

Retail|Hospitality|Tourism

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Statewide Director, R|H|T



Your Connection Resource

RETAIL • HOSPITALITY • TOURISM TEAM

We cultivate connections between California's Community Colleges and RHT industries to develop and advocate for innovative programs to launch students into a career they love.

CCC VISION FOR SUCCESS • ASSOCIATE'S DEGREES
GUIDED PATHWAYS • CERTIFICATES & SKILLS
STRONG WORKFORCE

YOUR
R•H•T
TEAM

INTERNSHIPS • APPRENTICESHIPS
WORK-BASED LEARNING
ONGOING TRAINING & DEVELOPMENT



POWERED BY
California Community Colleges



RETAIL • HOSPITALITY • TOURISM
CAREER READY CALIFORNIA



Travel Jobs outpace Mfg. and Healthcare in Future Wages

U.S. Travel Study, May 2019

- Travel is #1 first job (4 in 10)
 - skills, confidence and experience that are essential to successful careers in broad spectrum of occupations
 - Opportunities: dual enrollment (aka early college) opportunities, internships



2018 data from Visit California

Travel Jobs outpace Mfg. and Healthcare in Future Wages

U.S. Travel Study, May 2019

- Individuals who began their career in travel have gone on to earn a peak average salary of \$82,400 by 50 years of age
 - higher than those who started in manufacturing, health care and other industries.
 - Opportunity: highlight careers and pathways in R|H|T



2018 data from Visit California

Travel Jobs outpace Mfg. and Healthcare in Future Wages

U.S. Travel Study, May 2019

- 31% re-entering the workforce do so through a job in the travel industry — compared to just 12% in manufacturing and 8% in health care
 - Flexibility, availability, diversity, focus on practical skills
 - Opportunity: work with Workforce Boards and ED Boards and Community Groups to connect CCC re-entry workers



2018 data from Visit California

R|H|T activities- San Diego

- Black College Expo
 - Wednesday, Jan. 29, 2020
 - Bayview Baptist Church
- Visit California Outlook Forum
 - Feb. 10 – 11, 2020
- Cross-sector Exploration
 - Lifesciences/biotech
 - Business/Entrepreneurship
 - Global Trade –Retail & Tourism
 - Ag/Environmental Sciences
 - Regional Needs:
 - Fermentation Expert
 - Tasting Room Associate
- CAI Grant support
 - Grossmont Union/Kitchens for Good
 - SDCCD/Viticulture, Canniculture

National College Resources Foundation Presents

Black College Expo™

coming to
3 California
Cities





San Diego
Wed., Jan. 29th, 2020
MLK Center @Bayview
Baptist Church - 12pm - 6pm

Los Angeles
Sat., Feb. 1st, 2020
@LA Convention Center
9am - 5pm

Oakland
Sat., Feb. 8th, 2020
@Marriott City Center
9am to 5pm

All Students Welcome




- Get accepted on the spot*
- Application fees waived
- Scholarships on the spot
- Meet one-on-one with college recruiters
- Scholarship Presentation
- Entertainment/Celebrities/Win Cash & Prizes

*Bring at least 10 copies of transcripts and SAT/ACT scores

SEMINARS

How to Find Money For College, 411 for the Student Athlete, Why Attend an HBCU, Booming Careers, How to Start a Business & More

WIN SCHOLARSHIPS

11th & 12th Graders WIN a Black College Expo Scholarship!
Visit TheCollegeExpo.org for details. Scholarships will be presented at the EXPO



R|H|T Initiatives

- Early College Programs
- Formerly Incarcerated Programs
- Tours/Internships/Apprenticeships
 - Convention Centers/Arenas
 - Retail/Operations
 - Sustainability (SB 1383)
- Adult Ed programs and broad outreach
- Arenas as a multi-sector pathway for employment
 - March 9 event at Golden 1 Center
 - Identify partners for work based learning opportunities
- Retail Ready, Hospitality Ready Pilots

We welcome your input and collaboration

- Cross-sector collaboration in your region
- Website by 1/31/2019: careerreadycalifornia.com
- Community of Practice
 - Quarterly webinars and newsletters
- Statewide Connections (EDPAC & Statewide Advisory)
- Student and College Success Stories
- Ideas/Hopes for CCC and R|H|T

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California
Community
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