

Employer Relations Liaison (ERL)

ERL Responsibilities

- Increase job opportunities for students
- Increase work-based learning opportunities for students
- Assist college to identify industry KSA's for curriculum alignment
- Assist college to identify employer engagement needs (bolster advisories, expand relationships, etc.)

Important Details

- ERL role is employer facing, not student facing
- Metrics will be tracked in HubSpot
- Metrics/outcomes reported to CTE Dean and Associate Dean monthly