



SDIC COMMUNITY COLLEGE WORKFORCE DEVELOPMENT COUNCIL MEETING

August 11, 2022
10:30 am - 12:00 pm
Zoom Minutes

VOTING MEMBERS:

Shana Carr, Acting Dean, School of Business, Information Technology, Cosmetology, Engineering & Trades, SD City College

George Dowden, Acting Dean, Career & Technical Education, Cuyamaca College

Jennifer Lewis, Dean, School of Continuing Education and Workforce Development, Southwestern College

Tina Recalde, Dean, Health Science & Public Service

Cassandra Storey, Dean, Healthcare Careers & Community Education, SD College of Continuing Education

Al Taccone, Dean, Career & Technical Education, MiraCosta College

NON-VOTING MEMBERS:

Molly Ash, Manager, Regional Consortium

Vanessa Barron, Southwestern College

Alex Berry, Associate Dean, Career Technical Education, SD Mesa College

Lynn Bigsby, Employer Relations Liaison, MiraCosta College

Danene Brown, Chair, Regional Consortium

Liz Cardenas, K12 SWP Pathway Coordinator, Imperial Valley Community College District

Heather Cavazos, Coordinator, K14 Professional Development, Regional Consortium

John Edwards, Research Analyst, Center of Excellence for Labor Market Research

Claudia Estrada-Howell, Associate Dean, Career Education, SD Miramar College

Ben Gamboa, Associate Dean, Career Education, MiraCosta College

Lance Grob, Employer Relations Liaison, SD Miramar College

Myesha Jackson, Director of Continuing Education and Special Projects, Southwestern College

Christine Jensen, K12 SWP Pathway Coordinator, Southwestern Community College District

Cloris Johnson, Program Support Technician, SDCCD

Sasha Knox, Associate Dean of Strong Workforce Programs, SD City College

Jon Kropp, LEED Green Associate

Joy Lewis, WestEd

Stephanie Lewis, Dean, College & Career Transition, San Diego College of Continuing Education

Kevin McMackin, Director of Strategic Partnerships, Regional Consortium

Erica Olmos, Employer Relations Liaison, SD Mesa College

Alex Ortega, Jr., Job Placement Coordinator, SD Miramar College

Frank Pancucci, Director of Workforce Development, San Diego Workforce Partnership

Amertah Perman, Dean, Career Education and Workforce Development, SDCCD

Jennifer Preciado, Employer Relations Liaison, Grossmont College

Nichol Roe, Associate Dean, Career Technical and Extended Education, Palomar College

Monica Rosas, Employer Relations Liaison, Cuyamaca College
Rachel Sanchez, Employer Relations Liaison, San Diego College of Continuing Education
Luisa Schultz, Project Coordinator, Southwestern College
Suzanne Sebring, Manager, Career Pathways, Regional Consortium
Leslie Wisdom, K14 Technical Assistance Provider (TAP), Regional Consortium
Christopher Yerkes, Program Specialist, Regional Consortium

D. Brown called the meeting to order at 10:32 am

1. Welcome/Introductions
2. Approval of June 10, 2022 Minutes
 - Motion to approve by T. Recalde, second by S. Lewis, **unanimously approved.**
3. Program Recommendations from Deans' Council: A. Taccone announced the following programs were recommended:
 - SD City College:
 - [Media Production](#); MODIFICATION; AS
 - [Radio And Podcast](#); MODIFICATION; CoA
 - [Radio And Podcast](#); MODIFICATION; AS
 - [Multimedia Journalism](#); MODIFICATION; CoA
 - [Journalism](#); MODIFICATION; AS
 - [Film Production](#); MODIFICATION; CoA
 - [Film Production](#); MODIFICATION; AS
 - [Media Production](#); MODIFICATION; CoA
 - SD Mesa College:
 - [Fashion Technology: Design](#); MODIFICATION; AS
 - [Fashion Technology: Design](#); MODIFICATION; CoA
 - [Fashion And Costume Design](#); MODIFICATION; AS
 - [Fashion And Costume Design](#); MODIFICATION; CoA
 - Information Only Item: Due to a course renumbering (no content or unit change) from Web Development 127 (Creating User Center Content – 3 units) to Web Development 154 (Creating User Centered Content – 3 units), the following four awards will be submitted to the State Chancellor's Office for the course number change:
 - Web Development – Certificate of Achievement
 - Web Development – Associate of Science
 - Foundations of Web Development – Certificate of Achievement
 - Interactive Media Production – Certificate of Achievement
 - Southwestern College:
 - [Medical Laboratory Technician](#); MODIFICATION; AS
4. Program Finder Update: S. Sebring and H. Cavazos gave an update on the K12 Program Finder Tool. S. Sebring shared that the region would no longer be working with Concentric Sky to build out the program finder. This is due to the lack of necessary enhancements for improved usability being made. There is also new leadership at Concentric Sky, which creates additional barriers. The decision was made to move the K12 and adult school pathways data into Careered.org where it will be

available alongside the community college data that is already there. Civilian, with the support of WestEd, has been contracted to build out the program finder. In the interim, a maintenance relationship with the original K12 Program Finder will continue, so there is something available for those searching the region's K12 programs.

5. Center of Excellence Report – Teacher/Education Occupations: J. Edwards presented the Center of Excellence (CoE) report on teacher and education occupations. The presentation includes information about the CoE and community colleges, what to expect from the presentation, a description of labor market information, a SOC-TOP-SIC crosswalk, and an example job description. It also includes job openings vs. total employment, sources for the report, a definition for education supply, a list of teacher and education occupations, categories of education, employment statistics from 2011-2016, related TOP and CIP codes, supply and demand vs. supply, typical entry level education for those in the industry, hourly earnings, specialized, soft and software skills, certifications and employers, and online job postings. The full presentation can be found [here](#).
6. Roundtable:
 - S. Sebring shared that she and others from the region attended the California Workforce Association (CWA) Strategic Planning Session on August 9, 2022, where they developed an action plan based on the information and discussion. The first step is to form a Regional Apprenticeship Planning Team. On September 26, 2022, regional participants from the strategic planning session will meet to discuss the work that is already going on at the colleges. The Regional Apprenticeship Planning Team will then be finalized with the goal of a first convening in January 2023. She asked that anyone who would like to be involved with this group, or recommend someone for the group, reach out to her.
 - F. Panucci informed the group about the upcoming Behavioral Health Symposium. At the event, the findings from the San Diego Workforce Partnership (SDWP) report titled *Addressing San Diego's Behavioral Health Worker Shortage* will be released. Regional behavioral leaders, educators, and workers will discuss and respond to recommendations, and leaders will discuss how to advance this regional strategy to retain the workforce needed to provide the highest quality behavioral health services possible to San Diego residents. More information and registration can be found [here](#).

Meeting adjourned at 11:13 am

Archived meeting minutes and handouts ([including meeting recording](#) - Passcode: 8r!+kdVF) can be found in the [Resources Library](#).

Next meeting: Friday, September 9, 2022 at 10:30 am.