

MEETING MINUTES – Wednesday, December 8, 2021, 1:00 – 2:30 pm

A. Berry called the meeting to order at 1:02 pm.

Attendees: Rafael Ayala, Tina Ngo Bartel, Golnoosh Behrouzian, Alexander Berry, Danene Brown, Jose Carrillo, Brittney Carroll, Robert Chu, James Clifton, John Edwards, Priscilla Fernandez, Hai Hoang, Marc Grabiell, Brianna Hays, Michael Large, Jessica Luedtke, Rachel Miller, Amertah Perman, Shirley Pierson, Tina Recalde, Jesus Rivas, Monica Romero, Veronica Rosales, Deborah Roth, Cassandra Storey, Christopher Yerkes, Oliver Zambrano, Xi Zhang

1:02 pm Introductions and Check-in

1:08 pm Top Certification/Licenses Report

Report Background

- National data shows an increase in demand for certifications/licenses.
- Why certifications/licenses?
 1. Employers can determine skills or mastery
 2. Aptitude in a field/position
 3. Required for employment
 4. Ensure that professionals meet amount of training
 5. Advancements in career

How can community colleges use this report?

- Identify the top certifications/licenses in the region
- Evaluate trends and changes
- Consider opportunities for funding
- Encourage meaningful discussions

Report Highlights

- Certifications/Licenses requirements in job postings increased from 31% in 2011 to 47% in 2020
- 79 Certifications/Licenses made top 50 list once or more from 2011-2020
- 29 Certifications/Licenses made top 50 list every year from 2011-2020
- Top 50 in recent years and not in Top 50 in recent years but were relevant in previous years
- 23 Certifications/Licenses in Top 50 every year in San Diego and California
- Trends during the pandemic
- Comparisons in national earning data

Report Release

- January 2022

1:22 pm Research Method Workshops

Current Ongoing Workshop

- How to Write Surveys and Connect with Your Students
 - Instructor focused
 - Dec. 6 and Dec. 8
 - Topics include user-friendly survey frameworks, survey introductions and disclaimers, types and uses of survey prompts and questions, quantitative survey data analysis

Upcoming Workshop

- How to Collect and Analyze Qualitative Data
 - Researcher focused
 - Dec. 13 and Dec. 14

- Topics include conducting qualitative research, analyzing qualitative data, and reporting findings to diverse audiences

Both workshops are taught by UCSD Extension and will be repeated in the Spring

1:26 pm Perkins V Workshops

- CCCCO is holding a Comprehensive Local Needs Webinar on Tuesday, Dec. 14 from 10-11 a.m. to discuss the Perkins application
- Regional Consortium will be holding a regional workshop on January 21 from 9-11 a.m. to incorporate what is learned from the CCCCO webinar and CLNA reports from 2019 and 2021

1:46 pm Roundtable Updates

- Rachel Miller - Governing board approved institutional self-evaluation report and will head over to ACCJC for visit
- Hai Hoang – Curious to see how other colleges are using Strong Workforce funding. Discussing possibility of receiving stable funds over a period for potential hires
- Alex Berry – Think about what our role as a committee and what your role as a college will help with goals in 2022.

1:57 pm Adjourn