



Regional Oversight Committee

Wednesday, January 12, 2022

3:00-5:00pm

Zoom Meeting

Members Present: Diana Arredondo, Leroy Brady, Sunny Cooke, Michelle Fischthal, Jesse Lopez, Wesley Lundburg, Tina Ngo Bartel, Tina-Marie Parker, Nikki Salgado, Al Taccone, Susan Topham

Regional Staff: Molly Ash, Danene Brown, Sally Cox

Guests: Kevin McMackin, Suzanne Sebring

Minutes

W. Lundburg called the meeting to order at 3:05pm

1. Welcome and introductions

2. Approve Minutes from 9-8-21 and 11-19-21

- Motion to approve by J. Lopez, second by S. Topham, **unanimously approved.**

3. Update on new Employer Engagement model: D. Brown announced that given the re-organization of employer engagement funding from the Chancellor's Office, a new model has been created and approved for the region. She shared that a graphic for the new model is being finalized and will be presented at the March ROC meeting after it has been vetted with the CTE Deans and WDC. She also shared that the job description for the 10 Employer Relations Liaisons (ERLs) has been released. Ten ERLs will be hired so that each college will have dedicated staff to work on increasing WBL and job placement opportunities. Recruitment for those positions will end on January 24, 2022; please forward to anyone that might be interested. A hiring plan for the ERLs will be shared at the next Deans' Council meeting.

3. Updated Roadmap and Talking Points: D. Brown presented the updated Student's Road to Career to Success [graphic](#) and [talking points](#). Changes include:

- Addition of more "on-ramps "
- Intentionally calling out equity
- Addition of "equitable" to the Course Placement flag
- Addition of middle school to high school
- Addition of noncredit to adult education
- Revised title

M. Fischthal noted that the graphic displays an onramp *from* noncredit but not *to* noncredit. D. Brown agreed and stated that there is still work being done to define and align the multiple pathway options for students before they can be visually represented.

4. Changes to Career Pathway Structure and Workgroups: S. Sebring shared an updated Career Pathways model, which includes the following areas and their 2021-22 focus:

- K14: Approve and adopt regionally endorsed early college credit definitions; promote increased use of Program Finder
- MS/HS Engagement: Create effective outreach opportunities for students to engage in career education programs at the colleges
- Adult Ed/ Noncredit: Complete coding project to link CTE courses to SOC codes for program alignment; pursue integration into Program Finder
- Credit for Prior Learning: Develop a process at the colleges to allow students to receive college credit for validated college-level skills and knowledge gained outside of a college classroom
- Rising Scholars: Support formerly incarcerated students by developing a network of industry partners willing to provide internships and jobs
- Workforce (Unemployed/Underemployed): Explore best practices for offering short term career training and programs to help current employees upskill for career advancement. More work will be done in this group once the new employer engagement model has been implemented.

5. Budget Update: S. Cox provided the following budget updates:

- Round 4:
 - The December 31, 2021 deadline was extended to April 1, 2022
 - The region only extended deadlines for Sector Projects
 - The region is on-track to fully expend Round 4 by April 1, 2022
- Round 5 Budget Highlights:
 - Adult Education Pathways
 - DEI Project
 - Credit for Prior Learning Project
 - Regional Employer Engagement
 - Health Clinical Placement Support
 - College-Based Marketing
 - Increasing equity outcomes in all projects
- Round 6 Investments:
 - Faculty Institute 2.0
 - Regional Employer Engagement
 - Health Clinical Placement Support
 - Special Populations Investment
 - College-Based Marketing
 - Job Placement Case Management
 - Pathway Navigation
 - Sector Investments
 - WBL

S. Cooke suggested looking at opportunities for increasing community college awareness and career education enrollments through outreach and marketing. M. Fischthal asked if there is a way to collectively utilize external vendors to not only support regional projects, but also help the local college efforts, especially in areas of marketing and enrollment.

6. Other

- a) 2021-2022 ROC Membership: S. Cooke shared that with the addition of Marciano Perez, Jr., CSSO Vice President, Student Services at San Diego City College the current [ROC membership](#) is complete.
- b) Communication to constituents: S. Cooke reminded that group that as designated ROC members, it is everyone's responsibility to represent their college or constituent group at the meetings. The

information shared at ROC should be communicated to local stakeholders.

Next Meeting: March 9, 2022; 3:00-5:00pm; via Zoom

Archived meeting minutes and handouts (including [meeting recording](#)) can be found at:
<https://myworkforceconnection.org/resources/?params=#roc>