

Southwestern College WBL Processes



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+ Our Team



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Victor Brown
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Faculty Engagement - WBL

Faculty learns about Work Based Learning

- Numerous professional development *
- Newsletters email
- Department meetings *
- 4- week WBL Certificate for faculty *
- WBL website

Faculty reaches out to WBL Coordinator *

- Explores and develops opportunities
- Review how it fits into continuum
- Create/modify assignment
- Plug into existing opportunities
- Referrals to resources and other departments

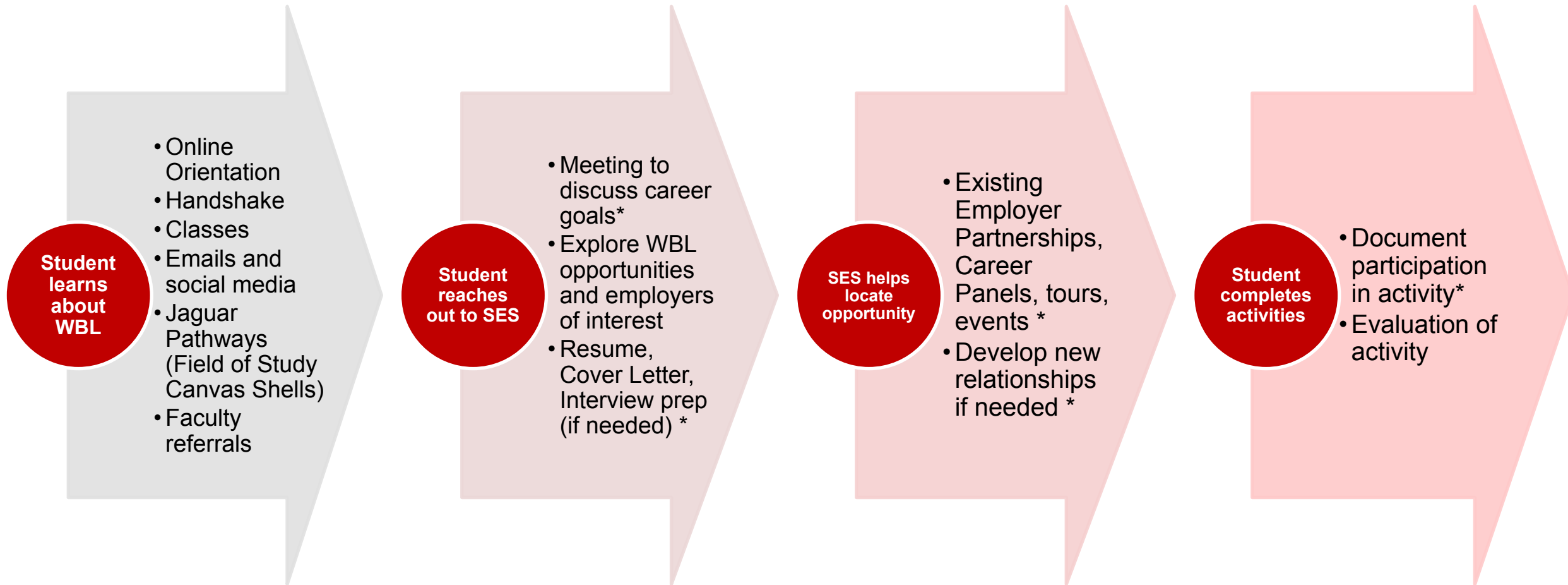
Faculty work with SES to locate Employer Partners (if needed) * :

- Existing Employer Partnerships, Career Panels, tours, events
- Resources: Service Learning, Nepris and Virtual Job Shadow

Execute WBL Activity & Record Data:

- Encourage faculty to update syllabi*
- Attendance recorded

Student Engagement - WBL



Job Placement

JPCM identifies and in-reaches to students

- Proactive outreach to 45 units and up (CE programs)
- Other students served:
 - In class presentations/videos
 - Those who reach out to SES for assistance

Student assessed for level of service needed *

- Initial Intake Form when booking appointment*
- Discussion during appointment

If student needs additional assistance in (career exploration & preparation) *

- Assessment – Career Center workshops, resources
- Individual WBL Activities* (internship, job shadow, info interview) - Genesis
- Resume, cover letter, interviewing* – JPCM
- Never leaves JPCM caseload

Job Placement Case Management:

- Send job leads *
- Follow-up check-ins and guidance *
- Focused employer outreach

Student Hired:

- Student Employment Services survey/employment form *
- Document “Success” Case Note

Employer Outreach

Outreach to Employers

Locating existing opportunities in system

- Review opportunities and employers' partners in Handshake
- Personal/professional relationships

Locating NEW employer contacts *

- Discuss with faculty
- Reach out to SWC Foundation
- Inquire with Regional Directors
- Search for local companies

Employer reaches out to SWC

Assess level of interest/involvement (job postings vs. building brand at SWC) *

Share processes for posting opportunities and partnering with SWC *

Build connections with other departments (as needed), connect with *

- Faculty/WBLC
- SWC Foundation
- Continuing Education
- Service Learning

+ So far...

8/10

schools showing an increase
in WBL activities

71%

increase in
WBL experiences

| | 2018-2019 | 2019-2020 |
|---------------------------------|-----------|-----------|
| Syllabi Reviewed | 1,925 | 1,911 |
| WBL Experiences | 781 | 1,102 |
| WBL Student Interactions | 20,187 | 36,117 |

Our Next Steps

- Continue to look for improvement and efficiency in processes
- Develop WBL tools and resources for online learning (WBL Canvas Commons assignments)
- Collaborate better with Regional Directors
- Establish processes to record data elements for SG21
 - Course Outline of Record and SG21 data in-Classroom WBL
- **Focus on Institutionalizing WBL**
 - Working towards building WBL in SLOs, PLOs, and ILOs
 - Investing Local Strong Workforce funds into:
 - Industry Engagement Specialist
 - Lead WBL Coordinator

THANK YOU!

QUESTIONS?