Inventory 2019 – Support Needed for Work-Based Learning, Job Placement, and Employer Engagement

The Inventory of Applied and Work-Based Learning Opportunities included the following questions about support:
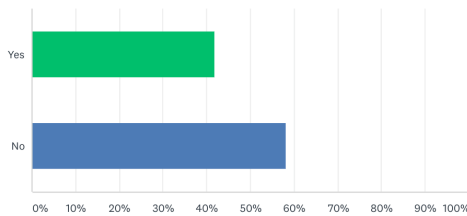- Do you need support to expand or improve applied and work-based learning or job placement? If yes, please explain.
- Do you need support to engage employers for applied and work-based learning? If yes, please explain.

Figure 1 and Figure 2 below show the number of respondents that indicated they need support for Work-Based Learning, Job Placement, and Employer Engagement. Approximately 42% of the respondents that answered the question indicated they need support for WBL and JP and approximately 39% indicated they need support to engage employers.

Figure 1: Support Needed to Expand or Improve Applied and Work-Based Learning or Job Placement

Do you need support to expand or improve applied and work-based learning or job placement? If yes, please explain.
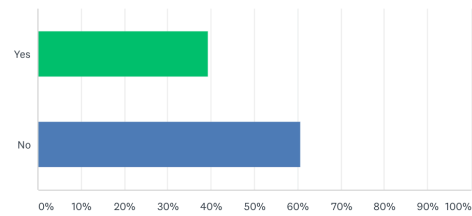
Answered: 196   Skipped: 126

ANSWER CHOICES	RESPONSES	
Yes	41.84%	82
No	58.16%	114
TOTAL		196

Comments (80)

Figure 2: Support Needed to Engage Employers for Applied and Work-Based Learning

Do you need support to engage employers for applied and work-based learning? If yes, please explain.

Answered: 196   Skipped: 126

ANSWER CHOICES	RESPONSES	
Yes	39.29%	77
No	60.71%	119
TOTAL		196

Comments (79)

Inventory Respondent Comments

Comments about support needed for Work-Based Learning, Job Placement, and Employer Engagement were related to the following themes.

Work-Based Learning Support:	Job Placement Support:	Employer Engagement Support:
• Access to WBL opportunities • Support for preparing students for WBL experiences • Support for WBL placement of students • Support for WBL curriculum integration and transfer of learning • Support for monitoring student WBL progress • Marketing and communication • Employer engagement to support work-based learning • Institutional support and collaboration	• Access to job opportunities • Work with faculty to ensure that students are adequately prepared with basic language and writing skills • Work with faculty to ensure that students are adequately prepared with technical and other workplace skills and knowledge • Support for preparing students with resumes, interview skills, etc. • Support for placement case management • Support for integrating preparatory activities into curriculum (e.g., job seeking skills, mock interviews) • Institutional support and collaboration • Employer engagement to support job placement • Transportation support • Marketing and communication	• Support with outreach to employers for jobs and WBL • Support with arranging WBL experiences for students (e.g., speaker, job shadow, internship) • Institutional support and collaboration • Support with certificates and digital badging • Information about skills needed in the workforce • Marketing and communication