



# Advancing San Diego

April 9, 2021

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[advancingSD.org](http://advancingSD.org)

# Advancing San Diego

**GOAL** Prepare San Diegans for quality jobs via locally-serving education institutions, and expand access to diverse, qualified talent for San Diego companies.

1

## Communication

Better insight from industry to education

2

## Adaptation

Align programs & recognize Preferred Providers of talent

3

## Access

Expand access to quality job opportunities for San Diego students





# Communication

**Software, Engineering, Business, Manufacturing**  
47 employers participated in working groups to strengthen local talent pipelines for high-demand jobs.

[Software.advancingsd.org](https://software.advancingsd.org)

[Engineering.advancingSD.org](https://engineering.advancingSD.org)

[Business.advancingSD.org](https://business.advancingSD.org)

[Manufacturing.advancingsd.org](https://manufacturing.advancingsd.org)

## Upcoming:

Healthcare (active): February 2021 – July 2021

Life Sciences: August 2021 – January 2022

Photo: student in Mesa College Web Development Program



# Adaptation

**Software, Engineering, Business, Manufacturing**

**40** programs have received feedback from employers about how to strengthen programs

**25** have been recognized by employers as Preferred Providers

**30+** participants in working sessions for industry & education

Photo: CSUSM student with her son on graduation day

# Preferred Providers of talent

## Preferred Provider benefits:

- Public recognition through EDC's marketing channels
- Paid internships for students in small companies (limited to one round)
- Industry engagement opportunities
- Preferred Provider marketing toolkit
- Annual briefings on talent demand alongside local employers

The screenshot displays a web interface for finding preferred providers of talent. At the top, there are three filter buttons: "Show All Programs" (highlighted in teal), "Software Talent", "Engineering Talent", and "Business Talent". Below the filters is a grid of logos for various educational institutions:

- California State University SAN MARCOS
- MIRACOSTA COLLEGE
- NATIONAL UNIVERSITY
- [sdcs]
- SAN DIEGO MESA COLLEGE
- SAN DIEGO STATE UNIVERSITY
- UC San Diego
- UC San Diego EXTENSION
- University of San Diego

To the right of the logo grid is a map of San Diego and surrounding areas. The map features several red location pins indicating the presence of these providers. Labeled locations on the map include Oceanside, Vista, San Marcos, Escondido, Encinitas, Rancho Santa Fe, Solana Beach, Del Mar, Poway, Santee, El Cajon, La Mesa, Rancho San Diego, and San Diego. The map is credited to Google and includes a copyright notice for 2021.



# Access

Software, engineering, business

93 interns placed; 20% community college, 63% of students are first-gen college students

37 small companies hosted interns

70% of host companies identify as either minority, woman, disabled, veteran, or immigrant-owned, average size is 12 employees.

150 students in virtual career exploration day & career fair; 244 job applications submitted

Photo: CSUSM students celebrate women's herstory month

# Internship Program Testimonials



“**ALD Technical Solutions** has provided me with the opportunity to witness first-hand how theoretical topics can be applied to improve our surroundings. This internship opportunity has allowed me to apply my knowledge in areas that will help me give back to the city I call home.”

- Noah Chavez, Structural Engineering student at UCSD



“Being connected with **ZUM Radio** proved to be a seamless transition from my coursework in community college to industry-based work. My supervisor Jim McLaughlin was excellent in relating the skills I had to new applications and opportunities for growth.”

- Kailyn King, Computer Science student at MiraCosta College (now CSU San Marcos)



“The hands-on experience that I obtained while interning at **Tourmaline Wireless** exceeded all my expectations. Since it was my first internship in the engineering field, I was worried that I was lacking in technical skills. However, my internship supervisor Paul Victorine was so supportive, and he made it so easy for me to participate in all the activities during this internship.”

- Anna Kelley, Computer Science student at Mesa College (now NYU)

[Read more stories from interns and companies on the ASD blog](#)



[advancingSD.org](http://advancingSD.org)

# What's next?

## Communication – Working groups

Healthcare working group – active

Life Sciences working group – launching in August

## Adaptation – Preferred Providers

Manufacturing – Selections made, announcement 4/14

Healthcare – Applications open end of May

Engineering – Applications re-open in July

Life sciences – Applications open in November

## Access – Internships/Events

Business – Internships started in March

Manufacturing – Internships begin summer

Life Sciences – Internships begin early 2022

Industry engagement events throughout the year for all

Preferred Provider students





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