

# MS/HS Engagement Regional Work-Based Learning Resources

## Industry Connections Coordinators

Based at the Regional Consortium Office at Grossmont College

### Heather Cavazos

- Health
- ICT & Digital Media
- Life Sciences & Biotechnology

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### Monica Rosas

- Advanced Manufacturing
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# Industry Connections Coordinator Role

We collaborate with Regional Directors, K12 Pathway Educators, CTE Directors, and College CTE Deans to schedule WBL opportunities:

- industry classroom speakers
- college program highlight tours
- industry tours
- internship and mentorship programs
- multi-program large scale college events
- professional development for educators & counselors
- assist schools to incorporate sector labor market information in their parent outreach efforts



# Regional K12 School District Calendars

County	School District	2019 Spring Break	2019 Summer Break	2019 Fall Break	2019-2020 Winter Break	2020 Spring Break	2020 Summer Break
San Diego	Bonsall Unified	4/19-4/26	6/5-8/20	11/25-11/29	12/23-1/3	4/10-4/17	6/10-Aug
Imperial	Calexico Unified	4/19-4/26	6/14-August	TBD	TBD	TBD	TBD
Imperial	Calipatria Unified	4/19-4/26	6/12-August	11/25-11/29	12/23-1/3	4/13-4/17	6/11-Aug
San Diego	Carlsbad Unified	4/1-4/5	6/13-8/28	11/25-11/29	TBD	TBD	TBD
Imperial	Central Union	4/18-4/26	6/4-August	TBD	TBD	TBD	TBD
San Diego	Coronado Unified	3/25-3/29	6/13-August	TBD	TBD	TBD	TBD
San Diego	Escondido Union	4/15-4/19	6/3-8/14	11/25-11/29	12/23-1/7	4/6-4/10	5/29-Aug
San Diego	Fallbrook Union	4/12-4/19	6/5-8/12	11/25-11/29	12/20-1/3	4/6-4/13	6/3-8/17
San Diego	Grossmont Union	4/15-4/26	6/5-8/14	11/25-11/29	12/23-1/3	3/30-4/10	6/4-8/12
Imperial	Imperial Unified	4/19-4/26	6/6-8/19	11/25-11/29	12/23-1/3	4/10-4/17	6/4-8/17
San Diego	Oceanside Unified	4/8-4/12	6/13-8/19	11/25-11/29	12/23-1/10	4/6-4/10	6/11-Aug
San Diego	Poway Unified	4/15-4/19	6/13-8/21	11/25-11/29	12/23-1/3	4/13-4/17	6/11-8/19
San Diego	San Diego Unified	3/25-3/29	6/11-8/26	11/25-11/29	12/23-1/3	3/30-4/3	6/9-Aug
San Diego	San Dieguito Union	4/8-4/12	6/14-8/27	11/25-11/29	12/23-1/3	4/6-4/10	6/12-Aug
San Diego	San Marcos Unified	4/1-4/5	6/12-8/20	11/25-11/29	12/23-1/10	4/6-4/10	6/10-8/17
San Diego	Sweetwater Union	3/25-4/5	6/7-7/22	9/23-10/4, 11/25-11/29	12/23-1/14	3/23-4/3	6/5-7/19
San Diego	Vista Unified	3/25-3/39	6/7-8/14	11/25-11/29	12/23-1/6	3/30-4/3	6/3-8/17

# MS/HS Engagement Activity Highlights

## Student Activities

Classroom Presentations / Internships / Mentorships



**Cybersecurity Presentation  
ICT & Digital Media**



**Scripps High School Exploration Internship Program  
Health**



**Global Trade Internship Program  
Global Trade**



# MS/HS Engagement Activity Highlights

## Student Activities Industry & College Campus Tours



**San Diego Blood Bank / Grossmont College  
Health**



**BD Biosciences / Miramar College  
Adv. Manufacturing & Biotech**



**Pull Tarps / Cuyamaca College  
Adv. Manufacturing & Global Trade**

# MS/HS Engagement Activity Highlights



**Health Career & Public Safety Exploration Day**  
Southwestern College – HEC Otay Mesa  
Health

## Student Activities

### Sector Specific Events at a College Campus



**Biotech Day – Miramar College**  
Life Sciences & Biotech



**Imperial Valley College Day**  
All Sectors



# MS/HS Engagement Activity Highlights

## Educator / Counselor Activities Professional Development Events



**Counselor Conference**  
All Sectors



**N. County Careers in Adv. Manufacturing & Global Trade**  
Palomar College / Johnson Matthey  
Adv. Manufacturing & Global Trade



**Regional Work-Based Learning Summit**  
Miramar College  
All Sectors



**Health & Science Pipeline Initiative  
(HASPI) Educator Conference**  
Health

# MS/HS Engagement Activity Highlights

## Regional K12 Outcomes 2018-2019 Academic Year

Activity	July 1, 2018 - June 30, 2019	Region	HS/MS	Sector
<b>Campus Tours:</b> Students visit college campuses, receive a tour, and interact with college students and faculty.	<b>1,189 students served</b>	East-17% Metro-17% Imperial-43% North-10% South-13% Other-0 %	HS-75% MS-25%	Health-35% Biotech-11% ICT-20% Ad. Manufacturing-23% Global Trade-0% Adv. Transportation-0% Business-11%
<b>Classroom Presentations:</b> Industry and college partners present at school sites and address direct questions from students about career/college opportunities and expectations. Prior to internship placement and job shadows/industry tours, students are trained in career readiness. Modules include how to present oneself, appropriate questions and attire, mock interviews, and the importance of follow-up.	<b>3,308 students served</b>	East-42% Metro-14% Imperial-0 % North-22% South-22% Other-0 %	HS-92% MS-8%	Health-62% Biotech-3% ICT-15% Ad. Manufacturing-6% Global Trade-4% Adv. Transportation-0% Business-10%
<b>Internships:</b> Internships offer job-like experiences with opportunities to learn under the direction of professionals in their chosen field.	<b>55 students served</b>	East-60% Metro-15% Imperial-0 % North-10% South-15% Other-0 %	HS-100% MS-0%	Health-100% Biotech-0% ICT-0% Ad. Manufacturing-0% Global Trade-0% Adv. Transportation-0% Business-0%
<b>Job Shadows/Industry Tours:</b> Students shadow industry staff at their places of business. Reverse-job-shadow opportunities for professionals to bring their work to school campuses are also available.	<b>226 students served</b>	East-50% Metro-10% Imperial-0 % North-10% South-30% Other-0 %	HS-100% MS-0%	Health-58% Biotech-17% ICT-8% Ad. Manufacturing-17% Global Trade-0% Adv. Transportation-0% Business-0%
<b>Mentorship Programs:</b> Willing professionals from industry and higher education are matched with students at appropriate levels of skill development to foster a career-driven view of education and help sharpen the soft skills essential to succeed in any workplace.	<b>145 students served</b>	East-0% Metro-0% Imperial-0 % North-100% South-0% Other-0 %	HS-100% MS-0%	Health-100% Biotech-0% ICT-0% Ad. Manufacturing-0% Global Trade-0% Adv. Transportation-0% Business-0%
<b>Professional Development:</b> Educators are offered experiences to enhance their current expertise through industry-driven teacher training, externships, industry panels, job shadows, and company tours.	<b>532 educators served</b>	East-17% Metro-17% Imperial-3% North-28% South-24% Other-11%	HS-85% MS-15%	Health-17% Biotech-11% ICT-17% Ad. Manufacturing-17% Global Trade-17% Adv. Transportation-10% Business-11%
<b>Student Workshops/Conferences:</b> Students are exposed to both college programs and careers through keynote and/or panel presentations, interactive breakout sessions, and networking booth sessions. Most events take place at community college campuses.	<b>1,090 students served</b>	East-18% Metro-23% Imperial-16% North-19% South-24% Other-0 %	HS-72% MS-28%	Health-42% Biotech-0% ICT-25% Ad. Manufacturing-17% Global Trade-0% Adv. Transportation-0% Business-16%
<b>Parent Engagement:</b> Increase parents' knowledge of career education that will enable them to better support their children, while enhancing their own career prospects.	<b>250 parents served</b>	East-0% Metro-25% Imperial-0 % North-0% South-75% Other-0 %	HS-75% MS-25%	Health-25% Biotech-25% ICT-25% Ad. Manufacturing-25% Global Trade-0% Adv. Transportation-0% Business-0%



A list of WBL activities and events can be found at [www.myworkforceconnection.org](http://www.myworkforceconnection.org):

## Industry Connections Coordinators

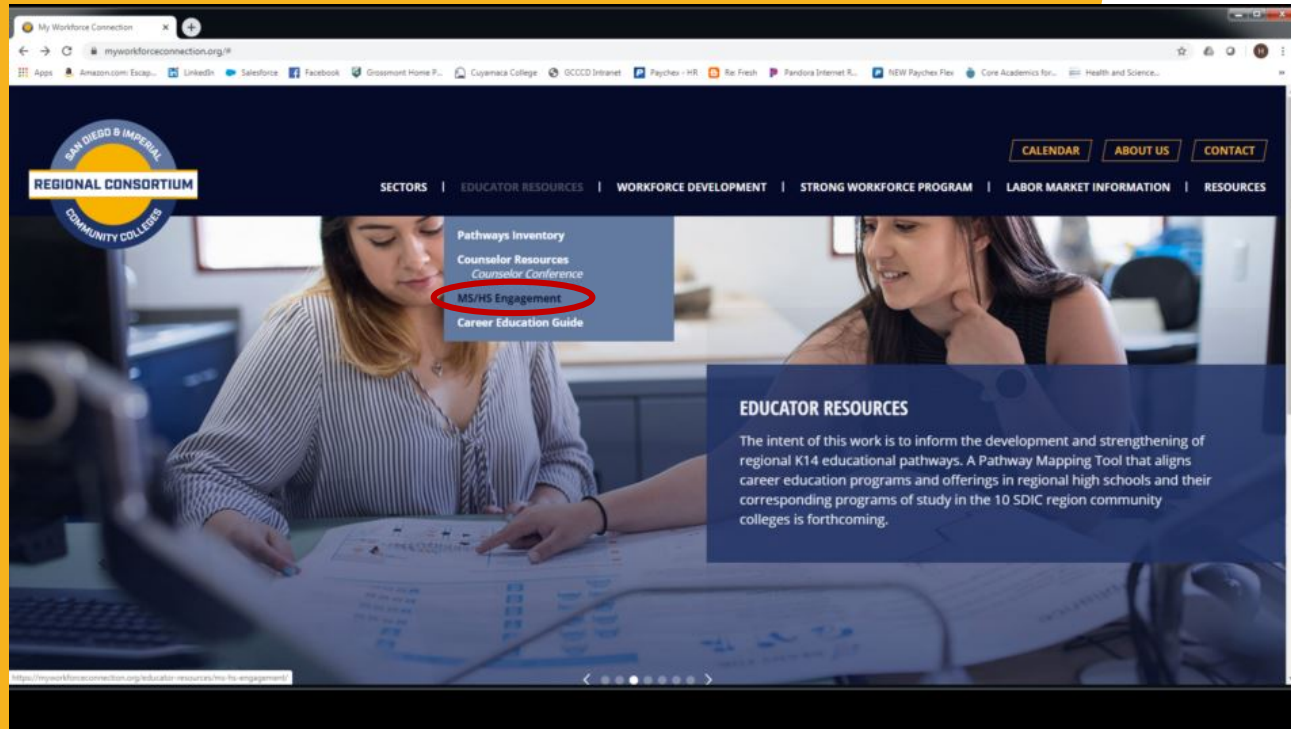
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Thank you!