

Technology Guiding Principles Highlights

Overarching	 Defined processes will apply across the region.
Principles	 Minimize the burden on employers.
•	 Define communication process between Regional Directors and colleges to
	ensure employer needs are met and placement data is up to date.
Regional-Level	Regional Directors will vet and enter employers and opportunities into the
Principles	Career Engagement Tool.
	 Employers will be tracked in the regional CRM and employer information is
	posted to all colleges after vetting.
	 Opportunities posted are available to all colleges, unless otherwise
	directed by employer.
College-Level	 Work-based Learning Coordinators (WBLC), Job Placement Case Managers
Principles	(JPCM), career center staff, and other job developers will vet and enter
	employers and opportunities into the Career Engagement Tool.
	 Each college will define and document WBL and job placement processes
	that include technology and communication connections to other related processes.
	 Each college will designate a point of contact (PoC) as a referral for
	employers and a PoC for Regional Directors to streamline and facilitate communication.
	WBLCs and JPCMs will communicate and coordinate their employer
	contacts and responses, bringing in other individuals on campus as appropriate.
	 Colleges will decide who else has access to the Career Engagement Tool.

The assumption is that all colleges agree with and adopt the guiding principles, and will operate by agreed upon protocols and processes.