



Pathway Navigation – Work Group 3 Meeting

February 16, 2023

10 am-11 am

Zoom Information: <https://wested.zoom.us/j/8478673611>

AGENDA

- I. Welcome, Introductions & Announcements (5 min) PN Tri-Chairs
- a. First WG3 meeting of 2023!
 - b. Welcome team members & introduce any new members
 - c. Upcoming Community of Practice March 3

WHAT: Pathway Navigation Community of Practice (CoP) featuring a keynote by Dr. Mark Sanchez, President of Southwestern College
WHEN: Friday, March 3, 2023 from 9AM - 12PM
WHERE: San Diego College of Continuing Ed. - North City Campus (8355 Aero Drive)

- II. Overview of CoP Agenda (5 min) Claudia Estrada-Howell
- a. Keynote by Dr. Mark Sanchez
 - b. Southwestern College share about how they have redesigned student services
 - c. Pathway Navigation Team work to develop student personas and student journeys
 - d. Connecting data to better service students

- III. Summary of Themes Inquiry & Support Meetings (15 min) Danene Brown & Joy Lewis
- a. Themes
 - Career Planning & Education Planning
 - Career is “inescapable” part of students experience
 - Career key in ACPs and Success Teams
 - Outreach, Orientation & Enrollment
 - Guided Pathways and PN Connections/Integration
 - Faculty Buy-In & Institutionalization
 - Technology Tools (e.g., career tools, CRM)
 - b. Challenges/Pain Points
 - Leadership support and getting faculty and leaders to champion the work
 - Access to or use of data or metrics that are needed to show improvement
 - CRM tool to centralize data and better learn about successes & challenges
 - Career tools roll out – getting the students to use them and follow-up
 - Connections across different technology implementation and data
 - How to track career planning before education planning

- IV. Mapping the Student Journey [Link to Padlet](#) (15 min) WestEd
- a. Results/themes from “traditional” student journey
 - b. Discussion/Q&A

- V. Upcoming RFA - College and Career Transitions (CCT) (15 min) Danene Brown
- a. Overview
 - College & Career Transitions (CCT)

- PN + WBL/JPCM = CCT
- The need for the restructure is due to the evolution of the work of both workgroups, with a focus on equity outcomes, and enrollment management.

b. RFA Components

Phase I – Year 1

Assessment of college's alignment with NACE Career Center Standards

Utilize the NACE Professional Standards Workbook

College participates in regional convenings, individualized guidance and Technical Assistance

Up to \$50,000 for project lead

Outcome/Deliverable for Phase I

Develop Quality Enhancement Plan for Career Services (similar to Program Review)

- Identify strengths/accomplishments/enrollment management opportunities
- Identify activities for improvement (e.g., a survey to students)
- Identify recommendations for improvement – based on NACE Professional Standards
- Include Work-based Learning and Job Placement components
- Tie to college's Strategic Plan
- Infuse equity and align with college's Equity Plan

Phase II – Year 2-4 (Colleges can apply for Phase II funding for 3 years)

Funding available to implement Quality Enhancement Plan for Career Services

- Address issues identified in NACE assessment
- Align with college's Strategic Plan and Equity Plan
- Continued participation in CCT workgroup meetings and Communities of Practice

Outcome/Deliverable for Phase II

Evaluation of the implementation of Quality Enhancement Plan for Career Services

- What issues were addressed?
- How were issues addressed based on NACE Professional Standards?
- What processes/practices/procedures were put in place to address identified improvements?
- How does the implementation plan align with the college's Strategic Plan and Equity Plan?
- How will the college continue to evaluate their implementation of the Quality Enhancement Plan for Career Services?

c. Questions?

VI. Next Steps (5 min)

- a. College PN teams attend the CoP on March 3, 2023
- b. Next WG meeting - March 16, 2023