development Tools

Job Development

- Initial Advising
- Career Coaching
- Resume Review
- Interview Guidance
- Employer Connection

**GRIFFIN WORKS
INTERNSHIP PROGRAM**
GROSSMONT COLLEGE DIVISION OF CAREER TECHNICAL
EDUCATION AND WORKFORCE DEVELOPMENT

Your next career opportunity starts with a Grossmont College internship!

- Learn about industries
- Make valuable connections
- Build up your resume
- Get professional experience

APPLY TO GRIFFIN WORKS AT:
CollegeCentral.com/Grossmont

FOR MORE INFO:
Erica Olmos
Career Navigator
erica.olmos@goccd.edu
(619) 644-7071



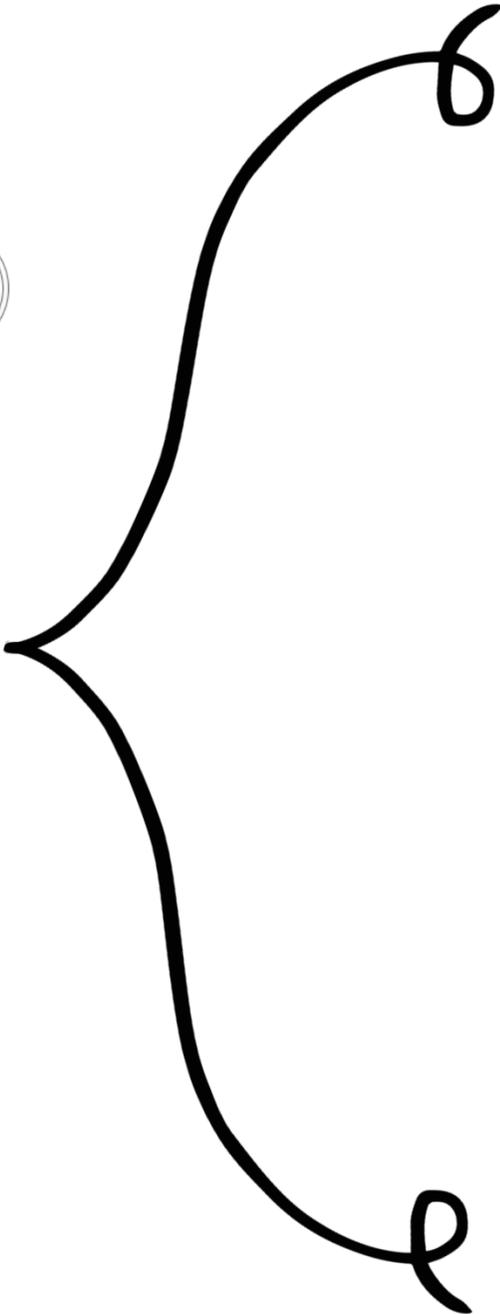
Job Placement Process

What resources are you using to identify WBL and job opportunities for students?

- Staff presents WBL to students.
- Staff connects with students during one-on-one conversations.
- WBL Staff forwards interested students to Job Coordinators to prepare them before introduction to employers



If Opportunity is found:
How is the student connected with the opportunity?



- Staff reaches out to faculty and connects with students

- Based on students' skills and experience, students are introduced to job opportunities

- Weekly job leads in their field of study

- Job board tools and job opportunities

- Students receive preparation for the new world of work



Job Placement Process



How are you applying the guiding principles to the outreach process?

- Students need more exposure to work experiences. For example, job shadowing, industry tours, volunteer opportunities to understand the industry

If Opportunity is NOT found:
Who are you contacting to search for additional opportunities for a student?

- Emails
- Social Media
- Reconnect with former WBL students
- Other faculty
- Connect with WBLC team and connect with Regional Directors to find opportunity



Student Development Tools

Development Tools

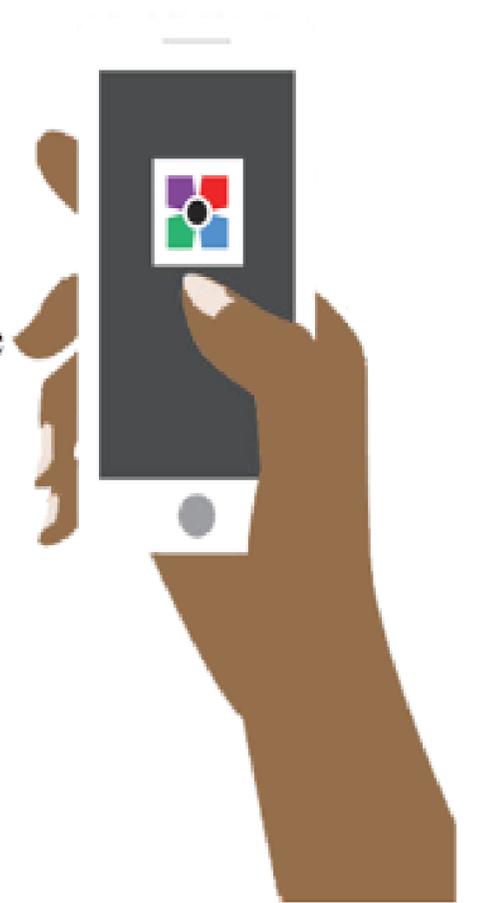
- College Central Network (CCN)
 - Encourage ALL students
 - Create Informational Sessions
 - Guide students step-by-step
- Referrals to other Development Sessions/Events
 - CTE Events
 - Employer Events
 - Panel Events
- Career Center Collaboration
 - 21st Century Skills Workshops
 - Career Ambassadors
 - Career Counseling



LOOKING FOR A JOB?

College Central Network can help

- Go to **CollegeCentral.com/Grossmont**
- Create an account
- Create a career portfolio/upload your resume
- Search local and national jobs, internships, and volunteer opportunities



Employer Outreach

Previously Existing Employer Contact:

What protocols to follow when working with a previously existing contact?

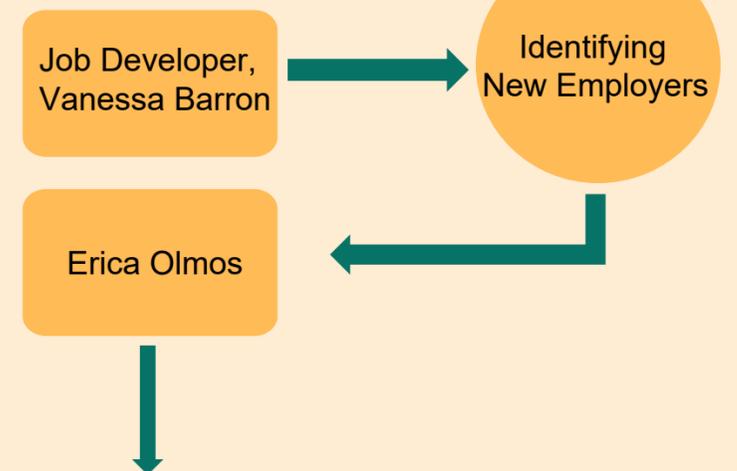
- We currently reach-out to employers that have not posted jobs/internships for a few months
- Or have not heard in months.
 - Quick email and/or phone call:
 - Update employer information
 - Look under employer website for job postings/updates
 - Opportunities to collaborate

New Employer Contact:

Establishing protocols for working with a new contact...

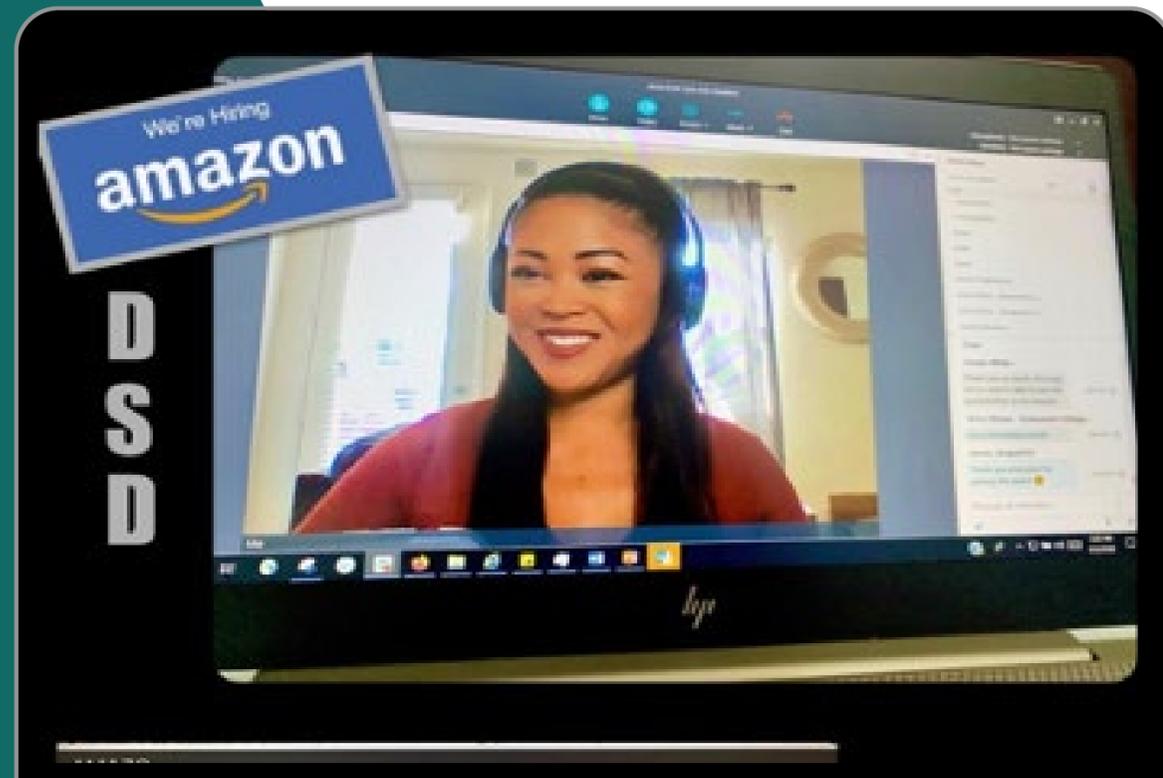
- Initial meeting with employer to go over all services to connect with our students
- Guidance on creating free CCN account:
 - Posting job/internship opportunities
- Talk about what types of positions they are recruiting for
- Discussing best practices on how to reach students
- Job description vs. the right candidate

Our team members involved in the process of establishing a new relationship:



- Internship opportunities with employers
- Career Services: introduction of other services

Challenge for thought...



- COVID-19 Hiring freezes have halted the process. Students are settling on jobs that are not in the field due to needing immediate funds.
- Employers are having difficulty maintaining salaries, so cannot bring in any interns or new hires.



Data Collection

What is being Collected:

- Faculty WBL Requests
- Student WBL Requests
- Student 1:1 meetings
- Type of WBL activity provided: (Workshops, Guest Speakers, Panels, Info sessions, etc)
- Number of students participating in activity
- CTE Events
- Hiring Events
- Industry Mixers
- Mobile Lab student experience
- Number of employers/community members in Advisory Board

GROSSMONT COLLEGE
CAREER EDUCATION AND WORKFORCE DEVELOPMENT DIVISION
2020 HIGHLIGHTS



Information Sessions & Student Events:



Over **1,708** students served through the Career Education & Workforce Development Programs

VISIT [GROSSMONT.EDU/CTE](https://www.grossmont.edu/cte) TO LEARN MORE
ENROLLMENT STARTS NOW FOR THE 2021 SPRING SEMESTER!

DAY IN THE LIFE! Daniela Sow



May 14, 2020
11 AM - 12 PM

RSVP: tinyurl.com/ycmmejx7

GROSSMONT COLLEGE
Career Technical Education
Workforce Development

Celebrating CTE Month

February 2021

2020-2021 CTE Month NASA HUNCH Video Challenge: Advancing Space Exploration through Manufacturing CTE Partnerships. Register: <https://www.acteonline.org/why-cte/cte-awareness/cte-month/cte-month-2020-and-nasa-hunch-video-challenge/>

Feb. 3 @ 3-5PM
GROSSMONT COLLEGE and Career Virtual Fair.
Register: <https://cccconfer.zoom.us/j/97600411272>

Feb. 9 @ 10AM
Grossmont's CTE Hot Spot: Learn about programs and services. Discover pathways to learn by exploring, collaborating, doing.
Register: <https://tinyurl.com/CTEMonthGrossmontCollege1>

Feb. 11 @ 2:30PM
Grossmont Drone Technology Program Information Session.
Register: <https://tinyurl.com/gcdroneinfo>

Feb. 16 @ 2:30PM
Grossmont Drone Technology Program Information Session.
Register: <https://tinyurl.com/gcdroneinfo>

Feb. 23 @ 10AM
Grossmont's CTE Hot Spot: Learn about programs and services. Discover pathways to learn by exploring, collaborating, doing.
Register: <https://tinyurl.com/CTEMonthGrossmontCollege2>

Feb. 23 @ 2:30PM
Grossmont Drone Technology Program Information Session.
Register: <https://tinyurl.com/gcdroneinfo>

GROSSMONT.EDU/CTE
CTE.WD@GCCCD.EDU

Grossmont in Action



GROSSMONT COLLEGE

CAREER EXPO

OCTOBER 28, 2020
10 AM TO 1 PM

MEET AND NETWORK WITH EMPLOYERS FROM VARIOUS IN-DEMAND INDUSTRIES

FREE VIRTUAL EVENT FOR EMPLOYERS AND JOB SEEKERS!

REGISTER HERE
[BIT.LY/2EZUTMM](https://bit.ly/2EZUTMM)

GROSSMONT COLLEGE

Career Services

THANK YOU TO OUR PARTNERS & SPONSORS:






IS A CAREER IN

Information Technology

RIGHT FOR YOU?

Join us for a free IT Seminar!

Get a personalized evaluation of your IT knowledge

Identify strengths and areas of growth

Engage with a Raspberry Pi (cost: card case, single-board computer). Our attendee will even get to take one home!

Learn how to prepare for a career in IT from industry experts

Date: **Wednesday, Nov. 16**
Time: **6 - 9 p.m.**
Location: **Grossmont College**
2175 Civic Center Blvd.
San Diego, CA 92161

Donor Included.

RSVP today
pointloma.edu/IT-Seminar
(619) 567-2077




IMPLICIT BIAS: PROMOTING EQUITY AND DIVERSITY AT COLLEGE AND WORKPLACE

Tuesday, November 3, 2020
11:00 AM to 12:00 PM
RSVP: <https://tinyurl.com/y32oy79q>



FREE WORKSHOP OPEN TO ALL!



THANK YOU!



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