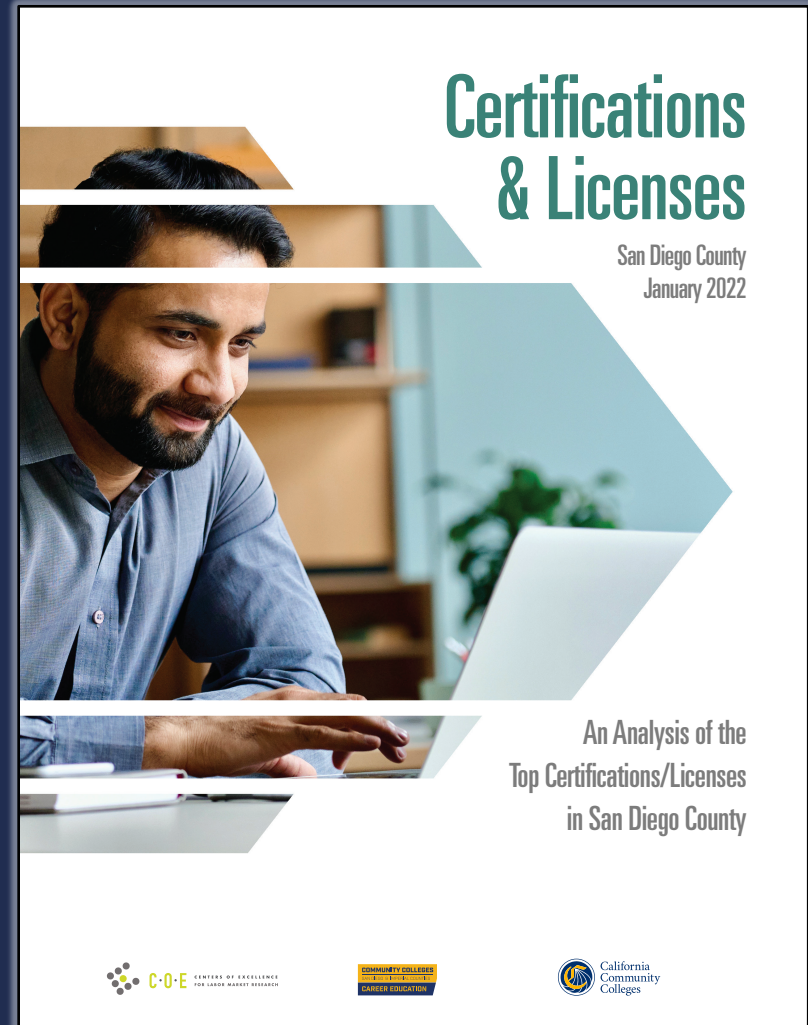


# Certifications & Licenses Report

San Diego-Imperial Center  
of Excellence for Labor  
Market Research (COE)



# OUTLINE

REPORT BACKGROUND

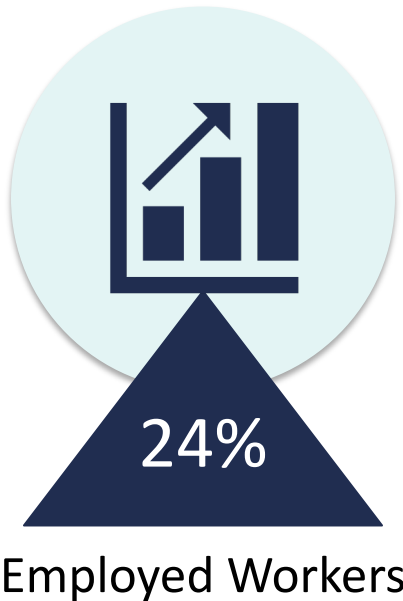
REPORT HIGHLIGHTS

REPORT RELEASE

QUESTIONS?

# BACKGROUND

BLS NATIONAL DATA, 2018



## WHY CERTIFICATIONS/LICENSES?

- Employers can determine skills or mastery
- Aptitude in a field/position
- Required for employment
- Ensure that professionals meet amount of training
- Advancement in career

# BACKGROUND

## HOW CAN COMMUNITY COLLEGES USE THIS REPORT?

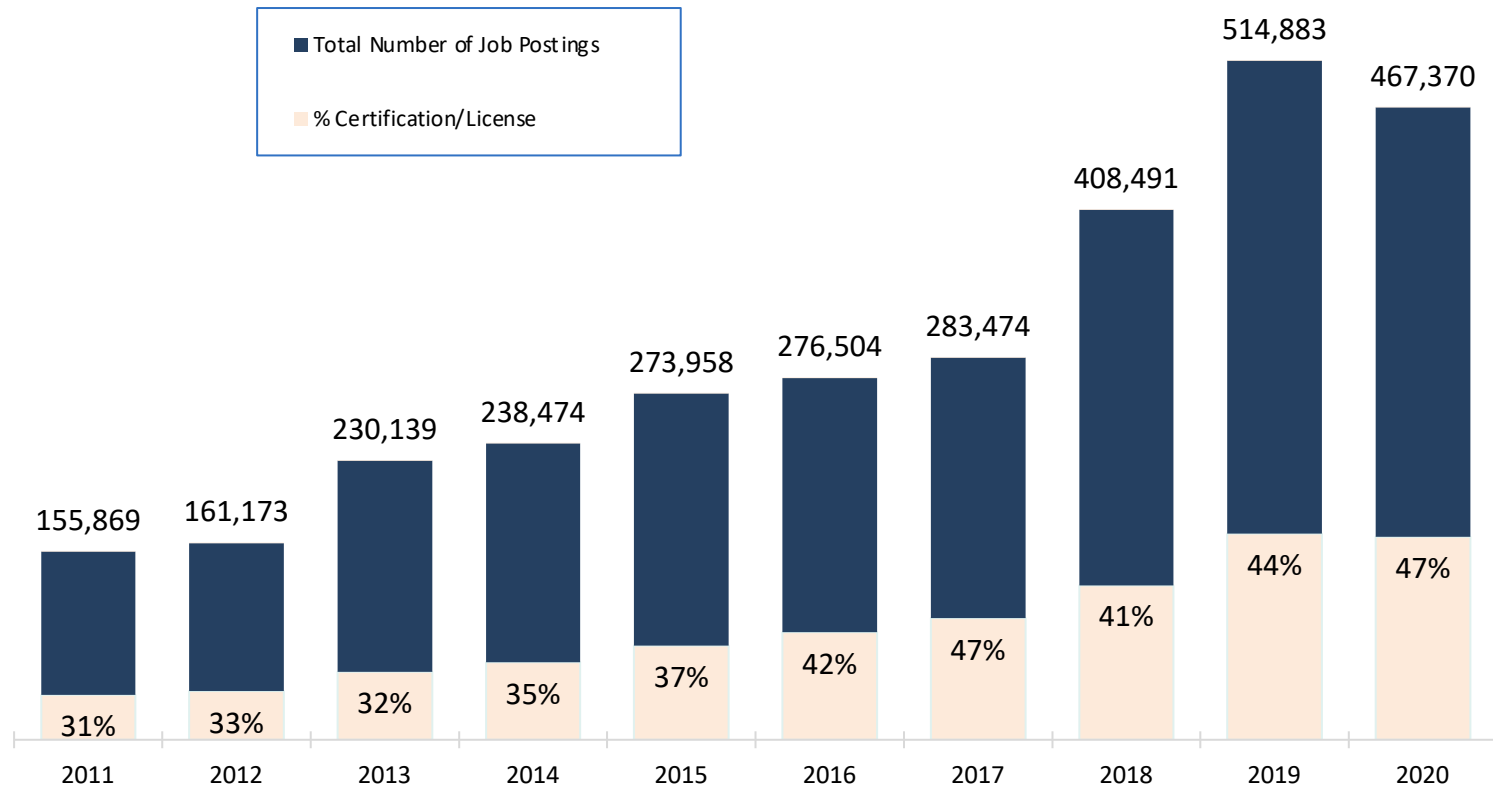


Opportunities

- Identify the top certifications/licenses in the region
- Evaluate trends and changes
- Consider opportunities for funding
- Encourage meaningful discussions

# ONLINE JOB POSTINGS

## - Percentage of Online Job Posting Requesting a Certification/License



# MADE THE TOP 50 LIST

# 79

CERTIFICATIONS/  
LICENSES MADE  
TOP 50 LIST ONCE  
OR MORE

# 29

CERTIFICATIONS/  
LICENSES MADE  
TOP 50 LIST EVERY  
YEAR

**Exhibit 2a. Certification/License that Made the Top 50 in San Diego County, 2011-2020**

Certification/License	'11	'12	'13	'14	'15	'16	'17	'18	'19	'20	# Years in Top 50
1 <a href="#">Advanced Cardiac Life Support (ACLS) Certification</a>	•	•	•	•	•	•	•	•	•	•	10
2 <a href="#">American Heart Association Certification</a>	•	•	•	•	•	•	•	•	•	•	10
3 <a href="#">Basic Cardiac Life Support Certification*</a>	•	•	•	•	•	•	•	•	•	•	10
4 <a href="#">Basic Life Saving (BLS)*</a>	•	•	•	•	•	•	•	•	•	•	10
5 <a href="#">CDL Class A</a>	•	•	•	•	•	•	•	•	•	•	10
6 <a href="#">CDL Class C</a>	•	•	•	•	•	•	•	•	•	•	10
7 <a href="#">Certified A+ Technician</a>	•	•	•	•	•	•	•	•	•	•	10
8 <a href="#">Certified Information Systems Security Professional (CISSP)</a>	•	•	•	•	•	•	•	•	•	•	10
9 <a href="#">Certified Nursing Assistant</a>	•	•	•	•	•	•	•	•	•	•	10
10 <a href="#">Certified Public Accountant (CPA)</a>	•	•	•	•	•	•	•	•	•	•	10
77 <a href="#">Registered Dietitian</a>						•					1
78 <a href="#">Registered Health Information Technician</a>				•							1
79 <a href="#">Series 66</a>								•			1

# CERTIFICATIONS/LICENSES TRENDS

## In Top 50 in Recent Years

Exhibit 2b. Certification/License That Made the Top 50 List in Recent Years, 2016-2020

Certification/License	'11	'12	'13	'14	'15	'16	'17	'18	'19	'20
Board Certified/Board Eligible					•	•	•	•	•	•
Critical Care Registered Nurse (CCRN)					•	•	•	•	•	•
Board Certified Behavior Analyst (BCBA)								•	•	•
Food Service Certification								•	•	•
Insurance Agent Certification								•	•	•
Home Care Certificate									•	•
Licensed Clinical Social Worker (LCSW)									•	•
Registered Behavior Technician									•	•
Training For Intervention Procedures (TIPS) Certification							•	•		

## Not in Top 50 in Recent Years

Exhibit 2c. Certification/License That Did Not Make the Top 50 List in Recent Years, 2016-2020

Certification/License	'11	'12	'13	'14	'15	'16	'17	'18	'19	'20
Paralegal Certification	•	•	•	•	•					
Certified Information Security Manager (CISM)	•	•			•					
Clinical Laboratory Scientist (CLS)	•	•	•							
Emergency Medical Technician (EMT)	•		•	•						
Microsoft Certified Professional (MCP) (Retired Certification, 2019)	•	•	•							
Typing Certification	•	•	•							
American Society For Quality (ASQ) Certification	•	•								
Casino Gaming License	•	•					•			
Certified Occupational Therapy Assistant (COTA)	•	•								

# SAN DIEGO AND CALIFORNIA

## TOP CERTIFICATIONS/LICENSES

## ENTRY-LEVEL EARNINGS

CERTIFICATION/LICENSE	MADE THE TOP 50 EVERY YEAR	2018-2020	
		SAN DIEGO ENTRY-LEVEL SALARY	CALIFORNIA ENTRY-LEVEL SALARY
Certified Information Systems Security Professional (CISSP)	SD & CA	\$81k	\$86k
Project Management Professional (PMP)	SD & CA	\$79k	\$84k
Certified Registered Nurse Practitioner	SD & CA	\$77k	\$86k
Project Management Certification	SD & CA	\$74k	\$80k
SANS/GIAC Certification	SD	\$74k	\$82k





# TRENDS DURING THE PANDEMIC

Certification/ License Title	Ranking in 2019	Ranking in 2020	Increased/ Decreased in Ranking	Difference in Ranking
Security Guard Certification	103	53	↑	50
Contractor's License	128	92	↑	36
Cash Handling Certification	131	96	↑	35
Cosmetology License	115	89	↑	26

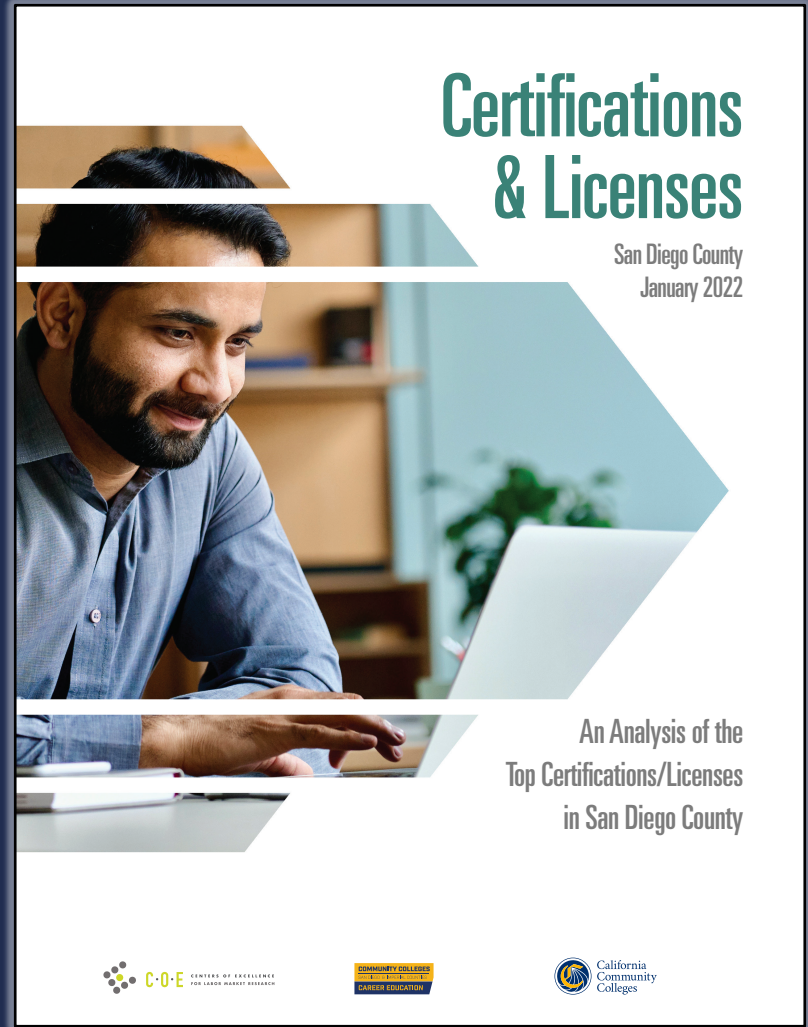


Certification/ License Title	Ranking in 2019	Ranking in 2020	Increased/ Decreased in Ranking	Difference in Ranking
Certified A+ Technician	31	50	↓	19
Cisco Certified Network Professional (CCNP)	41	59	↓	18
Certified ScrumMaster (CSM)	54	72	↓	18
Pharmacist License	68	86	↓	18



# REPORT RELEASE

January 2022



## Certifications & Licenses

San Diego County  
January 2022

An Analysis of the  
Top Certifications/Licenses  
in San Diego County



# THANK YOU!

## Questions?

For additional information, please contact the COE team:

Priscilla Fernandez, [pfernandez@miracosta.edu](mailto:pfernandez@miracosta.edu)

Tina Ngo Bartel, [tngobartel@miracosta.edu](mailto:tngobartel@miracosta.edu)

John Edwards, [jedwards@miracosta.edu](mailto:jedwards@miracosta.edu)