

COMMUNITY COLLEGES

SAN DIEGO & IMPERIAL COUNTIES

CAREER EDUCATION

STRONG WORKFORCE COUNSELOR INSTITUTE

ABOUT

In this professional learning program, community college counselors will work collaboratively with researchers on campus to analyze data and integrate important insights into practice.

Between October 2023 and May 2024, participants will:

- Meet monthly and complete an assignment with their college cohort to learn more about their students;
- Apply the knowledge gained to better connect with students and colleagues; and
- Develop an action plan to implement their ideas in their day-to-day work

Participants who complete the following activities by May 2024 will receive a \$2,000 stipend:

- Attend regional Kickoff Event (October 27, 2023)
- Attend regional Wrap-up Event (May TBD, 2024)
- Submit Counselor Institute assignment and action plan

LEARNING OUTCOMES

1. Foster understanding and awareness of Career Technical Education or Career Education (CTE/CE)
2. Learn how to use labor market information and career exploration in advising
3. Use evidence-based decision-making to examine services provided to students
4. Support counseling faculty in collaborating with CTE/CE instructional faculty and institutional research
5. Inspire counseling from a culturally inclusive perspective

APPLY NOW

For more information, contact the counseling lead at your campus to apply.

CUYAMACA COLLEGE

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