SAN DIEGO REGIONAL EDC

Advancing San Diego

May 12, 2021

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ASD is made possible by: JPMorgan Chase & Co.

Advancing San Diego

GOAL Prepare San Diegans for quality jobs via locally-serving education institutions and expand access to careers in San Diego companies.

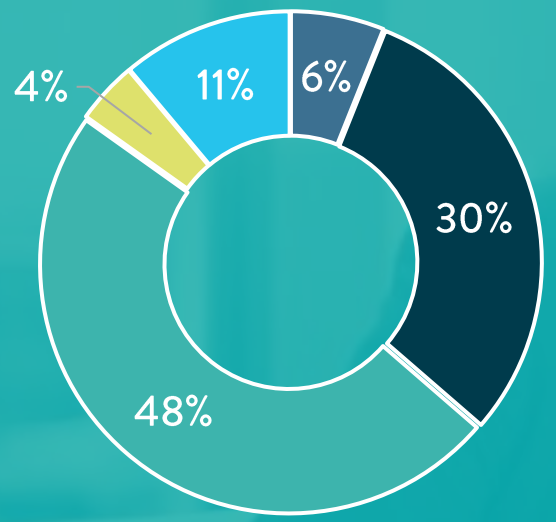
HOW WE DO IT

- Gather job skills requirements through employer working groups
- Align local programs & publicly recognize “Preferred Providers”
- Connect small companies to students of Preferred Provider programs through internships

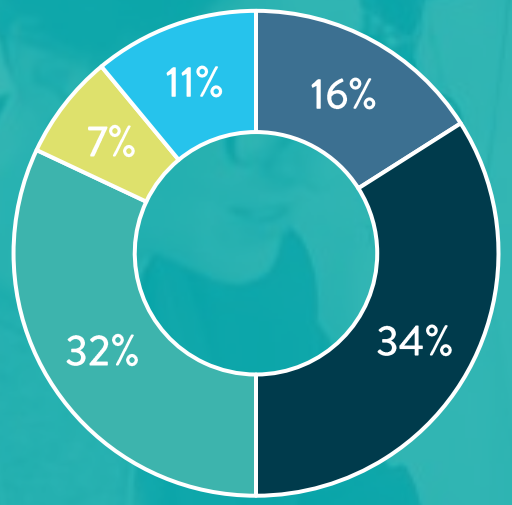
SAN DIEGO REGIONAL EDC · San Diego Workforce Partnership · SDICCCA San Diego & Imperial Counties Community Colleges Association · United Way · The City of San Diego

The challenge & the opportunity

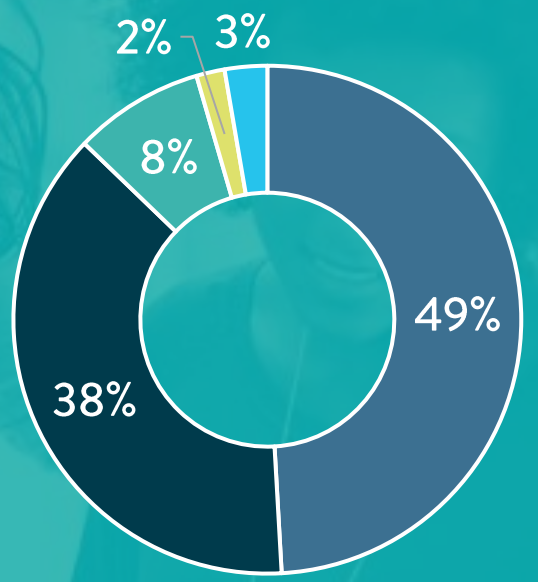
Seventh Graders, 2017



San Diego Mesa College, 2020



Software Developers, 2020



Asian White Hispanic Black other

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GOAL Prepare San Diegans for quality jobs via locally-serving education institutions and expand access to careers in San Diego companies.

1 Communication

Better insight from industry to education

2 Adaptation

Align programs & recognize Preferred Providers of talent

3 Access

Expand access to quality job opportunities for San Diego students

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San Diego Workforce Partnership

SDICCCA SAN DIEGO & IMPERIAL COUNTIES COMMUNITY COLLEGES ASSOCIATION

United Way

The City of SAN DIEGO

Communication

Software, Engineering, Business, Manufacturing
58 employers participated in working groups to strengthen local talent pipelines for high-demand jobs.

Software.advancingsd.org
Engineering.advancingSD.org
Business.advancingSD.org
Manufacturing.advancingsd.org

Upcoming:
Healthcare (active): February 2021 – July 2021
CyberHire (SDWP) May 2021 – September 2021
Life Sciences: August 2021 – January 2022

Photo: student in Mesa College Web Development Program

Adaptation

Software, Engineering, Business, Manufacturing
47 programs have received feedback from employers about how to strengthen programs

32 have been recognized by employers as Preferred Providers

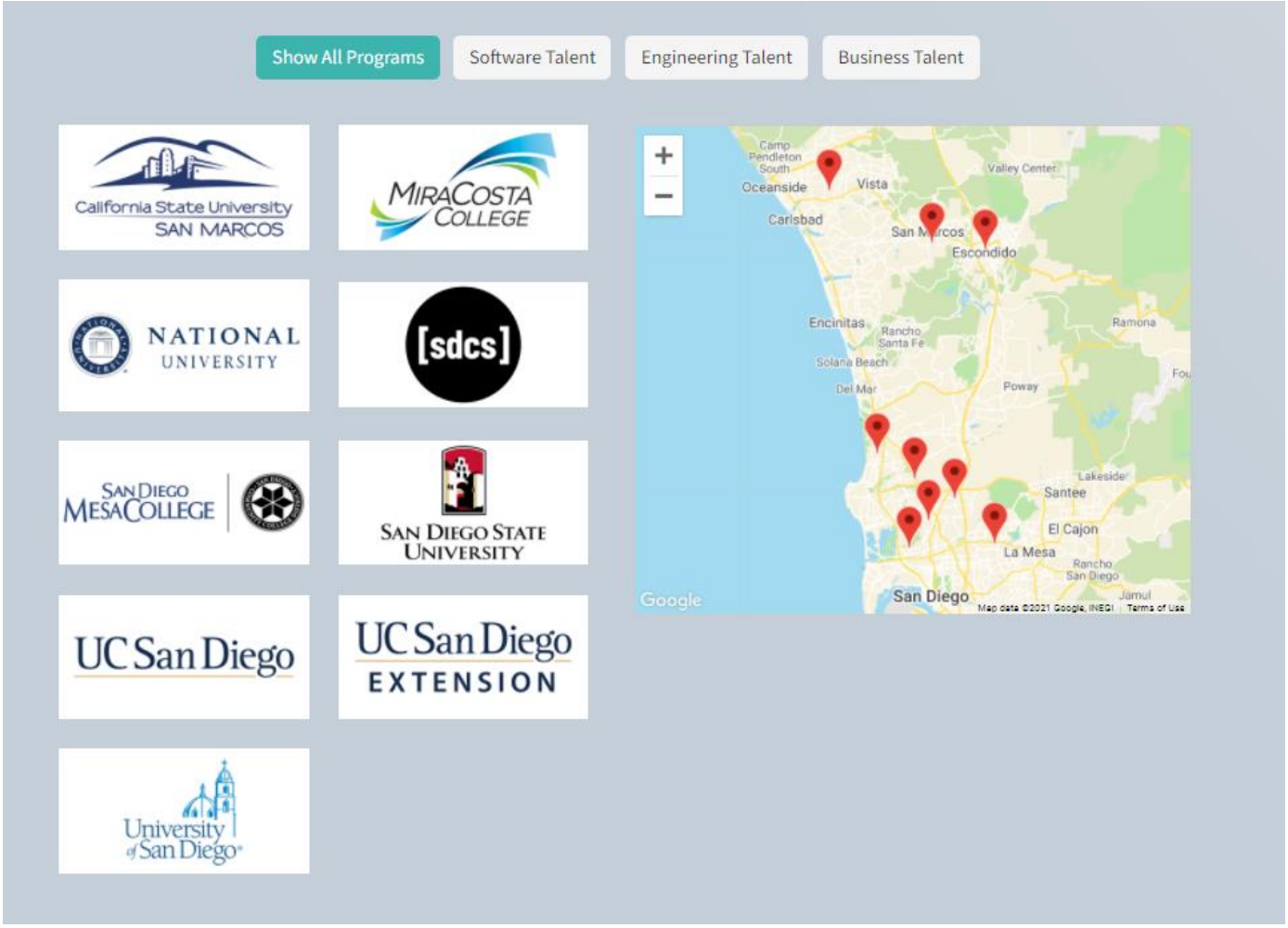
30+ participants in working sessions for industry & education

Photo: CSUSM student with her son on graduation day

Preferred Providers of talent

Preferred Provider benefits:

- Public recognition through EDC's marketing channels
- Paid internships for students in small companies (limited to one round)
- Industry engagement opportunities
- Preferred Provider marketing toolkit
- Annual briefings on talent demand alongside local employers



Access

Software, engineering, business

93 interns placed; 20% community college, 63% of students are first-gen college students

53 small companies hosted interns

70% of host companies identify as either minority, woman, disabled, veteran, or immigrant-owned, average size is 12 employees.

150 students in virtual career exploration day & career fair; 244 job applications submitted

Photo: CSUSM students celebrate women's herstory month

Internship Program Testimonials

"ALD Technical Solutions has provided me with the opportunity to witness first-hand how theoretical topics can be applied to improve our surroundings. This internship opportunity has allowed me to apply my knowledge in areas that will help me give back to the city I call home."

- Noah Chavez, Structural Engineering student at UCSD

"Being connected with ZUM Radio proved to be a seamless transition from my coursework in community college to industry-based work. My supervisor Jim McLaughlin was excellent in relating the skills I had to new applications and opportunities for growth."

- Kailyn King, Computer Science student at MiraCosta College (now CSU San Marcos)

"The hands-on experience that I obtained while interning at Tourmaline Wireless exceeded all my expectations. Since it was my first internship in the engineering field, I was worried that I was lacking in technical skills. However, my internship supervisor Paul Victorine was so supportive, and he made it so easy for me to participate in all the activities during this internship."

- Anna Kelley, Computer Science student at Mesa College (now NYU)

Read more stories from interns and companies on the ASD blog

What's next?

Communication – Working groups

Healthcare working group – active
CyberHire (SDWP) – launching May
Life Sciences working group – launching August

Adaptation – Preferred Providers

Healthcare – Applications open end of May
Engineering – Applications re-open in July
CyberHire – Applications open in August
Life sciences – Applications open in November

Access – Internships/Events

Manufacturing – Internships begin July 2020
Healthcare – Internships begin August 2020
Life Sciences – Internships begin February 2021

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