

MEETING MINUTES - February 3, 2021

Attendees

Alexander Berry	Amertah Perman	Anda McComb	Danene Brown
Edgar Romo	Elizabeth Espinoza	Hai Hoang	Jennifer Lewis
Jessica Luedtke	John Edwards	Jose Carrillo	Katie Cabral
Madison Harding	Michael Large	Molly Ash	Monica Romero
Oliver Zambrano	Priscilla Fernandez	Rachel Miller	Rafael Ayala
Robert Chu	Ruishan Chow	Tina Ngo Bartel	Tina Recalde
Travis Kushner	Veronica Rosales	Victoria Rodriguez	Xi Zhang

Yolanda Catano

1:00 pm Meeting Kickoff

Discuss with committee members with how we are doing as a committee and how we can assist each other in goals. Hear from marketing committee leads and they will discuss for a few minutes. SWFI and then sector refresh work.

1:02 pm Introductions

1:10 pm Menti Polls

How can the committee support you? Want to make sure we are providing value to your workforce. How can we support you in your work?

Answers provided by order of ranking: (1) Support local campus projects including building capacity with stakeholders, (2) focus on key topics for practitioners, (3) provide additional regional professional development.

Feedback included: campuses have a lot to keep up with and are unable to hire full-time staff. Current projects include college marketing survey to survey for people exiting college to start own company, people that dropped out and reasons why they dropped, and people who didn't go to college.

What projects of activities can we consider to meet our goals?

Answers provided by order of ranking: (1) Provide data support for existing regional projects such as marketing pathway navigation or work-based learning, (2) invest in data informed decision-making professional development, (3) act as an advisory for other workgroups on data issues.

Feedback included: Choices may differ depending on size of college. Some colleges have few researchers while others have many. Varying levels of knowledge as well.

1:25 pm Marketing Committee Update

Marketing committee has been doing an enrollment campaign for last four years. Launchboard is always 2-3 years behind and it is difficult to get data on retention and equity. The marketing committee is looking for incorporate more data and would like to ask the colleges if they are willing to share their application and enrollment data for Fall and Spring 2021 disaggregated by demographic area, race/ethnicity, age, and gender.

For some of the colleges, this may come from the district level.

1:52 Faculty Institute Update

Walked through new timeline. Second Faculty Institute cohort is starting in February 2022. In place of a second cohort for 2021, the COE will be providing an LMI Institute training and UCSD will be providing a Cultural Proficiency Training. These trainings will be bootcamp style with 1.5 hours of training for 4 days followed by a once-a-month reflection for three months. Will be starting at the end of April. Space will be limited to the number of participants from each college in the Faculty Institute.

1:59 pm Sector Refresh

Over the course of the spring, the region will be looking over priority sectors because Strong Workforce is investing in funding for regional sectors.

COE explained two ways to analyze employment data: NAICS codes and SOC codes. However, all the data gathers are quantitative data and discussion is needed to bring in qualitative data.

COE provided document to add questions that are not captured by traditional LMI. Any feedback provided can be utilized and talked through as a region in future Data and Research Committee Meetings.

2:13 Roundtable Updates

Explanation provided for why there is a five SOC code max due to the Chancellor's Office cap when West Ed was designated. Caps are also helpful is to prevent skewing of demand numbers for occupations. COE can provide feedback on which SOC codes are relevant.

Every institution should have their own process for updating SOC codes. The COE is creating a master spreadsheet for SOC-TOP-CIP for the region.

2:25 Meeting Adjourned