

SWP Regional Career Pathways Workgroup

2020-21 Priority
Projects Update



COMMUNITY COLLEGES

SAN DIEGO & IMPERIAL COUNTIES

CAREER EDUCATION

WG1: Career Pathways

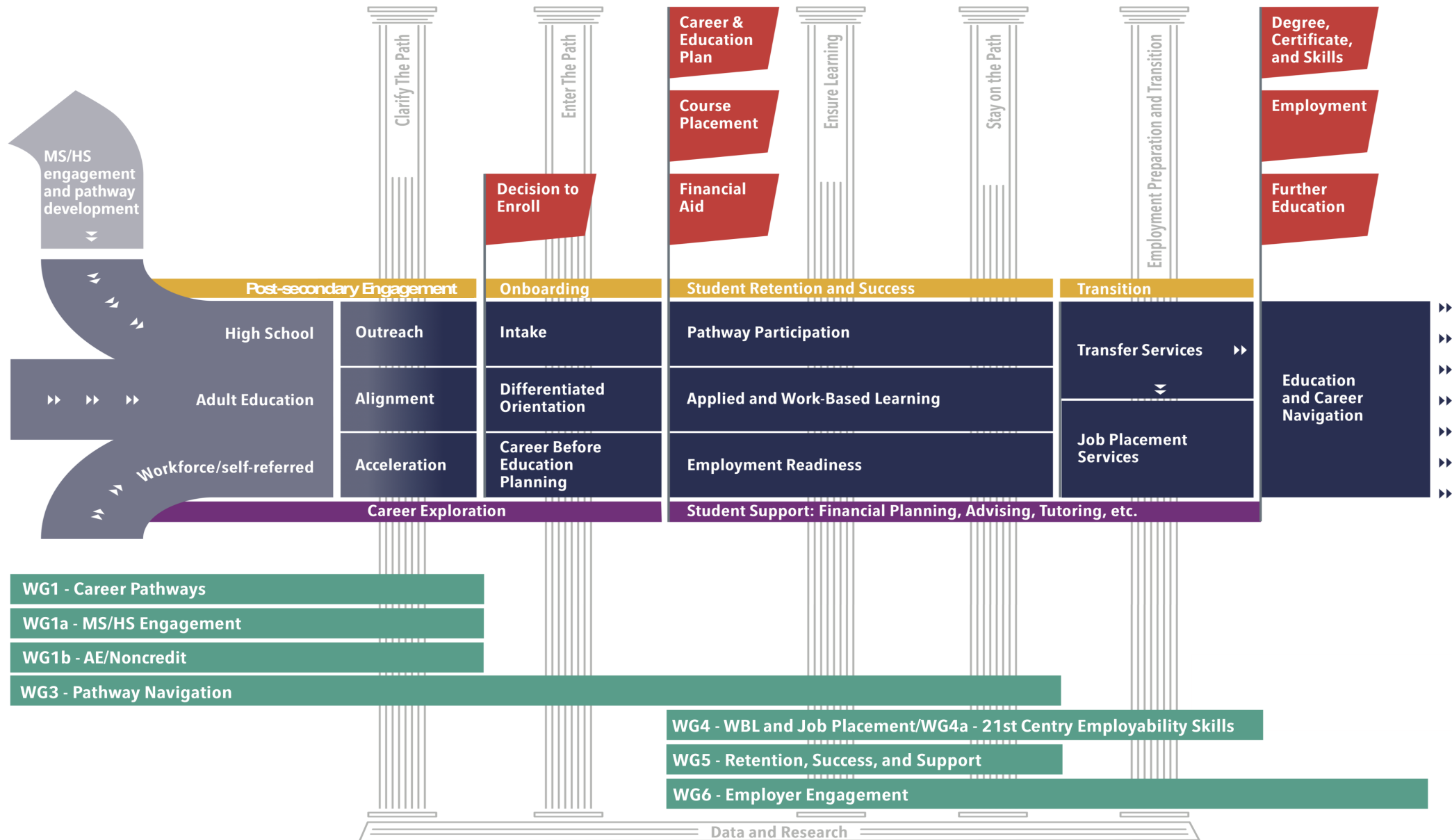
WG1 Tri-Chairs:

- Denise Cabanilla, Imperial Valley County Office of Education, Director of Higher Education & Adult Learning
- Al Love, San Diego County Office of Education, Senior Director, College & Career Readiness
- Amertah Perman, San Diego Community College District, Dean of Career Education & Workforce Development

Regional Support: Position is Vacant; Interim Support provided by:

- Heather Cavazos & Monica Rosas, Coordinators, Work-Based Learning & Professional Development Coordinator, San Diego & Imperial Counties Community Colleges

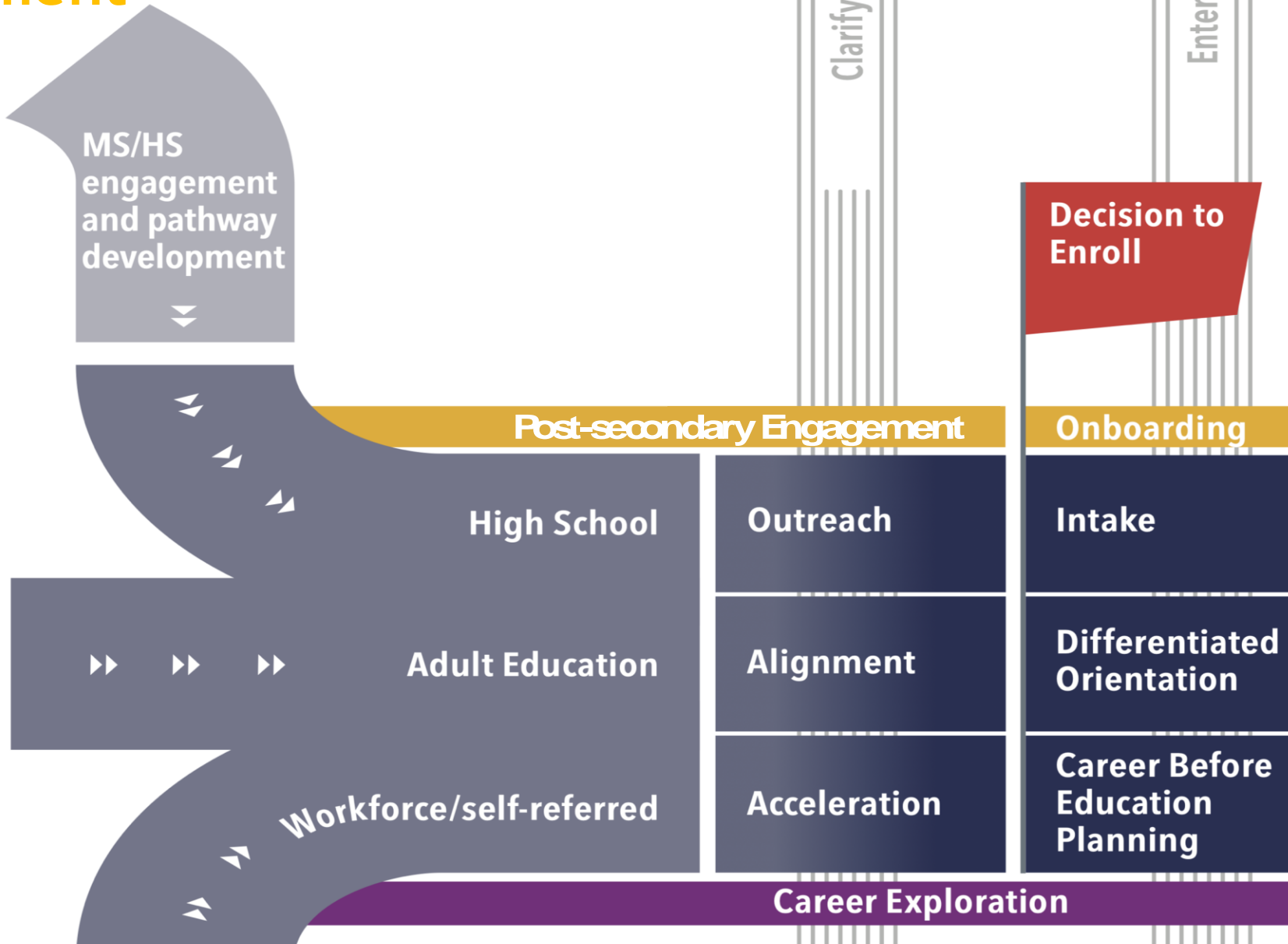
A Community College Student's Road to Success



Regional Career Pathways Work Group 1

Focuses on the first pillar: Clarifying the Path

Post-secondary Engagement

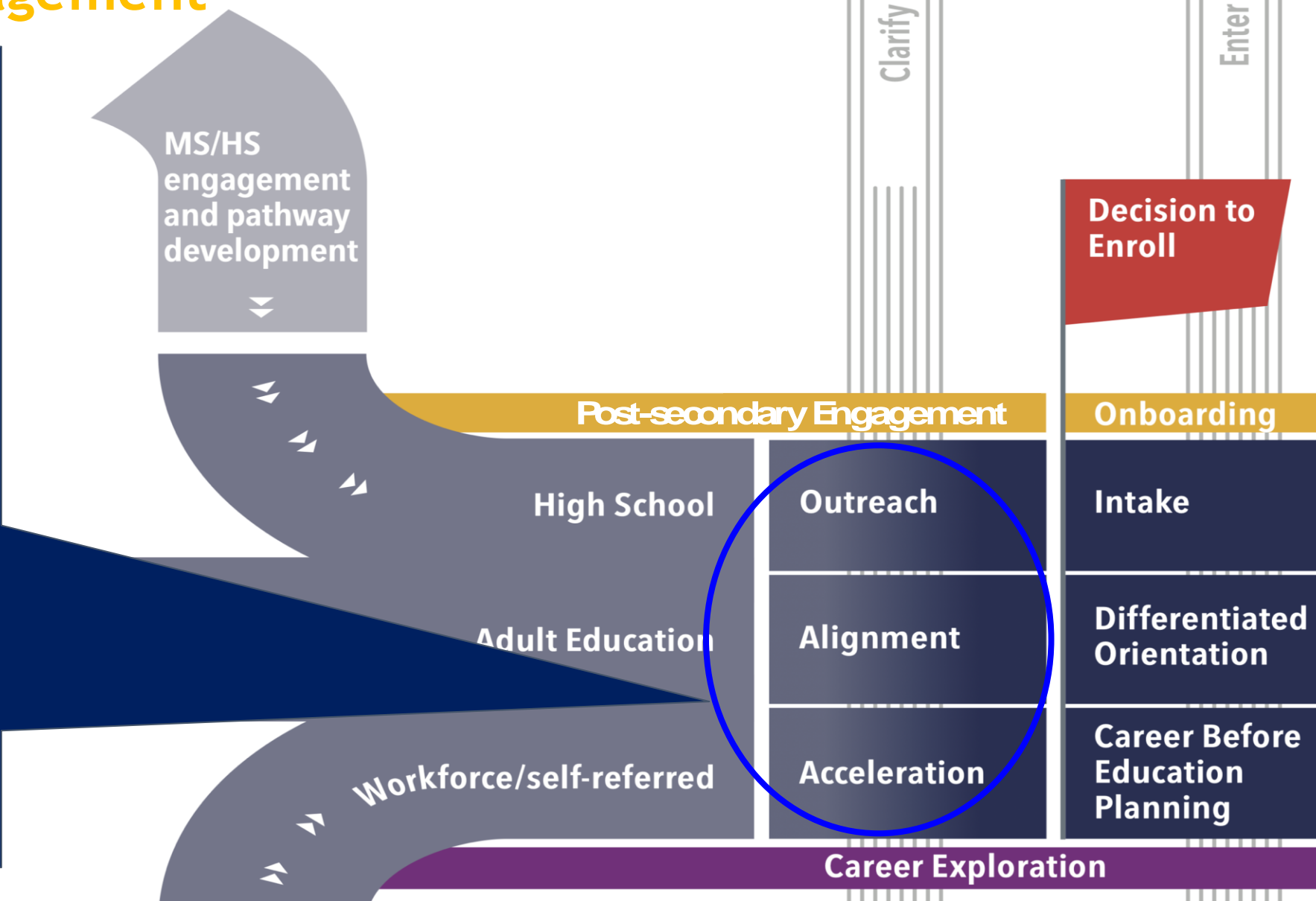


Regional Career Pathways Work Group 1

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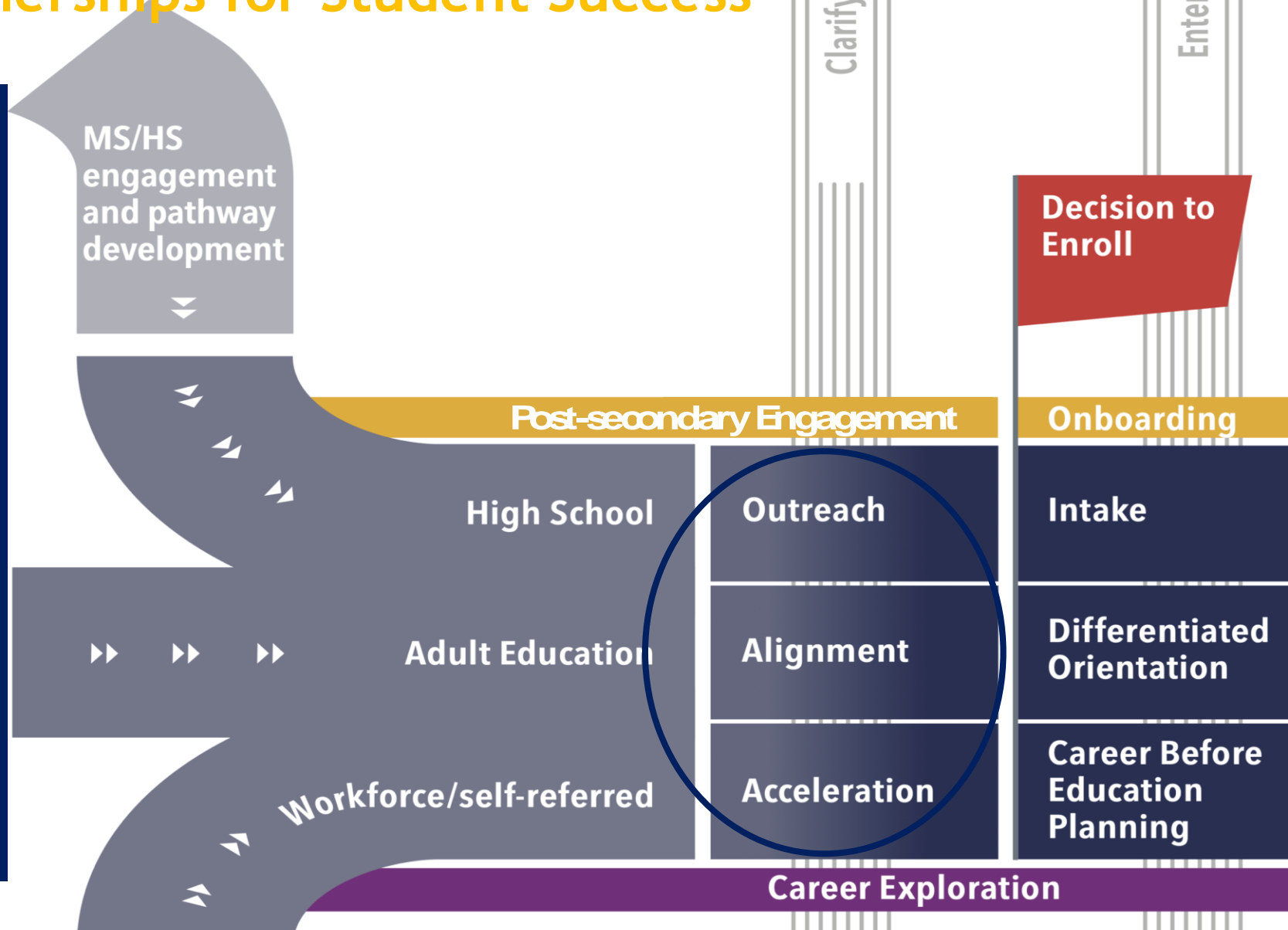
- Outreach**
 - meaningful engagement and exploration by career pathway
- Alignment**
 - Intersegmental pathway alignment & industry alignment
- Acceleration**
 - Early College Credit



Regional Career Pathways WG1

K14 Intersegmental Partnerships for Student Success

- Increase awareness of high-demand job opportunities
- Increase transparency of program pathways into post-secondary
- Accelerate time to degree completion - Save students time and money
- Expand entry to well-paying jobs



2020-2021 Priority Projects

1. Program Finder Tool (*alignment & outreach*)
2. Early College Credit (*acceleration & alignment*)

Program FINDER

What is Program Finder?

Program Finder is a simple, yet powerful tool designed to connect high school students with Career Education programs offered at local community colleges in San Diego & Imperial Counties. The easy-to-use tool enables students and their parents to browse all industry sectors and find programs that match their interests. The Program Finder also provides community colleges with high school pathway information for outreach and collaboration.

K-12 & College Faculty, Counselors and Staff

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The Power of Program Finder...

- **IDENTIFY** students who are already in the San Diego & Imperial Counties Career Education pipeline.
- **EVALUATE** program enrollment trends and cultivate communication with K-12 prospects.
- **CONNECT** community college Career Education faculty with their high school counterparts for collaboration.
- **CUSTOMIZE** your college's Career Education program marketing plan!

Connecting college career education with high school CTE students, tomorrow's workforce!

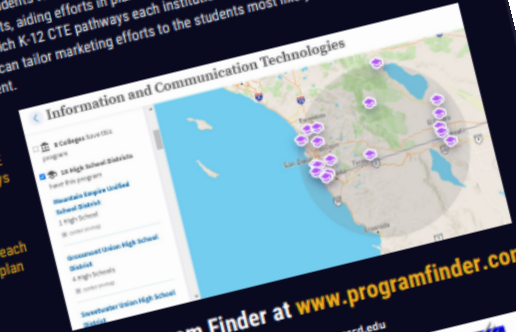
Seeing the Future of San Diego & Imperial Counties Career Education

- The Program Finder tool does more than just match students to career education programs at the community colleges. It empowers the colleges themselves to connect with future students, aiding efforts in planning and outreach.
- Program Finder gives college faculty visibility into which K-12 CTE pathways each institution offers, as well as the number of students in each pathway. Through this information, colleges can tailor marketing efforts to the students most likely to choose related career education pathways, boosting efficacy and enrollment.

Find your K-12 Partners on the Map!

Program Finder's easy-to-use interface enables CTE faculty and administrators to identify K-12 pathways within their college footprint. Just click on the institutional icon to see a list of schools and programs within a district. Program Finder also displays valuable data regarding headcount for each high school CTE pathway, allowing colleges to plan outreach more effectively.

Information and Communication Technologies



Ready to Take a Test Drive? Connect to Program Finder at www.programfinder.com

For more information or questions, email careered@cccdd.edu



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Key Features

Local Administrative Control - Ability to make needed changes locally to the data (data clean-up capability)

Enhanced Google Analytics - Expanded and enhanced to be able to track key metrics, such as user location or popular program areas

Job Title Search Engine - Search by Occupation/Job Title, as well as by TOP codes

Distance filter - Allows user to control the size of the area searched. Will allow San Diego and Imperial students to look for programs in the region or near their home.

Next Steps:

Promote the tool - ensure awareness and usage

Keep the tool up-to-date - ensure relevance

Expand Usage of the tool - strengthen features and use

Spring Focus

- In-depth Website Demo with Q&A (3/16)
- Review of *Data Collection Process and Contacts* Document
- User Group Workshops
- Promotional Materials & Outreach Planning

Early College Credit for Career Education Degree & Certificate Completion

- **Common Language**
 - Terms and definitions
- **Regional Guide / Handbook**
 - Promising practices, resources, and general guidance

Regional Early College Credit Handbook

Purpose: Support a Student-Centered, Equity-Based Approach to Early College Credit for Career Pathway Completion

Project Goal: To produce a Regional Handbook intended to support regional K-12 school, adult education, and community college practitioners in working together to build meaningful early college credit (ECC) opportunities that promote career pathway completion and close equity gaps for students in San Diego and Imperial Counties.

Regional Early College Credit Handbook

Components:

- Common definitions
- Essential roles and responsibilities
- Purposes of Early College Credit
- Key components of various strategies
- Key principles and considerations to guide selection and implementation
- Links to additional resources

Regional Early College Credit Handbook

- Leverage existing regional guides and local resources
- Support collaboration across the region by offering common definitions and examples of practices that can be replicated or built upon
- Assist practitioners in strategically selecting and implementing early college credit approaches
- Provide links to additional resources

Next Steps:

Expand Feedback

- Common Definitions
- Outline

Write Content

- April - Draft Content Available for Feedback

Spring Focus

- **Produce The Handbook**
- **Distribution and Use Planning**

THANK YOU



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