Options After High School Survey Update

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COMMUNITY COLLEGES
SAN DIEGO & IMPERIAL COUNTIES
CAREER EDUCATION

Goals

- Provide a brief overview of the project

- Share regional findings and key insights

- Share next steps

Survey Background & Purpose

Learn more about students' plans for after high school in order to:

1. Better understand students' experiences in pathways and plans after high school

2. Gather students' perspectives on community college

3. Identify opportunities for targeted outreach

Survey Results

Students	Schools	Districts
6,047	54	12

COMMUNITY COLLEGES
SAN DIEGO & IMPERIAL COUNTIES
CAREER EDUCATION
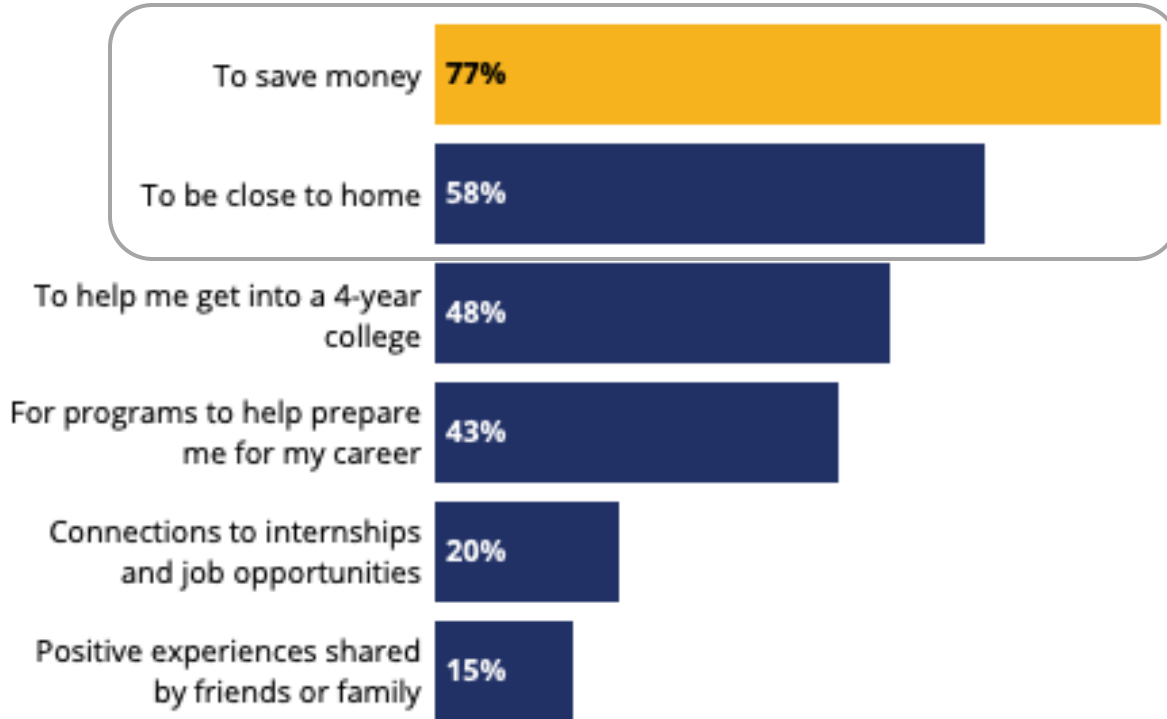
Survey Results, cont.

Compelling information about students' perspectives on their CTE programs and related post-secondary options:

- **One in three** students didn't know whether they were enrolled in a career pathway

- **44%** of career pathway students did not know about related programs at CCs

- **68%** did not know about related programs at Adult Schools

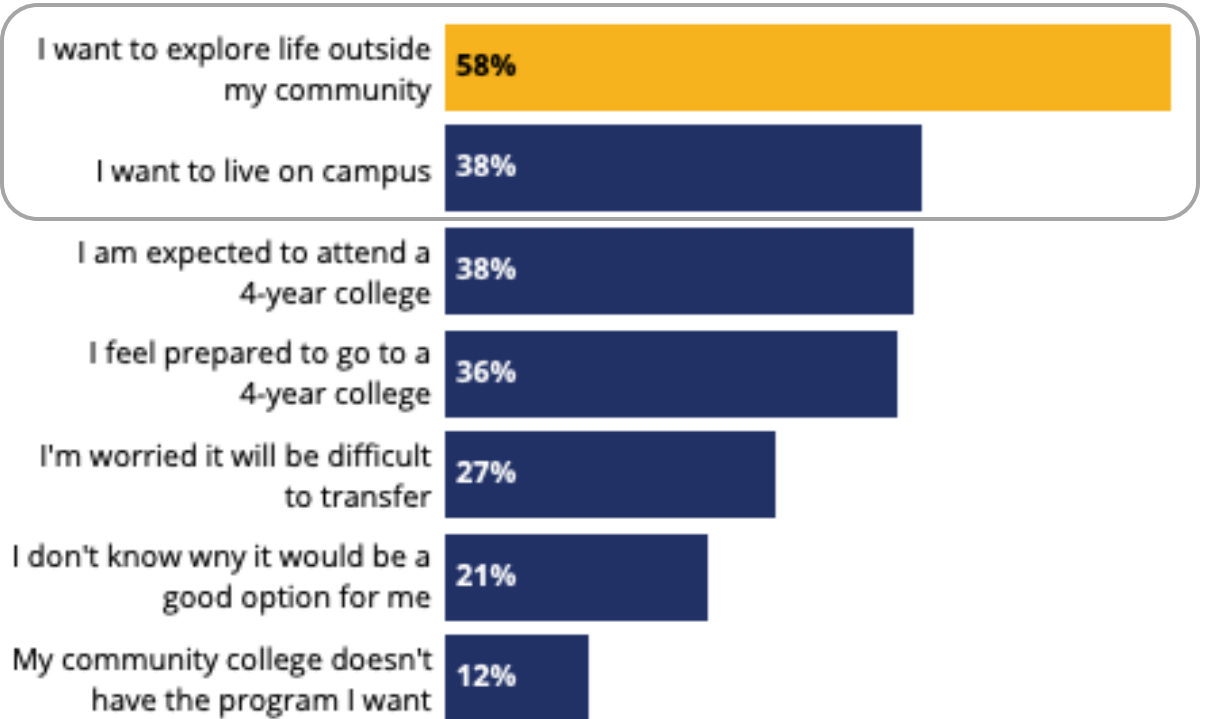- **31%** didn't know how to find information about postsecondary career programs at all

COMMUNITY COLLEGES
SAN DIEGO & IMPERIAL COUNTIES
CAREER EDUCATION

Survey Results, cont.

Top reasons to attend community college
n=4,826

Reason	Percent
To save money	77%
To be close to home	58%
To help me get into a 4-year college	48%
For programs to help prepare me for my career	43%
Connections to internships and job opportunities	20%
Positive experiences shared by friends or family	15%

Top reasons *not* to attend community college
n = 4,893

Reason	Percent
I want to explore life outside my community	58%
I want to live on campus	38%
I am expected to attend a 4-year college	38%
I feel prepared to go to a 4-year college	36%
I'm worried it will be difficult to transfer	27%
I don't know wny it would be a good option for me	21%
My community college doesn't have the program I want	12%

Survey Results, cont.

Top reasons *not* to attend community college
n = 935

Engineering

Reason	%
I want to explore life outside my community	55%
I feel prepared to go to a 4-year college	48%
I am expected to attend a 4-year college	46%
I want to live on campus	42%
I'm worried it will be difficult to transfer	27%
I don't know wny it would be a good option for me	24%
My community college doesn't have the program I want	14%
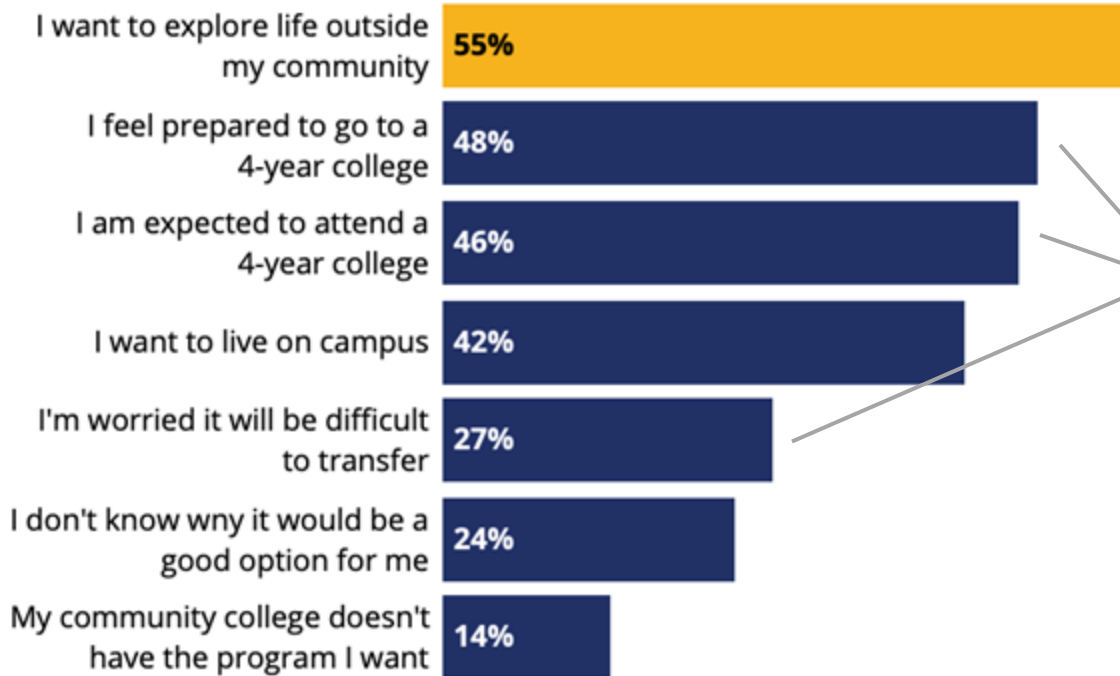
Top reasons *not* to attend community college
n = 252

Hospitality

Reason	%
I want to explore life outside my community	56%
I want to live on campus	39%
I'm worried it will be difficult to transfer	32%
I am expected to attend a 4-year college	31%
I feel prepared to go to a 4-year college	25%
I don't know wny it would be a good option for me	19%
My community college doesn't have the program I want	12%
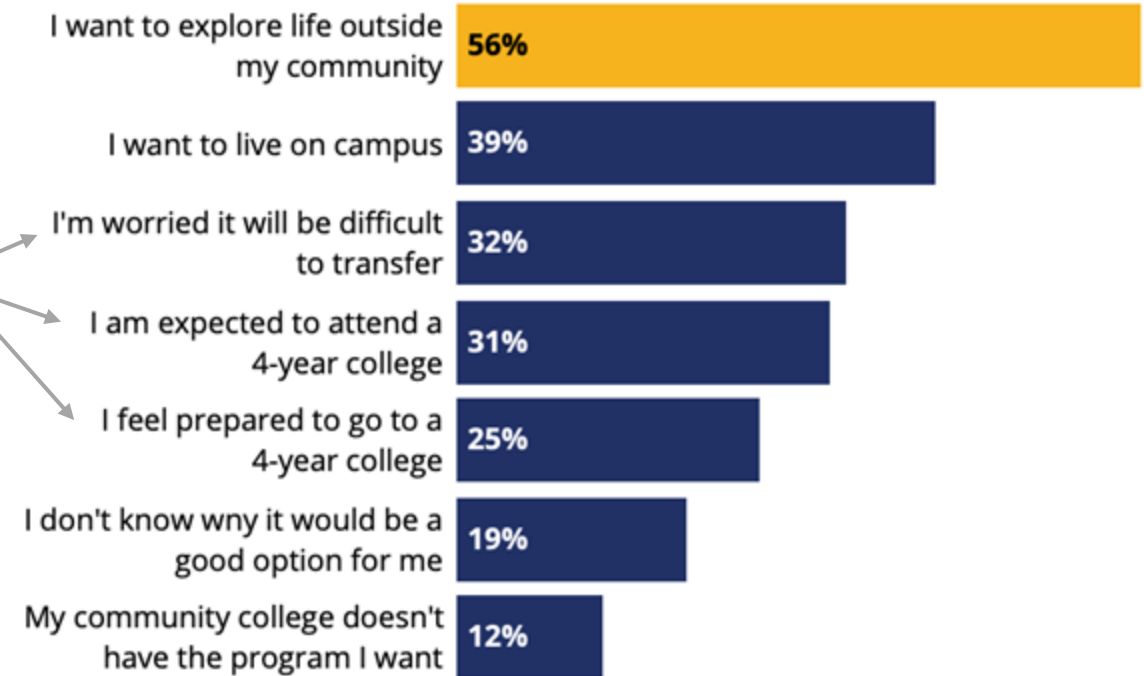
Survey Results, cont.

Enrolling in community college is:
n=5,852

Chart: Stacked bar chart showing responses by grade level.

	9th	10th	11th	12th
My First Choice	12%	11%	21%	39%
My Plan B	41%	44%	41%	31%
Not My Plan	15%	17%	15%	19%
Not Sure	32%	27%	22%	12%
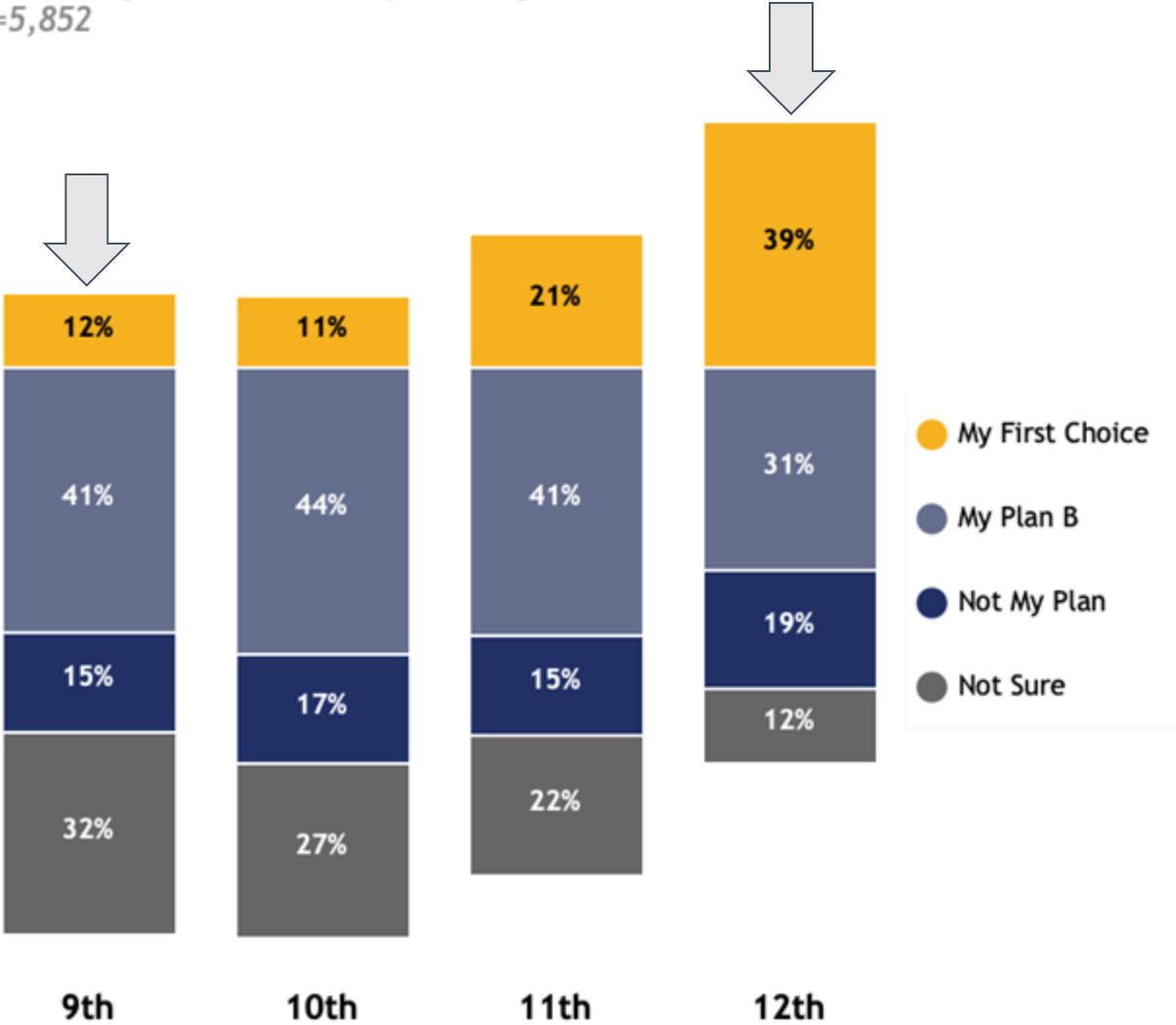
Strategic Planning/Recommendations

- Solicited recommendations from SWP Workgroup members

- Clustered recommendations by appropriate segment

- Classified by type of recommendation

Strategic Planning/Recommendations, cont.

Example: Marketing Materials and Campaigns

K12 District → Develop age-appropriate print and web materials (ES, MS, HS)

Adult Education → Send newsletters to K12 describing programs

Regional CC Consortium → Create campaigns featuring student success stories

San Diego Imperial County Options after High School
Career Technical Education (CTE) Student Survey Results | Jan 14–Feb 25, 2022

6,047 Students
12 Districts, 54 Schools

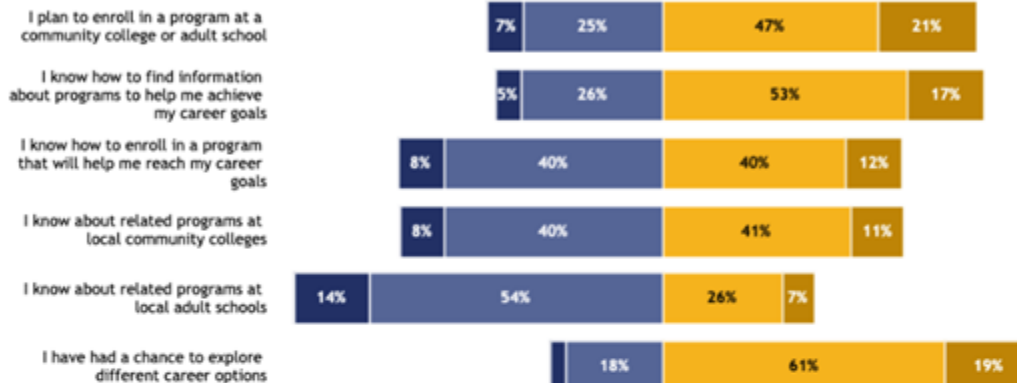FILTER: All Districts

STUDENT PROFILE

Respondents by Grade
- Grade 9
- Grade 10
- Grade 11
- Grade 12

Respondents in a Career Pathway
- I'm not sure
- No
- Yes

Respondents by Career Area
n=4,509

- Arts / Media — 30%
- Health — 25%
- Engineering — 24%
- Business — 15%
- Agriculture — 8%
- Marketing / Sales — 8%
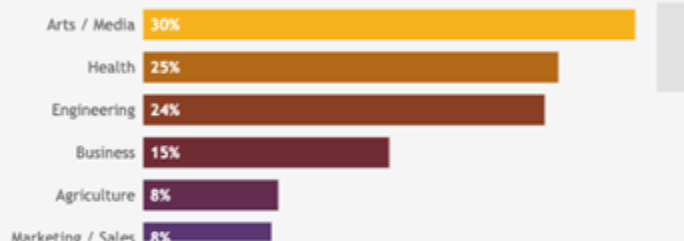
PATHWAYS & PLANS

Career Pathway Experiences and Post-High School Plans
n=6,047

- I plan to enroll in a program at a community college or adult school — 7% / 25% / 47% / 21%
- I know how to find information about programs to help me achieve my career goals — 5% / 26% / 53% / 17%
- I know how to enroll in a program that will help me reach my career goals — 8% / 40% / 40% / 12%
- I know about related programs at local community colleges — 8% / 40% / 41% / 11%
- I know about related programs at local adult schools — 14% / 54% / 26% / 7%
- I have had a chance to explore different career options — 18% / 61% / 19%

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n=5,852

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Not Sure	32%	27%	22%	12%

OUTREACH PREFERENCES

Preferred sources of information about programs
n=5,978

- Counselors or teachers — 50%
- A website for research — 39%
- Working professionals — 39%
- Social media — 33%
- Internships — 31%
- Career-focused courses — 30%
- Job shadows — 24%
- Industry tours — 24%
- Career fairs — 17%
- Informational flyers — 13%
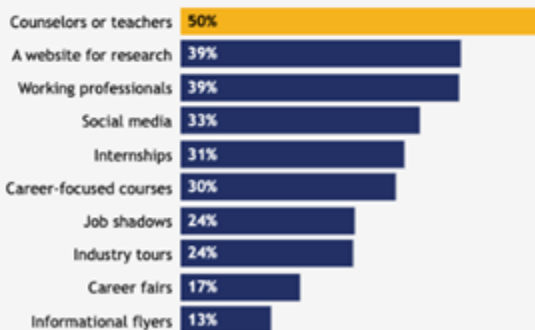
Social media preferences
n=5,976

- TikTok
- Twitter
- YouTube
- Instagram

... community college
- 58%
- 38%
- 38%
- 36%
- 27%
- 21%
- 12%

Data: San Diego County Imperial Strong Workforce Consortium | Please contact Heather Cavazos (heather.cavazo...

+ableau

Regional Dashboard (what we did, cont.)

https://myworkforceconnection.org/educator-resources/options-after-high-school-student-survey-results/

Next Steps

- **Facilitated data deep dives**
- **Refine survey and offer annually**
- **Targeted outreach**
    - CCCAOE presentation
    - SDCOE Career Pathways Conference presentation
    - Regional Counselor Conference presentation
    - CTE Leaders Network - Brainstorming/collaborating to move recommendations into action
- **Update dashboard to highlight trends over time**

Questions?

What is Credit for Prior Learning?

Credit for Prior Learning (CPL) is college credit awarded for validated college-level skills and knowledge gained outside of a college classroom. Students' knowledge and skills might be gained through experiences such as:

- Military training
- Industry training and certification
- State/federal government training

- Volunteer and civic activities
- Apprenticeships, internships, work-based learning, or other industry-based experiential learning

Why is Credit for Prior Learning Important?

- Aligns with Guided Pathways and Vision for Success
  - Shortens time to degree
  - Reduces cost for students
  - Reduces unit accumulation
  - Increases retention and success
- Validates learning that has occurred
- Increases employer partnerships
- **Enrollment Strategy:** targeted marketing strategies to adult learners, military installations, business partners and industry organizations

GUIDED PATHWAYS
PILLAR 1
CLARIFY THE PATH

GUIDED PATHWAYS
PILLAR 2
ENTER THE PATH

GUIDED PATHWAYS
PILLAR 3
STAY ON THE PATH

GUIDED PATHWAYS
PILLAR 4
ENSURE LEARNING
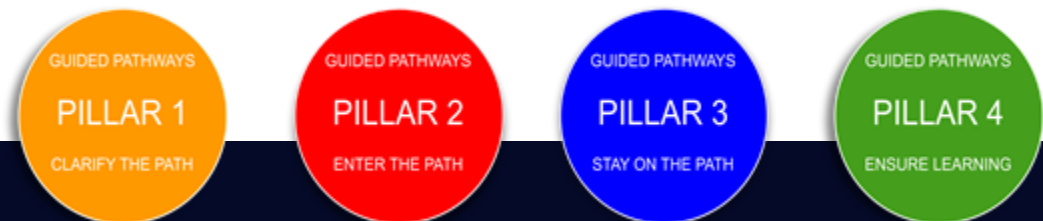
Credit for Prior Learning Aligns with DEI Efforts!

w/ work experience

Nearly three-quarters of this target population is employed, 79% of whom are working 31 or more hours per week.

4%

w/ military transcript

About 272,000 of this target population have military experience, with only 21,760 enrolled in a postsecondary institution.

+ people of color

More than half of this target population are people of color; using CPL to advance them towards certificates and degrees could help reduce equity gaps.

Why a Regional Approach?

- Support the work of each campus

- Create a community of practice

- Build coordinated capacity regionally among discipline faculty

- Allow for sharing of local processes and results

- Align to the career education student roadmap

- Reduce risk of experimentation and missteps

IEPI CPL: Community of Practice

IEPI Change Framework:

- Develop and coordinate regional learning communities

- Maximize opportunities for specialized professional learning, networking and community building

- Share actionable strategies to effectuate change aligned the Vision for Success

SDICCCA Scope of Work:

- Objective 1: To institutionalize Credit for Prior Learning in the SDICCCA region

- Objective 2: To integrate Credit for Prior Learning into SDICCCA culture

- Objective 3: To ensure that SDICCCA region incorporates superior practices in CPL and share with state partners

- Objective 4: To evaluate the effectiveness of CPL Workgroup in the SDICCCA Region

California Community Colleges | IEPI INSTITUTIONAL EFFECTIVENESS PARTNERSHIP INITIATIVE

Progress To Date

- Faculty lead at each college (in place)
- Professional Development
  - CAEL Conference: November 2021
  - Fall 2021: Introductory trainings
  - Spring 2022: Specialized workshops
    - Student Services/Records
    - Counseling for CPL
    - Articulation
  - Train the Trainer series to be piloted by CPL leads in early fall
    - Will be available to whole system through Vision Resource Center (VRC)
- Fall 2022 Meetings: 3rd Tuesdays 3:00pm - 4:00pm

List of Faculty Leads

Cuyamaca College: Cindy Morrin

Grossmont College: Karen Hern

Imperial Valley College: Roxanne Morales

MiraCosta College: Delores Loedel

Palomar College: Candace Rose

San Diego City College: Nikko DeLao

San Diego College of Continuing Education: Richard Weinroth

San Diego Mesa College: Tasha Frankie

San Diego Miramar College: Joe Young

Southwestern College: Randy Beach

Ongoing and Future Goals

- Strategic plan for implementation of CPL at each campus

- Aligned policies and procedures

- Aligned petition process for students

- Regional collaboration of discipline faculty

- Centralized database

- Regional marketing strategy

Future funding possibilities to continue the work: CCCCO, IEPI, RSWP, etc.

Questions?

THANK YOU