



Regional Career Education Marketing Committee

Thursday, April 14, 2022

Agenda

- I. Welcome**
- II. Perkins V Comprehensive Regional Needs Assessment (CRNA) Presentation- 30 mins**
 - a. Centers of Excellence for Labor Market Research · San Diego and Imperial Counties Community Colleges
- III. 3fold Updates- 20 mins**
 - a. Research phase
 - i. Stakeholder 1:1 interviews
 - ii. Focus groups
 - iii. Surveys
 - b. Campus visit plan - preliminary
- IV. Regional Updates- 5 mins**
 - a. CTE Economic Impact Study
 - b. 22-23 FY Meeting Calendar
 - i. Second Thursday; 12:30-1:30pm
 - c. Preferred Communication Method- Email

Next meeting: Thursday, May 12th; 12:30-1:30pm; via zoom