

# Program Finder in Imperial County



# Program Finder in Imperial County



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K12 Pathway Coordinator - Imperial Valley Community College District  
ICOE - Higher Education & Adult Learning

- **Administrators** (Superintendents, Principals, District Office Personnel) / SWP Consortia
- **K-12 School Counselors** / IVCR
- **Adult Education Teachers, Administrators, and Support Staff** / Adult Education Summit
- **K-12 Students and Teachers** / via presentations at Middle and High Schools (CMIH and HEW)
- **Online Presence** [findyourpath.org](https://findyourpath.org)

# Administrators

**FIND YOUR CAREER PATH!**  
**Students and Parents!**

**Program FINDER**

This easy to use, yet powerful tool is designed to connect you with Career Technical Education programs offered at community colleges in Imperial and San Diego Counties!



**Use Program Finder to:**

- ✓ Identify campuses that match your interests and goals
- ✓ Evaluate industry sector pathways offered at both community colleges and high schools
- ✓ Connect Career Technical Education from high school to community college
- ✓ Customize your college and career goals

**Check out Program Finder!**



Powered by:



**¡ENCUENTRA EL CAMINO A TU CARRERA!**  
**¡Estudiantes y Padres!**

**Program FINDER**

Esta sencilla pero poderosa herramienta a sido diseñada para conectarte con programas de educación ocupacional disponibles en los colegios comunitarios de los condados de Imperial y San Diego.



**Utiliza Program Finder Para:**

- ✓ Identificar colegios comunitarios que correspondan a tus intereses y metas
- ✓ Evaluar trayectorias de educación ocupacional, disponibles en los colegios comunitarios y preparatorias
- ✓ Conectar los programas de educación ocupacional ofrecidos en preparatorias con los de colegios comunitarios
- ✓ Personalizar tu plan de educación y carrera

**Visite Program Finder!**



Desarrollado por:



**Program Finder** was introduced to K-12 administrators and partners including IVC during our Middle and High School SWP Consortium Meeting.

# Imperial Valley Counselors Roundtable



**CAREER TECHNICAL EDUCATION CROSSWALK**  
The following crosswalk identifies K-12 Career Technical Education industry sectors with the Community College industry sectors.

K-12 Industry Sectors	Community College Industry Sectors
1 Agriculture & Natural Resources	1 Agriculture, Horticulture & Forestry
2 Arts, Media, & Entertainment	2 Humanities & Communication Technologies, Social Media
3 Building & Construction Trades	3 Energy, Construction & Utilities
4 Business and Finance	4 Business & Entrepreneurship
5 Education, Child Development & Family Services	5 Education & Human Development
6 Energy, Transportation, & Utilities	3 Energy, Construction & Utilities
7 Engineering & Architecture	3 Energy, Construction & Utilities
8 Fashion and Interior Design	8 Arts/Hospitality/Tourism Services and Retail
9 Health Science & Medical Technology	9 Health, Life Sciences/ Biotech
10 Hospitality, Tourism, & Recreation	8 Arts/Hospitality/Tourism Services and Retail
11 Information & Communication Technologies	2 Humanities & Communication Technologies, Social Media
12 Manufacturing & Product Development	12 Advanced Manufacturing
13 Marketing Sales & Services	3 Business & Entrepreneurship
14 Public Services	14 Public Safety Career Cluster
15 Transportation	15 Advanced Transportation & Logistics

## COUNSELORS

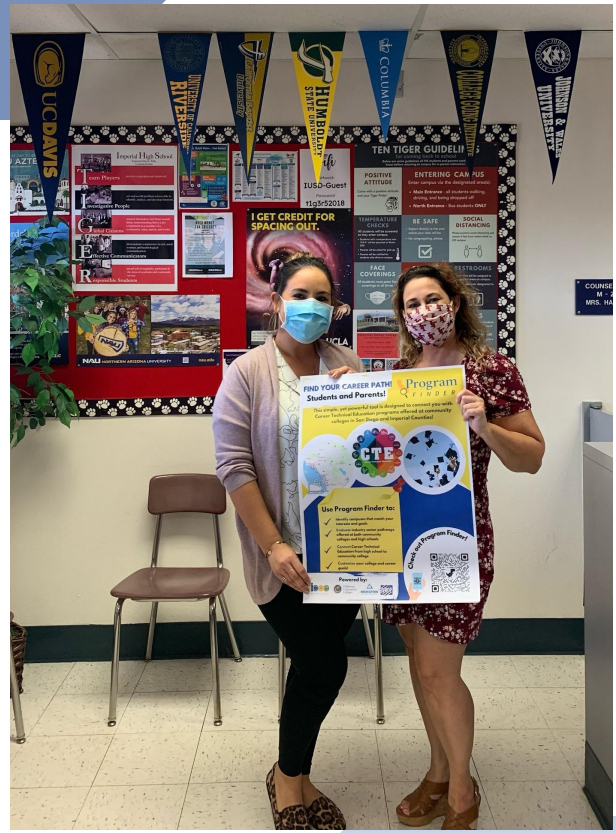
Program Finder can be used to create an academic plan for students

Program Finder can be used to explore career interest with students

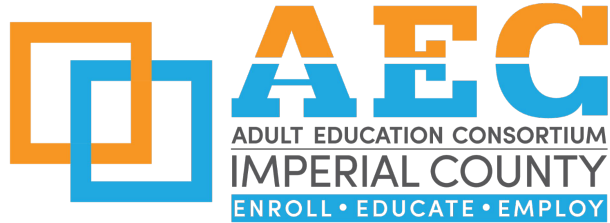
Can be used with students individually, small groups or large group setting

Middle school counselors & 8th grade students can explore CTE programs offered at their feeder high school

**Program Finder** at IVCR - Imperial County K-12 School Counselors received training on how to utilize program finder. School Counselors were provided with Flyers (English & Spanish), a Program Finder Poster, crosswalk flyer, and access to a google folder with our presentation resources



# Adult Education Summit



**Program Finder** Breakout Session provided Adult Education Educators and Administrators with training on how to utilize program finder.

## TEACHERS



Educate students on how to navigate career technical education programs within community colleges while finding related programs and making important connections



Educate students on how to utilize the K12 and CC crosswalk



Teachers and administrators can identify K-12 pathways within their college footprint.

# Higher Education Week

**Program Finder** was included in our Higher Education Week presentations and website. Our team presented at all Imperial County High Schools, including continuation high schools (approx. 2500 students), and provided valuable postsecondary education information to the Class of 2022. Part of our presentation included how to utilize program finder.

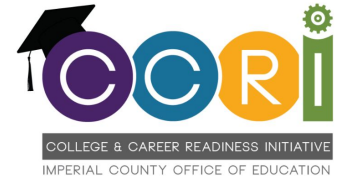
CCRI Higher Education Week ...

Imperial County  
**HIGHER  
EDUCATION  
WEEK**



**WELCOME TO IMPERIAL COUNTY HIGHER EDUCATION WEEK**

Higher Education Week in Imperial Valley is a week long event where College University Representatives get to meet with Imperial Valley High School Students as they prepare to start making decisions for their College and Career Future to apply in the Fall.



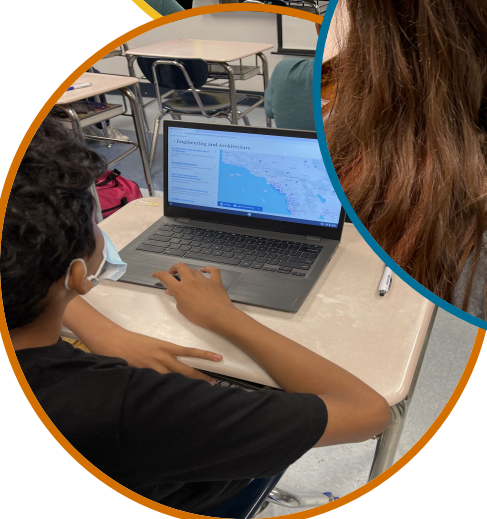
Program Finder



Local Scholarships



# Middle School Presentations



**Program Finder** Middle School Presentations allow middle school students to explore Career Technical Education Pathways at their Feeder High Schools

# FindYourPath.org



## Career Exploration

A screenshot of the Program Finder tool interface, which is a grid of five mobile app icons. The icons are: "DTRIP ION", "EDDFACTOR", "Program FINDER" (highlighted with a yellow border), "21st Century Skills", and "EVE". Below the "Program FINDER" icon, there is a text box that reads: "Program Finder is a tool to help students connect with career technical education". A yellow arrow points from the bottom of the screenshot towards the bottom right of the slide.



# Future Plans

- Presented as part of SWP PLNs
- New CTE Teacher Training
- School Presentations
- Higher Education Week II
- Find Your Path website





# Questions?

*Thank you*

**Liz Cardenas**

K12 Pathway Coordinator

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