

## 2019 Counselor Conference - *Counseling for Careers*

Wednesday, November 13, 2019

Number of attendees: 369

Number of evaluations: 269 total (*not all attended the 3 sessions or responded to the second part of evaluation*)

### Breakout Session 1 - Response Rate: 79 %

Rate the workshops you attended according to the scale from left to right: Excellent (5), Good (4), Average (3), Fair (2) to Poor (1).

<p><b>A</b> Career Skills Across the Curriculum  <b>Headcount: 36</b> Responded: 27                      12      5      8      2      0                      44 %    19 %    30 %    7 %    0 %</p>	<p><b>E</b> What is Industry Saying and Looking For? Q &amp; A Session with the Regional Directors of Employer Engagement  <b>Headcount: 54</b> Responded: 44                      3      15      14      11      1                      7 %    34 %    32 %    25 %    2 %</p>
<p><b>B</b> The World of Work: A Systematic K-8 Introduction to Career Options, Strengths, Interests &amp; Values  <b>Headcount: 18</b> Responded: 14                      5      5      3      1      0                      36 %    36 %    21 %    7 %    0 %</p>	<p><b>F</b> Connecting the Dots Between Interests, Majors, &amp; Careers  <b>Headcount: 75</b> Responded: 61                      18      28      15      0      0                      30 %    46 %    24 %    0 %    0 %</p>
<p><b>C</b> College Fit in Career Education  <b>Headcount: 38</b> Responded: 27                      7      11      6      3      0                      26 %    41 %    22 %    11 %    0 %</p>	<p><b>G</b> Career Options for DACA and Undocumented Students  <b>Headcount: 45</b> Responded: 37                      32      5      0      0      0                      86 %    15 %    0 %    0 %    0 %</p>
<p><b>D</b> Building a K-Life College/Career Readiness Connection Framework  <b>Headcount: 32</b> Responded: 25                      14      8      3      0      0                      56 %    32 %    12 %    0 %    0 %</p>	

### Breakout Session 2 - Response Rate: 71 %

Rate the workshops you attended according to the scale from left to right: Excellent (5), Good (4), Average (3), Fair (2) to Poor (1).

<p><b>A</b> Career Counseling Techniques for the Student Veteran  <b>Headcount: 23</b> Responded: 22                      19      2      1      0      0                      86 %    9 %    5 %    0 %    0 %</p>	<p><b>E</b> Are Your Students Ready for Employment? Industry Panel Discussion  <b>Headcount: 53</b> Responded: 34                      17      13      4      0      0                      50 %    38 %    12 %    0 %    0 %</p>
<p><b>B</b> Student Success Panel - Connecting to the Students We Serve  <b>Headcount: 36</b> Responded: 26                      16      6      4      0      0                      62 %    23 %    15 %    0 %    0 %</p>	<p><b>F</b> Supporting Career Readiness with CalCRN Resources  <b>Headcount: 40</b> Responded: 37                      24      7      6      0      0                      65 %    19 %    16 %    0 %    0 %</p>
<p><b>C</b> San Diego &amp; Imperial Counties Community Colleges' Career Education Programs Highlight - South &amp; East Counties  <b>Headcount: 39</b> Responded: 37                      15      20      2      0      0                      41 %    54 %    5 %    0 %    0 %</p>	<p><b>G</b> CTE Transitions and Opportunities for Early College Credit  <b>Headcount: 37</b> Responded: 31                      10      10      8      3      0                      32 %    32 %    26 %    10 %    0 %</p>
<p><b>D</b> Ikigai for All: Ensuring Students are Future Ready  <b>Headcount: 55</b> Responded: 46                      40      5      0      0      1                      87 %    11 %    0 %    0 %    2 %</p>	

**Breakout Session 3 - Response Rate: 91 %**

Rate the workshops you attended according to the scale from left to right: Excellent (5), Good (4), Average (3), Fair (2) to Poor (1).

<b>A</b>	Open Room for Networking & Collaborating	<b>E</b>	Are Your Students Ready for Employment? Industry Panel Discussion Headcount: 38 Responded:33 25 7 1 0 0 76 % 21 % 3 % 0 % 0 %
<b>B</b>	Student Success Panel - Connecting to the Students We Serve Headcount:11 Responded: 11 9 1 1 0 0 82 % 9 % 9 % 0 % 0 %	<b>F</b>	Supporting Career Readiness with CalCRN Resources Headcount:35 Responded:31 17 11 3 0 0 55 % 35 % 10 % 0 % 0 %
<b>C</b>	San Diego & Imperial Counties Community Colleges' Career Education Programs Highlight - North & Central Counties Headcount:36 Responded: 34 19 13 2 0 0 56 % 38 % 6 % 0 % 0 %	<b>G</b>	When College Planning Isn't Enough Headcount:26 Responded:26 16 5 2 1 2 62 % 19 % 8 % 3 % 8 %
<b>D</b>	The College and Career Indicator (CCI) Sets Up Pathways to Success Headcount:60 Responded:54 32 12 7 3 0 59 % 22 % 13 % 6 % 0 %		

**Other Conference Elements - Rate according to the scale from left to right: Excellent (5), Good (4), Average (3), Fair (2) to Poor (1).**

The keynote session was informative – 202 responded 140 51 11 0 0 70 % 25 % 5 % 0 % 0 %
The post-secondary tables in the Bay View Foyer provided valuable information that I will use with my students - 171 responded 68 55 40 5 3 40 % 32 % 23 % 3 % 2 %
After attending the 2019 Counselor Conference, I feel better equipped to address career pathway challenges in my classroom/school/district – 192 responded 60 93 37 2 0 31 % 49 % 19 % 1 % 0 %
The overall flow and structure of the conference allowed for time to plan immediate action steps for my classroom/school/district -- 190 responded 93 57 35 5 0 49 % 30 % 18 % 3 % 0 %

**Centers of Excellence for Labor Market Research - San Diego Imperial Region Survey**

*Please circle the option that best describes you*

**1: What is your affiliation? Responded: 213**

- A. University (four-year institution) counselor: 2 % (5)
- B. Community college counselor: 24 % (52)
- C. High school counselor: 43 % (92)
- D. Middle school counselor: 7 % (14)
- E. Other, please specify: 24 % (50)

**2: Do you review labor market information or career data with your students during counseling sessions? Responded 154**

- A. Yes, always: 13 % (20)
- B. Yes, sometimes: 40 % (62)
- C. No, rarely: 34 % (52)
- D. No, never: 13 % (20)

**3: How knowledgeable are you about high-wage, high demand jobs? Responded: 211**

- A. Very knowledgeable: 8 % (16)
- B. Knowledgeable: 22 % (47)
- C. Somewhat knowledgeable: 61 % (128)
- D. Not at all knowledgeable: 9 % (20)

**4: How knowledgeable are you with the Priority & Emerging Sectors (e.g., Advanced Transportation and Logistics, ICT & Digital Media) at the Community Colleges? Responded: 208**

- A. Very knowledgeable: 6 % (13)
- B. Knowledgeable: 18 % (37)
- C. Somewhat knowledgeable: 42 % (87)
- D. Not at all knowledgeable: 34 % (71)

**5: What labor market information (LMI) resources do you currently use when counseling students about careers and jobs?**

**Responded: 350** *\*some attendees selected more than one option.*

- A. Career Education Guide: 11 % (39)
- B. Career Coach website: 8 % (28)
- C. Reports from the Center of Excellence for Labor Market Research (COE): 11% (38)
- D. Reports from other organizations (e.g., San Diego Workforce Partnership): 18 % (64)
- E. O\*NET OnLine: 24 % (83)
- F. Other, please specify: 16 % (56)
- G. I currently do not use any LMI: 9 % (32)
- H. Don't know or N/A: 3% (10)

*This 2019 Counselor Conference Summary is an abbreviated version. For a 2019 Counselor Conference Summary containing all comments/suggestions, please email [monica.rosas@gcccd.edu](mailto:monica.rosas@gcccd.edu)*

**2019 Counselor Conference Attendance Report**

(updated 11/20/19)

<b>District Name</b>	<b>Attended</b>
Academic Innovations	1
America's Finest Charter	1
Barrio Logan College Institute	1
Bellevue University	2
BLCI	5
Borrego Springs Unified School District	1
Cajon Valley Union School District	3
Calexico Unified School District	1
California Department of Education	1
Carlsbad Unified School District	10
Chaffey College	3
Coronado Unified School District	2
Escondido Union High School District	10
Grossmont Cuyamaca Community College District	30
Grossmont Union High School District	30
Imperial Community College District	4
Julian Charter	1
Lakeside Union School District	1
MiraCosta Community College District	22
Mountain Empire Union School District	1
National University	1
Oceanside Unified School District	6
Palomar Community College District	13
Poway Unified School District	13
Regional Consortium	15
San Diego Community College District	42
San Diego County Office of Education	9
San Diego Unified School District	24
San Diego Virtual School	2
San Dieguito Union High School District	7
San Marcos Unified School District	7
San Pasqual Valley Unified School District	3
Southwestern Community College District	12
Sweetwater Union High School District	56
The Cassical Academies	2
University of San Diego	1
Valley Center Pauma Unified	1
Vista Unified School District	3
WestEd	2
Other (Industry, etc.)	20
<b>Totals</b>	<b>369</b>

**Representation:**

30% - Community College

43% - High School

10% - Middle School

17% - Other (Elementary, University, Adult School, Government, Industry, Community Organization, etc.)

**402 registered**

**369 attended**

**33 no-shows**