

Regional Career Education Marketing Committee Thursday, February 11, 2022

Agenda

- I. Welcome & Introductions
- II. Project Updates
 - a. Career Education Guide
 - b. <u>Sector Handouts</u>
 - c. Spring 2022 Program Finder
 - d. Careered.org
 - i. Sector Pages
 - 1. New Sectors
 - 2. LMI
 - ii. Usability Testing
- III. Vendor Selection Process
- IV. 3fold Communications Introduction
 - a. Next Steps

Next meeting: Thursday, March 10, 2022, 12:30-1:30pm