SAN DIEGO & IMPERIAL COUNTIES STRONG WORKFORCE EMPLOYER ENGAGEMENT MODEL

ENGAGEMENT DRIVERS

Regional Employer Engagement Team

Director of Strategic Partnerships

Center of Excellence for Labor Market Research Employer Relations Liaisons

Industry Relations Consultants

External Regional Partners

Economic Development Corporations
Workforce Development Boards
Community-based Organizations
Industry, Labor, & Trade Associations
Chambers of Commerce
Local Education Agencies

College Employer Engagement Teams

Work-based Learning Coordinators, Job Placement Case Managers, & Career Centers at:

Cuyamaca College

Grossmont College

Imperial Valley College

MiraCosta College

Palomar College

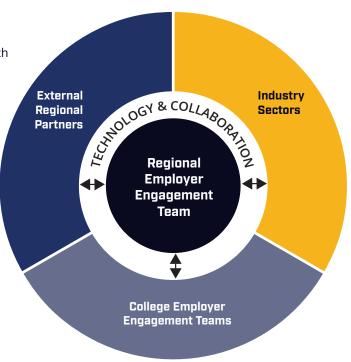
San Diego City College

San Diego College of Continuing Education

San Diego Mesa College

San Diego Miramar College

Southwestern College



COLLEGE OUTCOMES

- Student preparation: knowledge, skills & abilities aligned to industry needs
- Equitable work-based learning
- Careers that lead to social mobility

EMPLOYER DUTCOMES

- Access to a well-trained talent source
- Early exposure to students in work-based learning
- Training resources for current staff

Industry Sectors



Advanced Manufacturing



Advanced Transportation & Logistics



Agriculture, Water, & Environmental Technologies



Business & Entrepreneurship



Education & Human Development



Energy, Construction, & Utilities



Healthcare



Information Communication Technologies & Digital Media



Life Sciences & Biotechnology



Public Safety



Retail, Hospitality, & Tourism

