SWP Data & Research Committee Meeting

Wednesday, September 14, 2022 (1:00 - 2:30 p.m.)

## https://cccconfer.zoom.us/j/95137988382

#### Agenda

Start Time	Agenda Item	Lead(s)	Outcome(s) or Discussion
1:00 p.m.	Introductions and Check-in	Alex & Tina	Welcome and introduction to new Regional Research Associate
1:10 p.m.	Promising Practices Repository	Jesus	Discussion to develop a repository of promising practices
1:30 p.m.	Articulation Credit by Exam Data Collection	Leslie	Present information regarding Articulation Credit by Exam data collection for support, feedback, and guidance
2:00 p.m.	CTEOS Longitudinal Dashboard (2017 - 2021)	Jesus	Present CTEOS results for SDCCE and looking for feedback
2:20 p.m.	Roundtable Updates	All	<ol> <li>Updates from committee members: What are you working on?</li> <li>Add agenda items to next meeting: Are there specific items or topics that the committee would like to discuss?</li> </ol>
2:30 p.m.	Adjourn		

Next meeting will be Wednesday, October 12, 1:00 - 2:30 p.m.

# MEETING MINUTES - Wednesday, August 10, 2022, 1:00 - 2:30 pm

A. Berry called the meeting to order at 1:03 pm.

**Attendees:** Natalia Alarcon, Molly Ash, Heyley Aubrey, Tina Ngo Bartel, Stephen Bass, Golnoosh Behrouzian, Alexander Berry, Danene Brown, Jose Carrillo, Brittney Carroll, Robert Chu, James Clifton, Eduardo Diaz, George Dowden, John Edwards, John Elder, Benjamin Gamboa, Brianna Hays, Michael Large, Amertah Perman, Jesus Rivas, Laura Robison, Suzanne Sebring, Mallory Stevens, Leslie Wisdom, Christopher Yerkes, Oliver Zambrano, Xi Zhang

### 1:05 pm Access Dashboard

J. Rivas presented the Access Dashboard. We looked at Disproportionate Impact by Demographics. The dashboard compared students at SDCCE with the overall demographic breakdown of the City of San Diego and special populations (e.g., people with disabilities, English-language learners, etc.)

J. Rivas provided feedback prompts for the group. Please reach out to <u>jrivas@sdccd.edu</u> for more information on the prompts or presentation.

#### 1:35 pm CTE Economic Impact Report

Two-part study for San Diego County (9 colleges):

- Economic Impact Analysis
  - o Measures how an event or institution affects the local economy
- Investment Analysis
  - o A comparison of the costs and benefits to determine the return on investment

#### SDICCC's CTE in FY 2019-20

- 77,251 Credit CTE students served
- 6,892 Non-credit CTE served
- 4,399 CTE employees
- \$298.2 million total CTE payroll/benefits
- \$28.4 million total CTE tuition revenue
- 8% CTE students from outside the county

Overview of Results

- \$2.8 billion total income added to the county
- 1.1% of county's GRP
- 33,145 total jobs supported in the county
- 5.6 benefit-cost ratio for students or 21.2% rate of return
- 2.7 benefit-cost ratio for taxpayers or 7.0% rate of return
- 13.8 benefit-cost ratio for society

Economic Impact Analysis broken down to four categories

- Operations Spending Impact
  - Colleges' CTE payroll and other spendings + ripple effects
    - \$416.6 million added county income or 5,084 jobs supported in the county
- Construction Spending Impact
  - Colleges' CTE construction expenditures + ripple effects
    - \$2.4 million added county income or 26 jobs supported in the county
- Student Spending Impact
  - Relocated/retained CTE student spending + ripple effects
    - \$179.8 million added county income or 2,793 jobs supported in the county
- Alumni Impact
  - Higher CTE alumni earnings and increased business profit + ripple effects

• \$2.2 billion added count income or 25,242 jobs supported in the county

# 2:03 pm IVC Aspen Institute Application

J. Carrillo presented IVC's application process for the Aspen Prize and utilized CCCO wage data for their application.

Please reach out to jose.carrillo@imperial.edu for more information on the application process or if you have any questions.

### 2:23 pm Roundtable Updates

L. Wisdom will be presenting on a collective data request related to Articulation Credit by Exam at September D & R Committee meeting.

#### 2:32 Adjourn