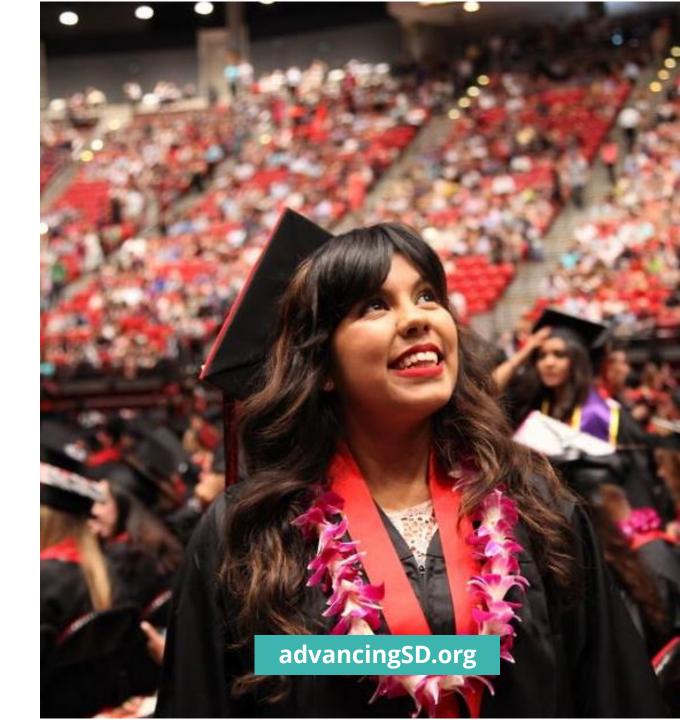


Advancing San Diego

April 9, 2021 Kate Gallagher, Senior Manager, Economic Development San Diego Regional EDC – ksg@sandiegobusiness.org



Advancing San Diego

GOAL Prepare San Diegans for quality jobs via locally-serving education institutions, and expand access to diverse, qualified talent for San Diego companies.

Communication

Better insight from industry to

Adaptation
Align programs & recognize
Preferred Providers of talent

Access

Expand access to quality job opportunities for San Diego students













Communication

Software, Engineering, Business, Manufacturing 47 employers participated in working groups to strengthen local talent pipelines for high-demand jobs.

Software.advancingsd.org
Engineering.advancingSD.org
Business.advancingSD.org
Manufacturing.advancingsd.org

Upcoming:

Healthcare (active): February 2021 – July 2021

Life Sciences: August 2021 - January 2022

Photo: student in Mesa College Web Development Program



Adaptation

Software, Engineering, Business, Manufacturing 40 programs have received feedback from employers about how to strengthen programs

25 have been recognized by employers as Preferred Providers

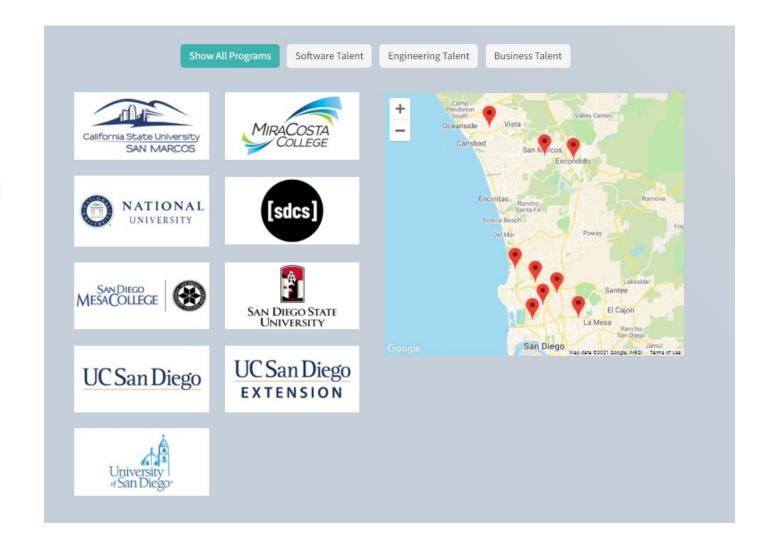
30+ participants in working sessions for industry & education

Photo: CSUSM student with her son on graduation day

Preferred Providers of talent

Preferred Provider benefits:

- Public recognition through EDC's marketing channels
- Paid internships for students in small companies (limited to one round)
- Industry engagement opportunities
- Preferred Provider marketing toolkit
- Annual briefings on talent demand alongside local employers





Access

Software, engineering, business

93 interns placed; 20% community college, 63% of students are first-gen college students

37 small companies hosted interns

70% of host companies identify as either minority, woman, disabled, veteran, or immigrant-owned, average size is 12 employees.

150 students in virtual career exploration day & career fair; 244 job applications submitted

Photo: CSUSM students celebrate women's herstory month

Internship Program Testimonials



"ALD Technical Solutions has provided me with the opportunity to witness first-hand how theoretical topics can be applied to improve our surroundings. This internship opportunity has allowed me to apply my knowledge in areas that will help me give back to the city I call home."

- Noah Chavez, Structural Engineering student at UCSD



"Being connected with ZUM Radio proved to be a seamless transition from my coursework in community college to industry-based work. My supervisor Jim McLaughlin was excellent in relating the skills I had to new applications and opportunities for growth."

- Kailyn King, Computer Science student at MiraCosta College (now CSU San Marcos)



"The hands-on experience that I obtained while interning at Tourmaline Wireless exceeded all my expectations. Since it was my first internship in the engineering field, I was worried that I was lacking in technical skills. However, my internship supervisor Paul Victorine was so supportive, and he made it so easy for me to participate in all the activities during this internship."

- Anna Kelley, Computer Science student at Mesa College (now NYU)



What's next?

Communication - Working groups

Healthcare working group – active Life Sciences working group – launching in August

Adaptation – Preferred Providers

Manufacturing – Selections made, announcement 4/14
Healthcare – Applications open end of May
Engineering – Applications re-open in July
Life sciences – Applications open in November

Access - Internships/Events

Business – Internships started in March
Manufacturing – Internships begin summer
Life Sciences – Internships begin early 2022
Industry engagement events throughout the year for all
Preferred Provider students



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