Regional Employer Engagement

COE surveys employers for labor market research

COE, RDs and Director for Strategic Partnerships invite employers for a "focus group" (i.e., research validation)
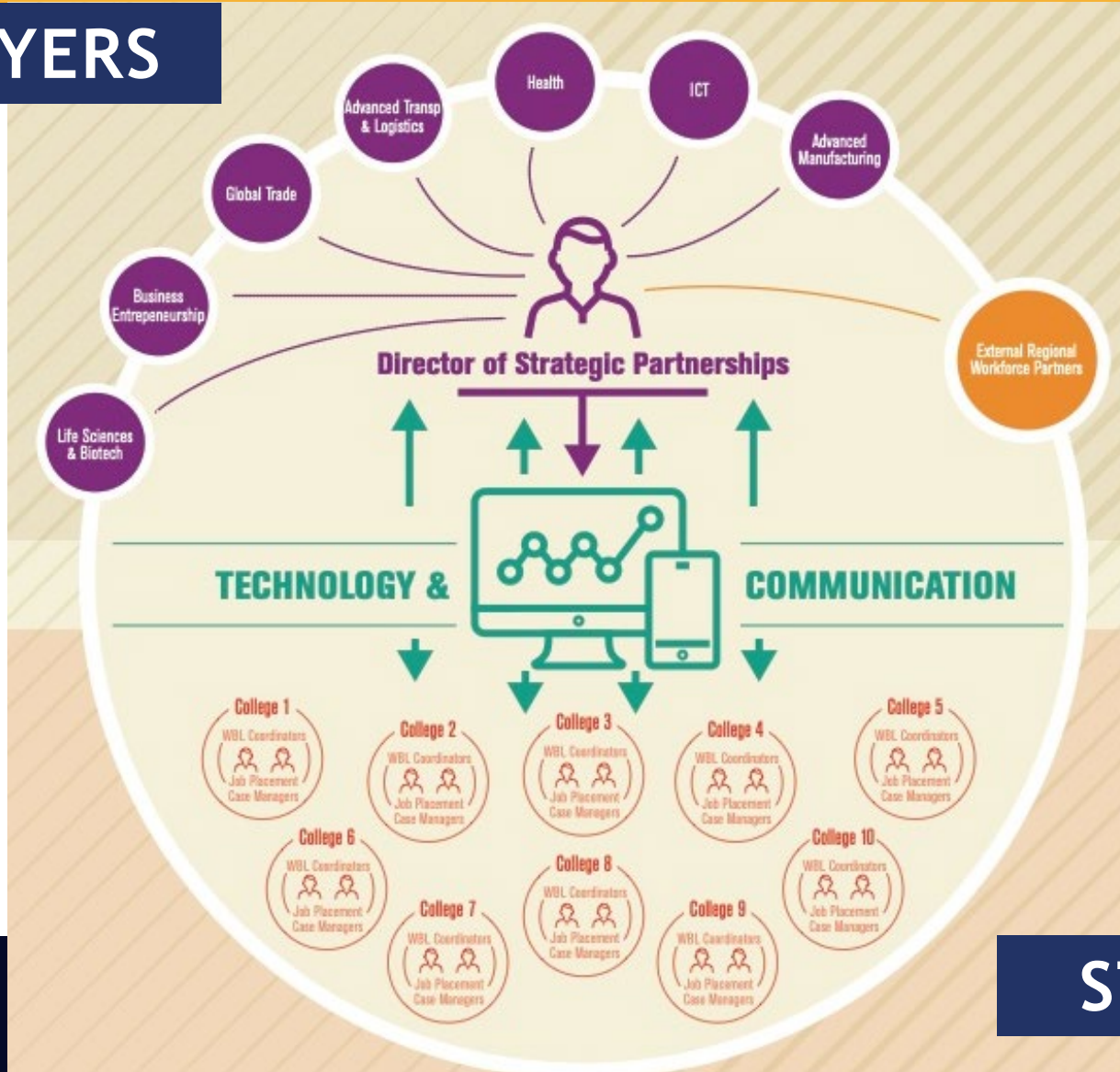
Focus groups simulate regional advisory groups

Advisory group feedback led to current sector investments

Employer Engagement Model